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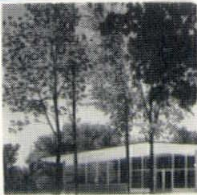


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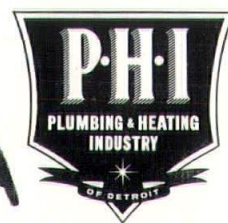
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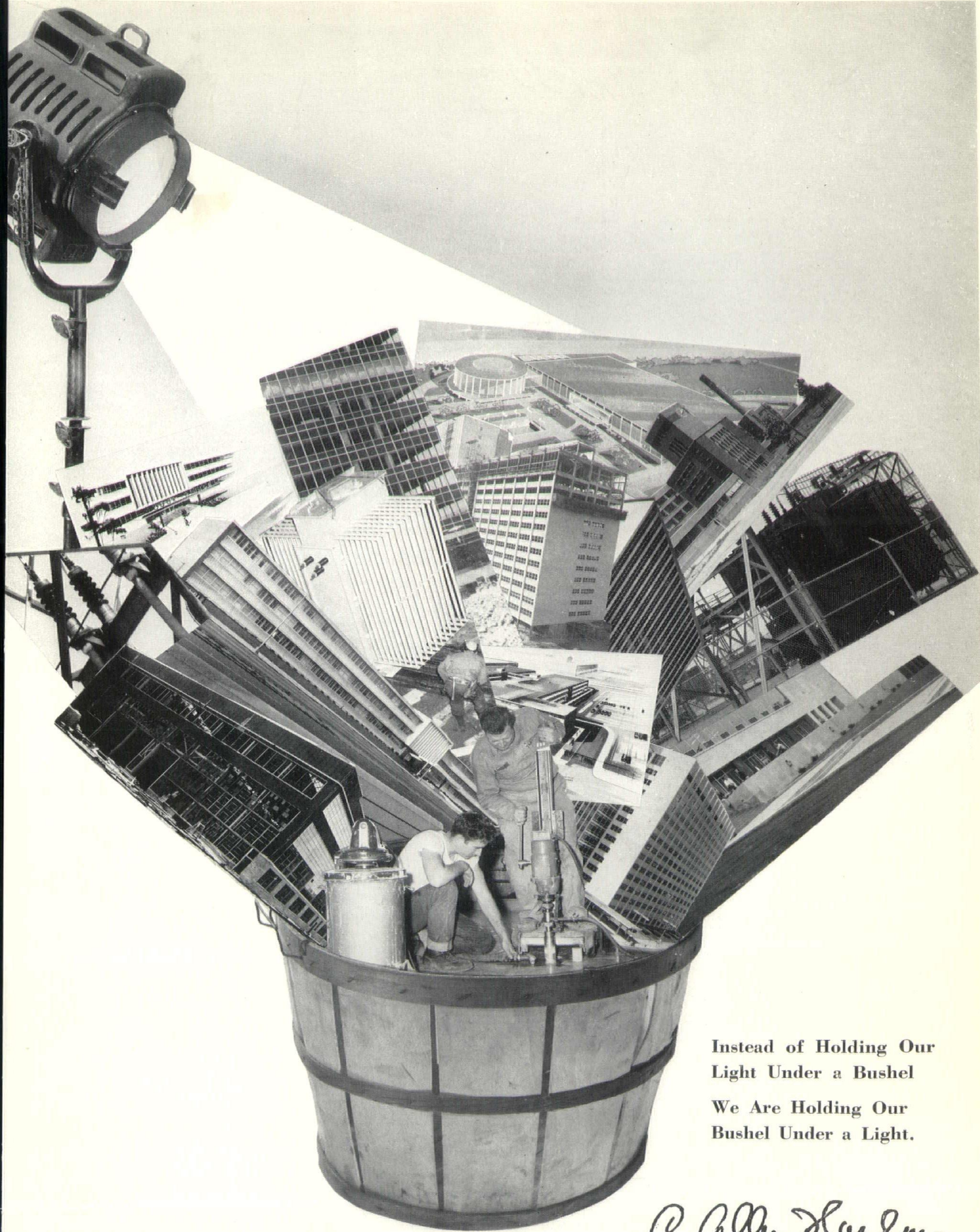
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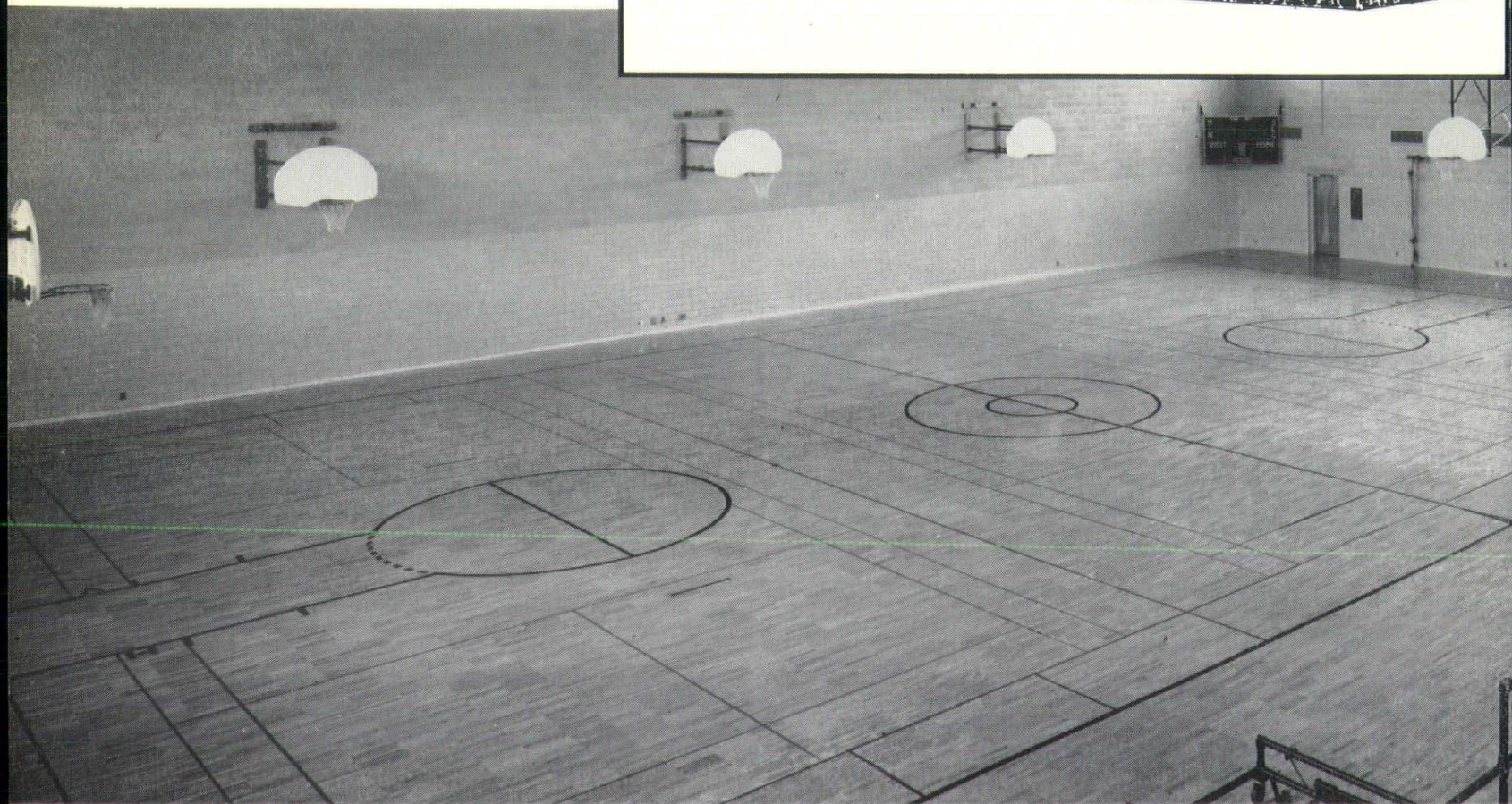
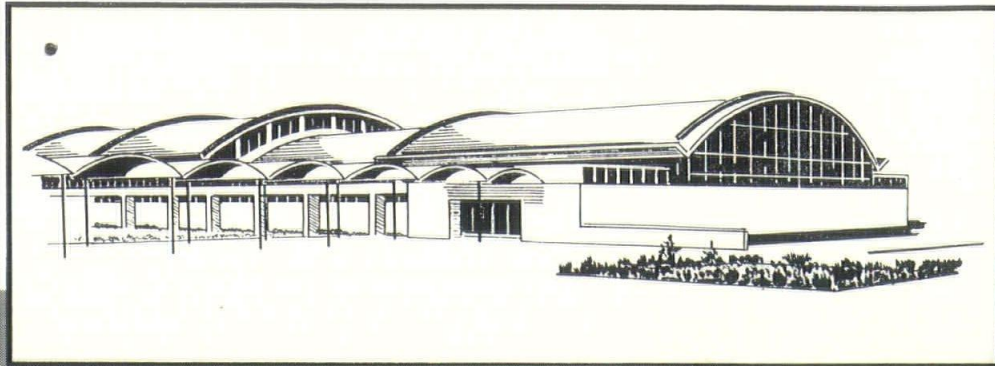


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Letters

BULLETIN:

It is difficult to express adequately our thanks for the generous spread you accorded Smith, Hinchman & Grylls in the September issue of the "AIA Monthly Bulletin." We were exceedingly pleased with it.

Your policy of featuring recent projects of various architectural firms has helped to make the Bulletin the outstanding publication of our profession. It keeps us abreast of the contemporary design of our local architectural friends, too, and creates better understanding and appreciation of one another.

Please accept our sincerest thanks for the attention and honor you bestowed on us. —ROBERT F. HASTINGS, A.I.A.

BULLETIN:

Before I leave town I want to tell you what a beautiful remembrance I will be keeping from my trip to Detroit. The atmosphere of the architects' meeting and of the lecture was great, and on the next day I was able to see the General Motors Technical Center, to spend the rest of the day at Cranbrook Academy where students I know took care

Table of Contents

Letters	3	Saginaw Valley Chapter, A.I.A.	39	A.I.A., Michigan Items	48
National Architect	7	Western Michigan Chapter, A.I.A.	39	MSA, Committee Reports	53
Eberle M. Smith Associates, Inc.	17	Detroit Chapter, A.I.A.	41	Yacht Club Party	60
MSA, Michigan Items	35	Alpheus W. Chittenden, A.I.A.	44	Products News	63

Coming Issues

FEBRUARY—Louis C. Kingscott & Associates

MARCH — 43rd Annual M.S.A. Convention

APRIL—Arthur O. A. Schmidt

MAY — James B. Morison

JUNE—Annual M. S. A. Roster (Alphabetical) & Saginaw Valley Chapter, A.I.A.

JULY—O'Dell, Hewlett & Luckenbach

AUGUST — 14th Annual Mackinac Mid-summer Conference

SEPTEMBER — Earl G. Meyer

OCTOBER—Detroit Chapter A.I.A.

NOVEMBER—Theodore Rogvov

DECEMBER—Annual M. S. A. Roster (Geographical) & Western Michigan Chapter, A.I.A.

JANUARY, 1957—Smith, Tarapata & McMahon

Monthly Bulletin, Michigan Society of Architects, Volume 31, No. 1

MONTHLY BULLETIN

Michigan Society of Architects

120 Madison Ave., Detroit 26, Mich., WO 1-6700
Official Publication of the Michigan Society of Architects: James B. Morison, President; Frederick E. Wigen, 1st Vice President; Charles A. O'Bryon, 2nd Vice President; Peter Vander Laan, 3rd Vice President; Ernest J. Dellar, Secretary; George B. Savage, Treasurer. Directors: Willard E. Fraser, Herman J. Klein, Adrian N. Langius, Joseph W. Leinweber, Amedeo Leone, Elmer J. Manson, Earl G. Meyer, Walter B. Sanders, Frederick J. Schoettley, George W. Sprau, Talmage C. Hughes, Exec. Secty.; H. Robert Kates, Exec. Director.

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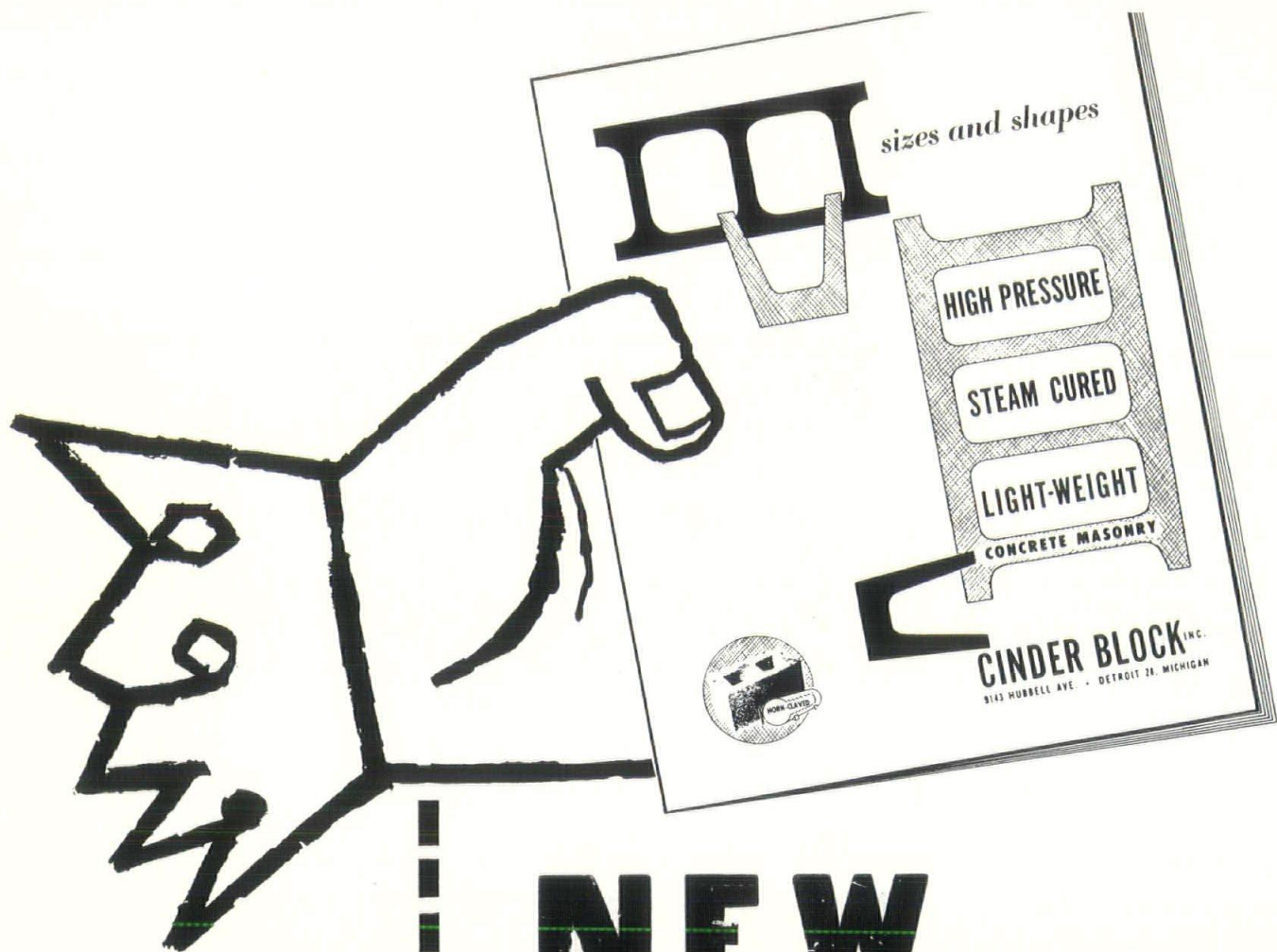
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NEW...

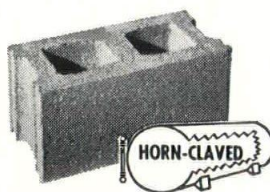
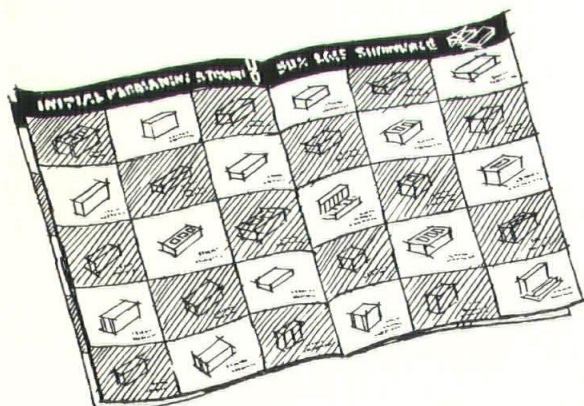
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of my visit there, to meet Eero Saarinen and have quite a talk with him, and finally visit very thoroughly the Lincoln-Mercury plant working at night.

I also enjoyed the comfort of the Detroit Athletic Club and am so grateful for your generous hospitality there.

The day we met in Chartres was a most fortunate one, and I hope to see you and Mrs. Hughes there again some day.—JEAN MAUNOURY, Chartres, France.

BULLETIN:

Thank you very much for your letter of November 28th containing the newspaper stories ("\$7 million architects' error") based on President Manson's telegram. I really think that you people in Michigan did an excellent job on neutralizing the most unfortunate story and are to be congratulated. I am returning the clippings which had been sent to me previously. We have made copies of them and have documented the story to several A.I.A. chapters in the surrounding areas which were interested in the outcome of the case.—EDWIN B. NORRIS, JR., Assistant to the Executive Director, A.I.A., Washington, D.C.

Mr. Seemeyer:

I am having my purchasing agent order twenty-four copies of the December issue of your Monthly Bulletin containing your article on The Homestead. I want to send a copy to each of our directors and a few others.

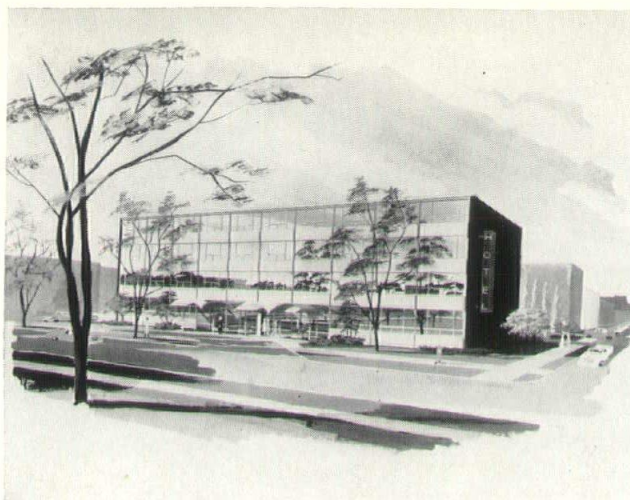
You did a splendid job. Just how you were able to capture the spirit of The Homestead as well as you did I don't know, but it is certainly a great credit to your powers of observation and expression that you did what you have done. Perhaps you were a little fulsome in your writing of me, but I can forgive that in view of the general excellence of the whole article.—FAY INGALLS, PRESIDENT, THE HOMESTEAD, Hot Springs, Virginia.

Mr. Seemeyer:

I am absolutely delighted with your article on The Homestead and so is Mr. Ingalls. You would have heard sooner but I have been away from the office.

I think yours is by far the best article I have ever seen on The Homestead, written with real feeling and appreciation of its atmosphere and spirit. I don't see how you were able to write with such warmth and understanding after one short visit. Loving the place as I do, I am always so pleased when a newcomer likes what we have here.

You were very nice to send me a copy for myself—I really appreciate and prize it.—MRS. BESS L. TUCKER, SECRETARY TO MR. INGALLS, THE HOMESTEAD.



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MICHIGAN SOCIETY OF ARCHITECTS BOARD OF DIRECTORS, IN ITS ANNUAL MEETING AT THE HARMONIE CLUB, DETROIT, DECEMBER 11, 1956

Seated, left to right: Talmage C. Hughes, Detroit, Executive Secretary; George B. Savage, Grand Rapids, newly elected Treasurer; Charles A. OBryon, Grand Rapids, new 2nd Vice President; James B. Morison, Detroit, newly elected President; Ernest J. Dellar, Detroit, new Secretary; Frederick E. Wicken, Saginaw, new 1st Vice President. Standing, left to right: H. Robert Kates, Detroit, Executive Director; Leo I. Perry, Detroit, retiring Treasurer; George W. Sprau, Kalamazoo, new Director; Elmer J. Manson, Lansing, retiring President; Walter B. Sanders, Ann Arbor, new Director; Herman J. Klein, Flint, new Director; Paul C. Meyer, Detroit, retiring Director; Eberle M. Smith, of Detroit, retiring 1st Vice President. Absent were Eberle M. Smith, of Detroit, retiring 1st Vice President. W. Leinweber, Detroit, new Director; Adrian N. Langius, Lansing, continuing Director; Linn Smith, Detroit, retiring Director; Willard E. Fraser, continuing Director.

NATIONAL ARCHITECT*

Official Publication, National Council of Architectural Registration Boards

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Bulletin Board

NILKNARF, which is Franklin spelled backward, is the pen name of Frank Stanton, A.I.A., of Seattle, Washington.

Now and again Frank contributes to the Washington State Chapter, A.I.A. Bulletin. Seldom does he write on the subject of Specifications or the like—says it doesn't have much humor and practically no love interest. His latest article was entitled "Vacation with the Stars":

"The coach planes that took me to Los Angeles were nowhere near as lush as those used for standard fare flights. The cabins had the general atmosphere of a class "D" cattle car but they lacked the comfort of the straw and stuff and the friendly companionship of the cows. 5-abreast seating leaves much to be desired. One thing it leaves that isn't desired—by women generally and stewardesses in particular—is a center aisle too narrow for normal lateral hip movement.

"I stopped in Portland, Oakland and San Francisco to offer condolences to three 49-year-old widowed friends, give or take a few years or a few widows, and to join these merrymakers and sociologists in brief but rewarding studies of metropolitan wickedness. Then followed, in sharp contrast, a week of lolling in arid luxury at brother-in-law Bill Henry's ranch, surrounded by Hollywood sin and debauchery but truly alkiline in a naughty world.

"My favorite relative living on the place is 16-year-old grand nephew Michael. His parents refused to give him money for dates so he toiled early and late in the orange groves, preferring hard labor to giving up his numerous women. By the sweat of his brow, he earned their smiles and kisses and I have a strong hunch that he collected. He has learned, and early, that free love or at any rate love for free is an illusion.

"Movie stars, looking somewhat less glamorous than they do on the screen, popped in at all hours, usually with husbands or wives—past, present, future and all permutations and combinations thereof. All very cozy or, as they

call it, civilized. Lucille Ball, who lives next door, came bawling politely for company several times daily, inviting all within hearing to splash around the pool with her. I hear good. You heard me too, and I didn't say stenographic pool either."

Impossible News Items

College Place, Arifornia:—Local Chapter of Zipper Zut Zipper, national fraternity, held impressive mortgage-burning ceremonies here last evening. More than 200 alumni members were guests of the active Chapter at a simple but nourishing banquet. I. Pincha Penny, treasurer, reported a substantial surplus which will be used to assist needy old grads in lifting their mortgages. "We don't put on the dog like the Barbs," he said, "But we are financially strong and responsible."

Nicotineville, Kenginia:—M. Bellicose Block, National Tobacco Company's irascible President, today rejected all script for television commercials submitted by his advertising counsel. "They are stupid, boring, for too long, and grossly exaggerative," he wrote. "No cigarette, much less ours, can be that good. Cut the commercials to two per program, and just say: 'Try a jack size antelope if you're sure you're strong enough. They really aren't half bad.'"

Reno, Younowhere:—Miss Flossie Dimplenees, eminent strip tease artist, arrived here today to seek divorce from her millionaire playboy husband. She refused to pose for cheesecake pictures and stated flatly that she would neither ask for nor accept financial settlement or alimony.

Utopia, U. S. A.:—Mrs. Sheeza Darling, local housewife, is planning to build a new home. Yesterday, just after approving final drawings, she saw a house she liked better in "Home Lovely." But she won't ask her architect to change the plans, just as a matter of pride, I never back down from a decision."

—Frank Stanton.

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Architects In The News

California

VICTOR GRUEN, A.I.A., head of the Los Angeles architectural firm of Victor Gruen & Associates, and three other nationally known persons have been elected to the Hall of Fame in distribution for 1956 by the Boston Conference on Distribution.

Also elected at ceremonies in Boston were Pierre Laguionie, managing director, Au Printemps, Paris; Robert Z. Greene, president, the Rowe Mfg. Co., Inc.; Michael Joseph, who died in 1936, for his contribution to supermarket development.

The Boston Conference, a national forum for distribution problems, is sponsored by the Retail Trade Board, Boston Chamber of Commerce in cooperation with Harvard University Graduate School of Business Administration, Boston University College of Business Administration, Massachusetts Institute of Technology School of Industrial Management and others.

Washington, D. C.

CHATELAIN, GAUGER & NOLAN, of Washington, D.C., are architects for the new headquarters building for The Associated General Contractors of America, it is announced by Frank J. Rooney, of Miami, Fla., A.G.C. President Leon Chatelain, Jr., F.A.I.A., head of the architectural firm, is currently President of The American Institute of Architects.

The three-story and basement, 20,000 sq. ft. building is to be erected at the northeast corner of Twentieth and E Sts., N.W., in the Northwest Rectangle area of Washington, four blocks from the White House, which area already contains several Federal buildings and where additional ones are contemplated. Land use for the purpose has been approved by the District Board of Zoning Adjustment.

Ground-breaking ceremonies are scheduled for the Association's 38th Annual Convention to be held in Washington, March 11-14, 1957, and occupancy in the summer of 1958.

President Rooney pointed out that the building will be one of which the A.G.C. can be justly proud.

CLAIR W. DITCHY, F.A.I.A., immediate past president of The American Institute of Architects, has been named to an advisory committee on the planning of the United States Building at the 1958 Brussels World's Fair, it is announced by Leon Chatelain, Jr., F.A.I.A.,

of Washington, D.C., Institute president.

The fair, to open in April of 1958, is expected to be the largest since the New York fair in 1939-40.

Earl T. Heitschmidt, F.A.I.A., of Los Angeles, is chairman of the advisory committee. Others on the committee are Roy Larson and Richard Koch, both fellows of The American Institute of Architects.

Edward D. Stone, of New York City has been engaged as architect for the fair.

THE AMERICAN INSTITUTE OF ARCHITECTS has announced its ninth annual program of national honor awards.

Programs have been mailed to all members of the A.I.A., entry forms and fees must be submitted by January 7, and entries by March 1, 1957. Entries will be judged March 4-6 and displayed at the Institute's 88th annual convention in Washington, D.C., May 14-17.

THE A.I.A. CENTENNIAL STAMP has just been approved by the Post Office Department and will be issued in New York on February 23, 1957.

Florida

EDGAR WORTMAN, of Palm Beach, has been elected president of the Florida Association of Architects. Other officers are Samuel Kruse, Miami, state secretary, and Mort Ironmonger, Fort Lauderdale, treasurer.

The Association awarded seven prizes for outstanding commercial and residence designs. Winners were: Johnson and Associates for the Sears Roebuck store in Tampa and the Biscayne Federal Savings and Loan Bldg.; Alfred Browning Parker for the Bal Harbour Club; and Watson and Deutschman for the Jerome H. Weinkle residence and the proposed University of Miami Library.

Mark Hampton of Tampa, received the seventh award for the design of a residence in Tampa.

ARTHUR LEE CAMPBELL, Gainesville architect, has been elected president of the Florida North Chapter, A.I.A. Other officers elected to serve during 1957 are: M. H. Johnson, vice president; L. N. May, secretary; John B. Marion, treasurer; W. F. Briedenback, chapter director; T. C. Bannister and Sanford W. Goin, directors. David P. Reeves and Gordon Dirkes, alternate directors.

Indiana

LeROY BRADLEY, A.I.A., Ft. Wayne architect, has announced the formation of a partnership with his son, Carl L. Bradley. The firm name will be Bradley and Bradley, architects, with offices at 1115 S. Clinton St.

Carl Bradley has been employed in his father's firm since his graduation from the University of Michigan, where he was president of the 1956 class in the College of Architecture and Design, and president of the student chapter of the A.I.A. In May of 1956 he received the Alpha Rho Chi Medal, awarded to an outstanding graduating senior in each of the 25 architectural schools in the U.S. recognized by the A.I.A. The recipient is chosen by the faculty on the basis of leadership, service and promise of professional merit.

The firm is presently designing the third addition to the Village School, New Haven Public Schools; Jefferson, Maumee-Milan Joint High School; North and South Catholic high schools, Ft. Wayne; Forest Park Methodist Church addition, and the Aboite Township School addition.

Missouri

AN ARCHITECTURAL COMPETITION AND EXHIBIT OF CHURCH BUILDINGS have been announced in connection with the Annual National Joint Conference on Church Architecture and the National Council of Churches of Christ in the United States of America, scheduled at the Chase Hotel, St. Louis, Mo., February 26-28, 1957.

Architects desiring to enter the competition should request entry blanks not later than February 1, 1957, from Albert C. Woodroof, Chairman, 1813 Pembroke Road, Greensboro, North Carolina.

Montana

DAVID S. DAVIDSON, partner in the firm of Davidson and Kuhr, architect-engineers, has been elected president of the Great Falls Society of Architects. Davidson served as the first secretary-treasurer of the organization and for the past two years was in charge of public relations.

Robert Taylor was named vice-president and Elliott Dybdal, secretary-treasurer.

New York

VOORHEES, WALKER, SMITH & SMITH, Architects, of New York City, announce that Charles Haines, A.I.A., has become a partner in the firm.

Mr. Haines joined the VWS&S staff in 1932, became a junior partner in 1955.

(continued)

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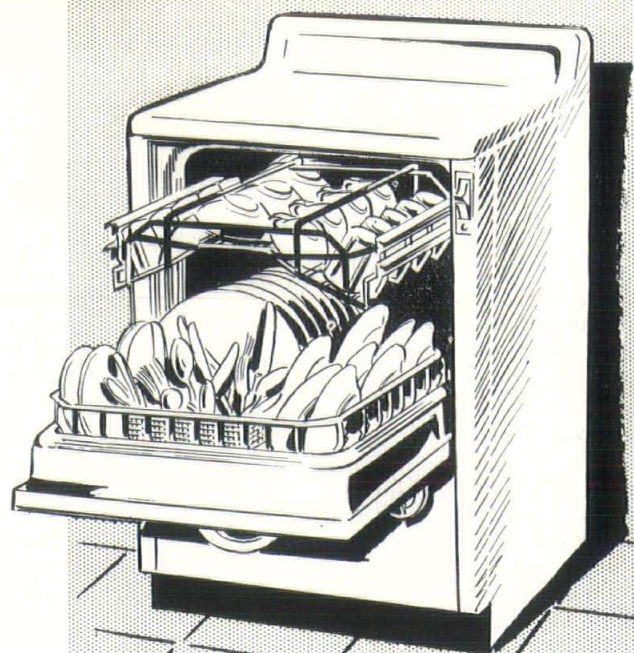
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He graduated from Kansas University in 1929, from Columbia University in 1930. He also studied at the Fontainebleau School of Fine Arts, in France, and the New School of Social Research, in New York City. He is on the Board of Governors, New York Building Congress, New York Building Arts Club; Chairman, American Standards Association Committee A-10; panel member, American Arbitration Association; Chairman, A.I.A. Committee on Nuclear Facilities; Executive Committee member of The A.I.A. Committee on Research. He has also been: Trustee, Village of Tarrytown, Chairman of its Planning Board, and of its Charter Commission; member, Planning Board, Village of Briarcliff, N.Y.

He is now a member of the Executive Committee of the Construction Section National Safety Council, and director of the Greater New York Safety Council. He is author of numerous articles and papers on the design of research laboratories; contributor to Handbook of Laboratory Design, and Chemical Business Handbook.

New York

The NATIONAL WELFARE ASSEMBLY, in conjunction with Modern Hospital and Architectural Record magazines, has awarded prizes in a nation-wide competition for the design of a home for the aged.

First prize of \$5,000 went to Hanford Yang, a student at the graduate school of architecture at the Massachusetts Institute of Technology, and Joe J. Jordan, a practicing architect of Philadelphia.

The architectural firm of Bellante & Clauss of Philadelphia received second prize of \$2,500 for a design by Alfred Clauss and his wife Jane West Clauss. Gerhardt Liebman, associated with the firm of Alfred Easton Poor of New York, received third prize of \$1,000.

Oregon

One result of the Israel-Egypt crisis has been a rise of American stock in the eyes of the Arab world, Portland architect Glenn Stanton said on return from several weeks in the Middel East.

"When they became convinced that we weren't fooling when we told (Premier Ben-Gurion to behave, we went up considerably in their opinion," he said. "There have been no incidents against Americans. . . . Clear across the Arab country into Persia, our attitude has reassured them."

Stanton, who left Portland at the end of August, was in Jerusalem the Sunday of the armed uprising in which the French embassy was burned. He watched the battle from his hotel room. The next day business went on as usual, but Americans were advised by radio from the embassy to leave if they had no compelling business there, he related.

He said 400 or 500 refugees landed

at Beirut the day he flew there from Jerusalem. Beirut was under martial law and there were guards around hotels.

The Portland architect was one of a 13-member "jury" invited by the Turkish minister of public works to select the prize-winning design for Turkey's Ataturk university in Erzurum. He found the new buildings going up in various parts of the Middle East impressive, but, in much of the design, failing to reflect the character of the country.

"International architecture seems to reduce too much to a common denominator," he said. "It should not lose the things characteristic of the country."

South Carolina

THE COLUMBIA COUNCIL OF ARCHITECTS, was recently organized by practicing architects in Columbia, with Walter Petty of the firm of LaFaye, Fair and LaFaye elected the group's first president.

The council will include as members the architects of the city, architectural draftsmen, designers and employees directly participating in the profession of architecture.

Other officers elected were: J. P. Williams, vice president; Robert N. Smith, secretary-treasurer; Aaron A. Rice, assistant secretary-treasurer, and Herndon M. Fair, executive committeeman.

In so organizing as a unit, Mr. Petty said, the architects will have a vehicle for expressing their collective opinions and ideas and a group through which specific projects and programs can be undertaken.

The objectives of the Council are to strengthen the architectural profession and increase its effectiveness in the community by promoting better and closer understanding among members of the profession, by more effectively meeting common problems and achieving common objectives through organized effort, and by rendering greater public services.

The Council will operate completely independent of the A.I.A., although a majority of the Council members are A.I.A. members.

Tennessee

A. L. ADELOTT, has been installed as president of the Memphis Chapter, A.I.A. for 1957. Other new officers elected are: William H. Norton, vice president; Charles W. Ellis, Jr., secretary-treasurer; Merrill G. Ehrman, and Zeno L. Yeates, directors.

Texas

MACE TUNGATE, JR., has been named president of the Houston Chapter, A.I.A. Mr. Tungate, who served as first vice-president of the chapter, succeeds Baldwin Young.

Other officers elected were: Cameron Fairchild, first vice-president; Charles F. Sullivan, second vice-president; Burke McGinty, secretary; Robert O. Biering, treasurer, and Roy W. Leibsle, director for a three year term.

Wisconsin

FRITZ VON GROSSMAN, Milwaukee architect, has announced the addition of three junior partners to his firm.

They are: Charles W. Burroughs, Robert J. Van Lanen and Eugene E. Lecht, all associated with his firm for several years. The three are members of the A.I.A.

Mr. Von Grossman's firm is presently active in commercial, professional, institutional, educational, industrial, and ecclesiastical projects.

The firm's offices are at 5455 W. Burleigh St.

In Memoriam

ARCHIBALD M. BROWN, F.A.I.A., 75, at his home in New York City, on Nov. 29th. Mr. Brown had been a member of the architectural firm of Brown, Lawford & Forbes. Recently he was engaged on public housing, including Harlem River Houses, Chelsea and Elliott Houses. Among his earlier designs were those of the Brooklyn Children's Museum building and the president's house at Dartmouth College.

VICTOR C. MARTELLI, A.I.A., 50, at his home in Jackson Heights, N.Y., on Nov. 28th. Mr. Martelli had served as the architect for a number of Roman Catholic churches and schools and was a member of the Jury of Awards, Beaux Arts School of Design.

WEBSTER C. MOULTON, A.I.A., 67, at his home in Syracuse, N.Y., on Nov. 28th. Mr. Moulton had been an architect since 1912, with offices in the Hills Building in Syracuse.

H. BARTOL REGISTER, F.A.I.A., 70, in his home city of Philadelphia, Pa., on Dec. 11th. Until his retirement, Mr. Register was associated with the architectural firm of Davis and Dunlap.

MARTIN RIST, in his home city of San Francisco, Calif., on Dec. 3rd. In the last 20 years, Mr. Rist worked entirely with the Archdiocese of San Francisco, designing many churches, schools, convents and rectories. The Church of St. Cecilia was his last major work.

CHARLES H. STOTT, A.I.A., 51, at his home in Forest Hills, Pa., on Dec. 7th. Mr. Stott was a partner in the Firm of Schell, Deeter and Stott, architects. He was treasurer of the Pittsburgh Chapter, A.I.A.

EDWARD J. THOLE, 66, prominent Evansville, Ind., architect, in Long Beach, Calif., on Nov. 22nd. He was associated with the Evanville architectural firm of Clifford Shoppbell and Ralph Legeman.

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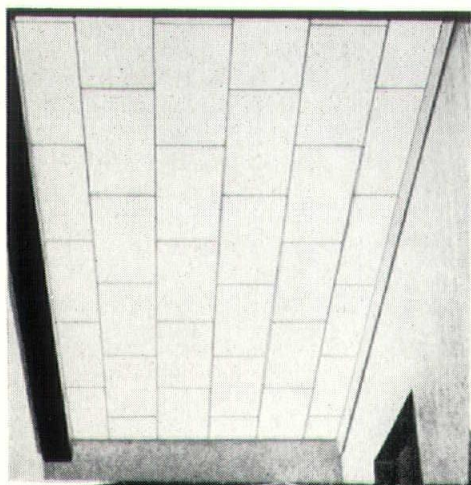
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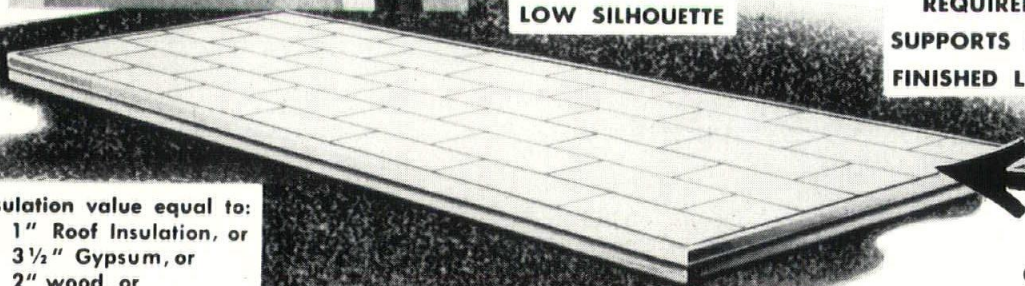


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BUSINESS WEEK

By special permission, we reprint here with an article from **BUSINESS WEEK**, of December 1, 1956, under "Personal Business":

Are you planning to build a new home next summer? If so, it's none too soon to select an architect. In fact, even if you're only shopping for a home site for future building, you may find an architect helpful—not so much in looking for land as in sizing up its drawbacks or in visualizing the design that will fit into it.

An architect is more than a design specialist. He's also a technical advisor, a financial consultant, a mediator between you and your contractor—sometimes even between you and your wife when it comes to planning the den or the kitchen. He's the man who can tell you what it will cost to do it your way or your wife's way.

There's a social relationship, too, with your architect. He has to know your family's way of living before he can design an effective setting for it. You also find yourself in close touch with him—usually for 8 or 10 months—from the time you engage him until the house key is placed in your hand.

So select your architect as you would your lawyer or doctor. Take time and thought; do some research. It might be convenient to hire the architect your friend used, but he might not be the right one for you. Before making up your mind, find out who designed the houses in your area that particularly appeal to you. (If you need names of architects, the local chapter of the American Institute of Architects can provide them.)

Make appointments with several architects, see examples of their work, and talk over ideas. The important thing is to find an architect whose work thoroughly pleases you. If the style and feel of his design seem vaguely wrong now, it would seem still more wrong when you got down to details of your own house.

It's equally important to find an architect you like personally. You will have to work closely, probably meet half a dozen times during preliminary design and 20 or 25 times during construction. You will have to entrust him with major decision of design and construction. A successful collaboration requires close rapport.

When you've selected an architect, the usual procedure is to sign a standard form of agreement with him. This agreement (which your lawyer can double-check for you if you wish) covers his services, the amount and timing of his fees, the conditions under which either party can withdraw.

It's important to discuss frankly with your architect how much you want to spend on a home and how you expect

to finance it. His job is to translate what you have in mind into preliminary plans that can be appraised in dollars and cents. After a preliminary study, an architect can usually estimate within 10% to 15% what the final cost will be. This is the point at which you can add to or subtract from your plans, with the guidance of the architect as to which features are worth the money.

You get a lot of service from an architect—more than most people realize. His fee includes all conferences with you, preliminary and final drawings, estimates of cost, working plans and specifications, all dealings with contractors, usually supervision of the construction. He rounds up bids from contractors and offers experienced guidance on which bids to accept.

Legally, however, you retain final re-

sponsibility—usually the architect can act only as an adviser. And there may be times when you have to mediate between the contractor and the architect. It's your house that's being built.

How much does an architect cost? His fee is a specified percentage of the total cost of your house, not counting land. In metropolitan areas, it may run to 10% or 12% for his service; elsewhere it should be lower.

A typical schedule calls for paying the architect 25% of his fee when you have approved the preliminary drawings, another 50% on the completion of working drawings, specifications, and bid proposals, and the final 25% after the contractor has been paid off at completion of the house.

One warning: If you withdraw from the agreement at any point, in most


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cases you must still pay the architect for the work he has done. If, for example, you find the construction bids far higher than you can afford, you can reject all bids but you owe the architect 75% of his fee—based either on his original estimate or on the lowest bids, depending on the terms of the agreement.

However, the fee you pay the architect is your insurance of professional design that aims at the best use of space and material. And wasted space and material can cost you more than an architect.

European Architecture

The best in contemporary European architecture does not compare favorably with even the next best in the United States.

This opinion is reported by Los Angeles Architect Ulysses Floyd Rible who returned recently from a three-month study of contemporary architecture and building construction in 15 European countries. Rible is a member of the firm of Allison and Rible, and a past president of the California State Board of Architectural Examiners and past president of the Southern California Chapter of the American Institute of Architects.

"European contemporary architecture," Rible reports, "is generally disappointing to an American observer, our best design being impressively better than the best I saw.

"England, France and Italy, where such magnificent masterpieces have been produced are currently taking a back seat both as to quality and excellence of design to Denmark, Germany, the Netherlands and Switzerland.

"In these latter countries current work has studied refinement and a knowing handling of space relationships; and there is restraint in the use of color.

"In England contemporary architecture is heavy and devoid of refinement, while in Italy and France it is inclined to the bizarre and tricky and to the new, merely for the sake of being different.

"It appears to lack basic fundamentals of knowing composition. Color is rampant but harsh, unsympathetic with forms on which it is used and is generally unrelated to structure.

"Construction also is below European traditional standards, a fact stressed by both architects and construction men whom I met. They expressed disappointment that building is being done too cheaply. Points in question are minimum structure, substitute materials and the lack of proper provisions for mechanical systems, waterproofing and sound-deadening.

"If this last sounds strange, one must remember the traditional solidity and masses of European construction.

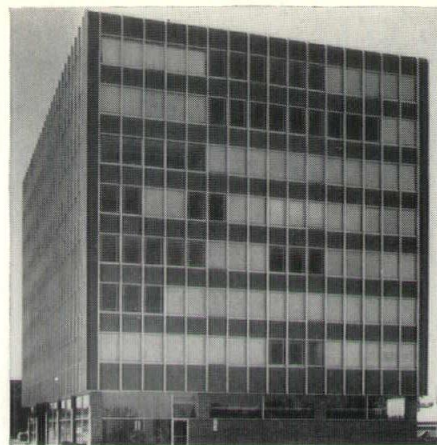
"Germany is the scene of the current big construction cycle, but there are tremendous building booms in Rome and Madrid. Apartment housing projects lead construction, followed by office buildings, industry and hotels."



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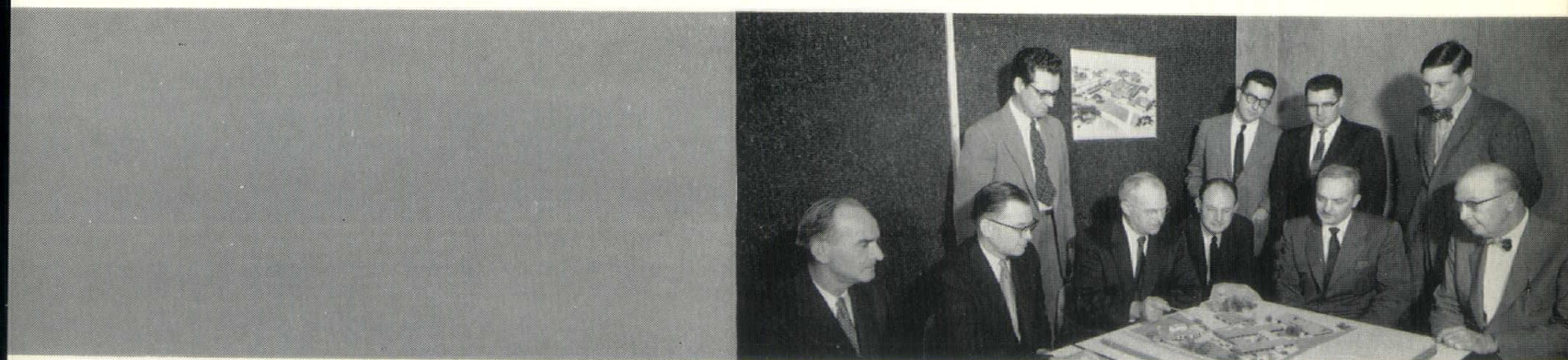


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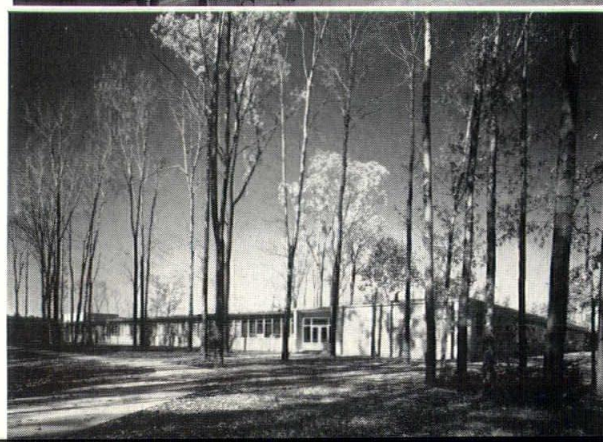
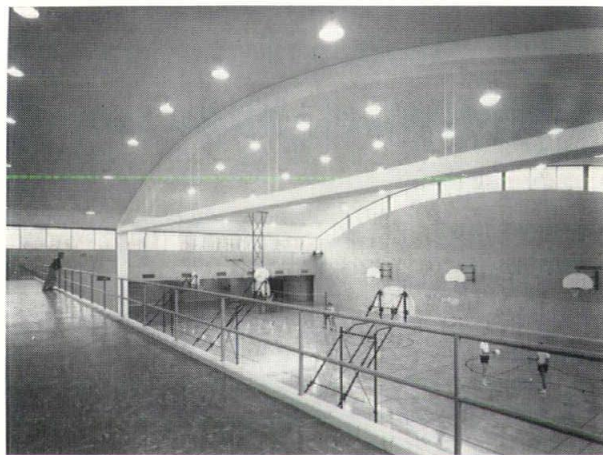
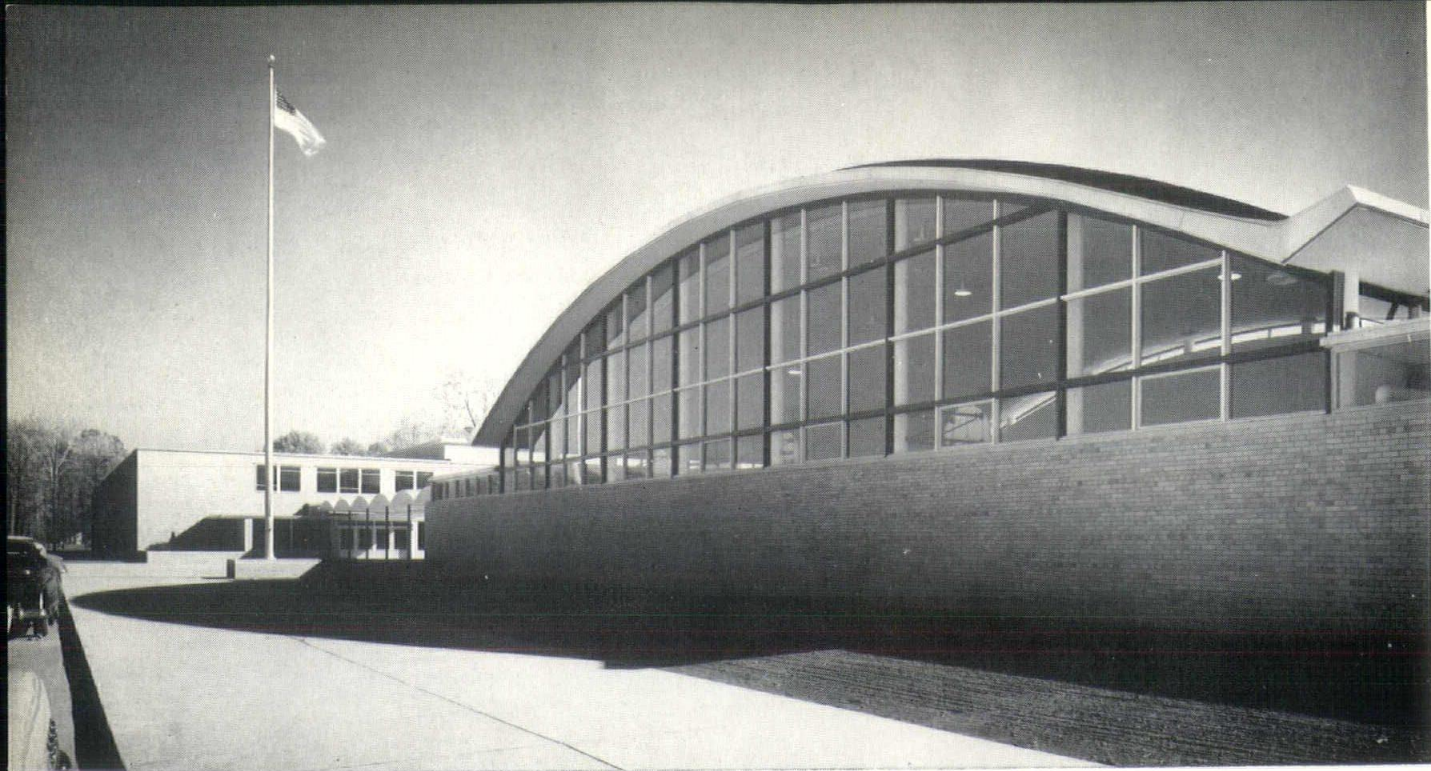
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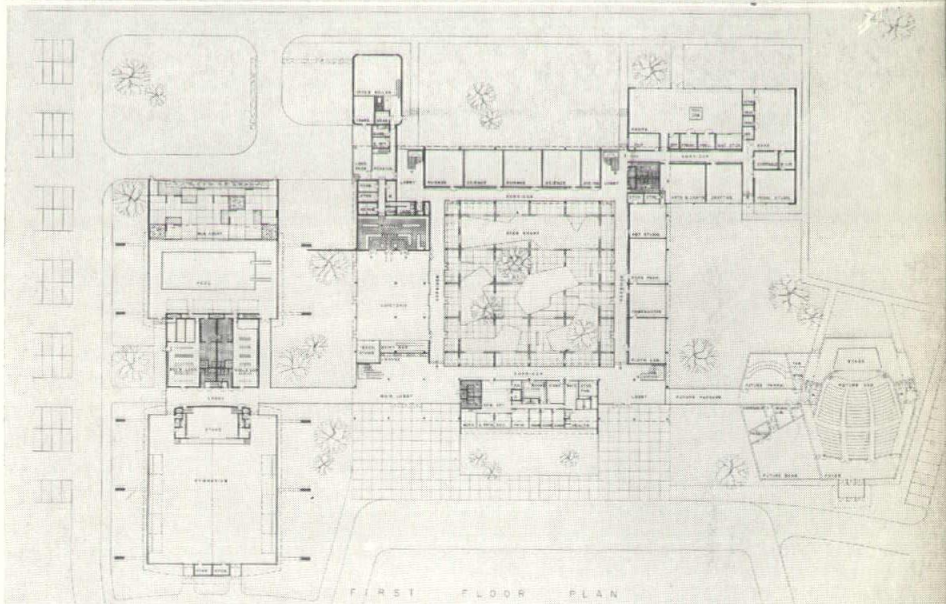
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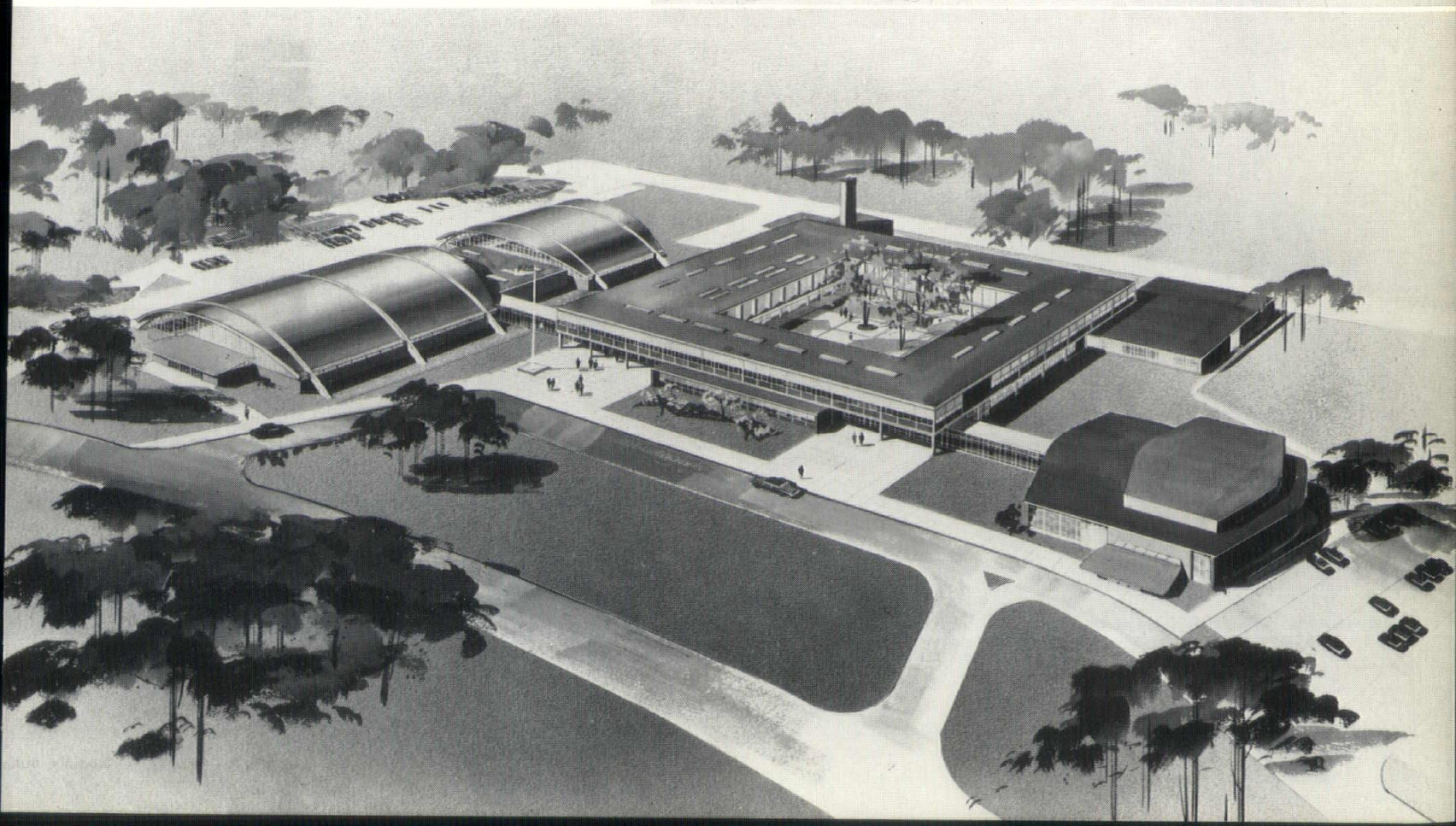


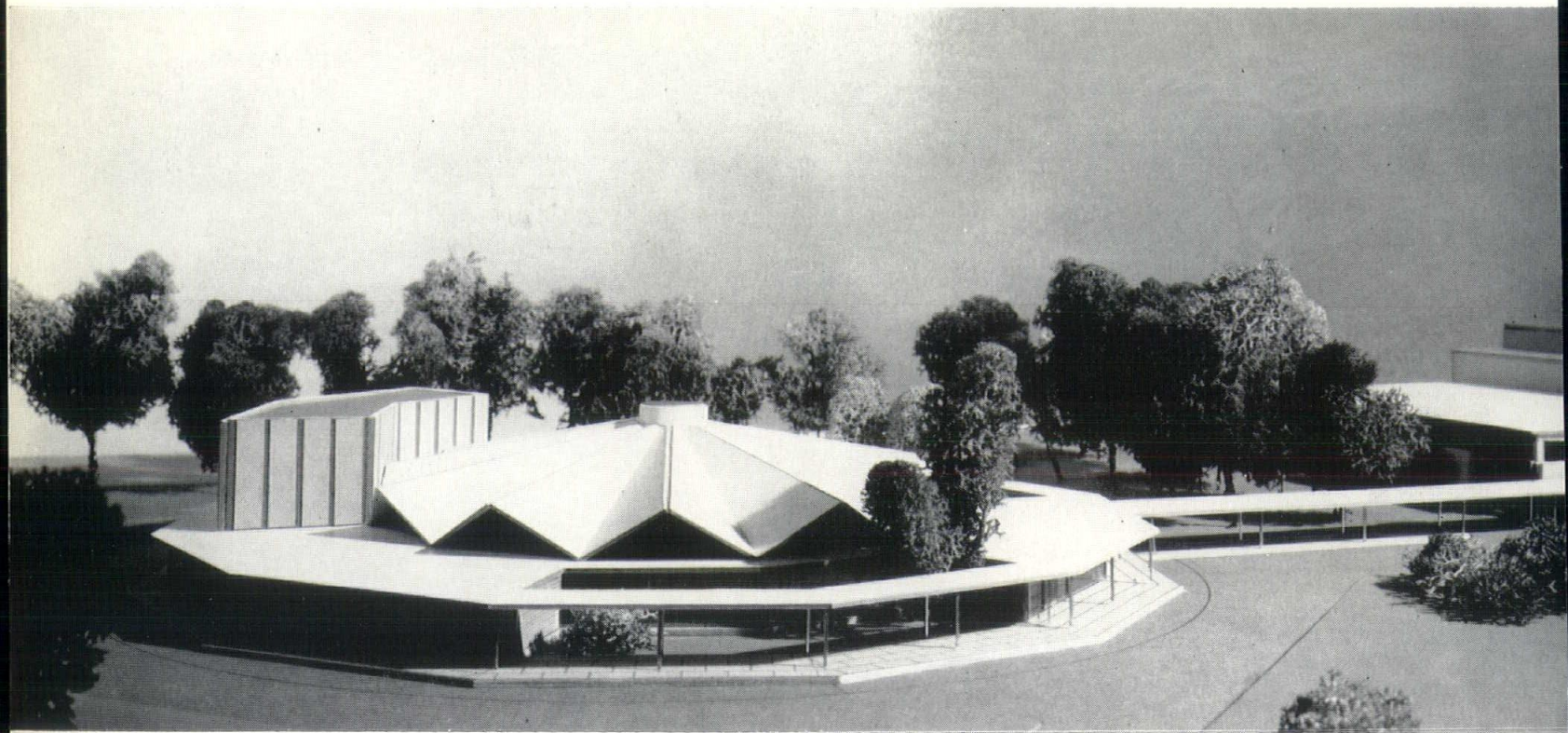
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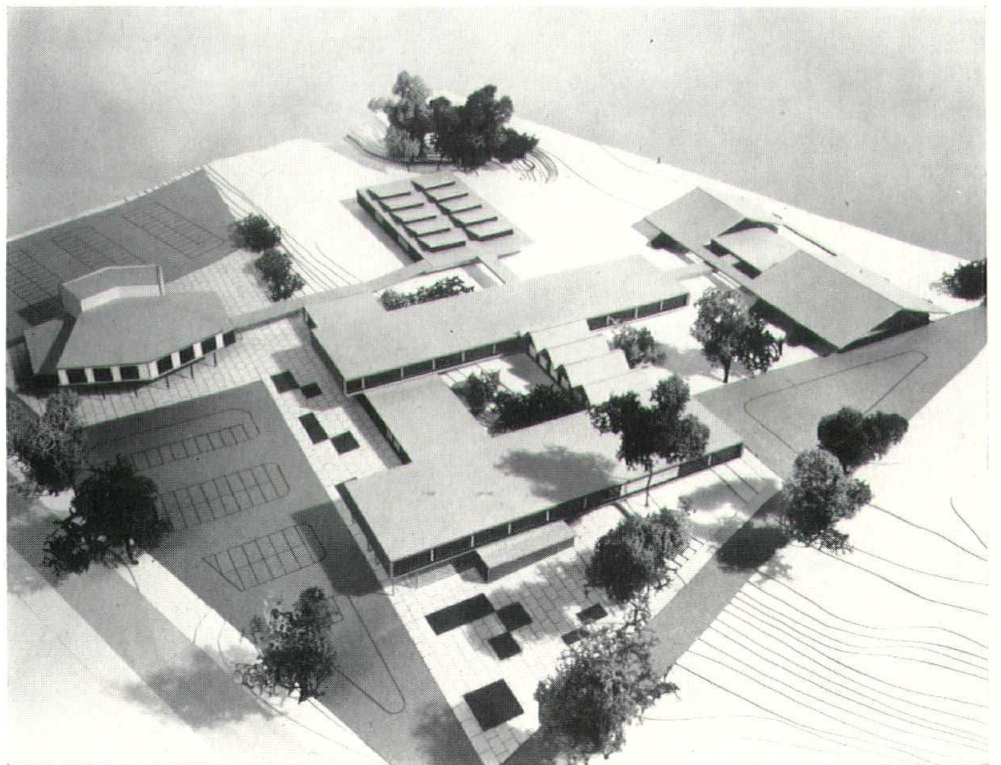
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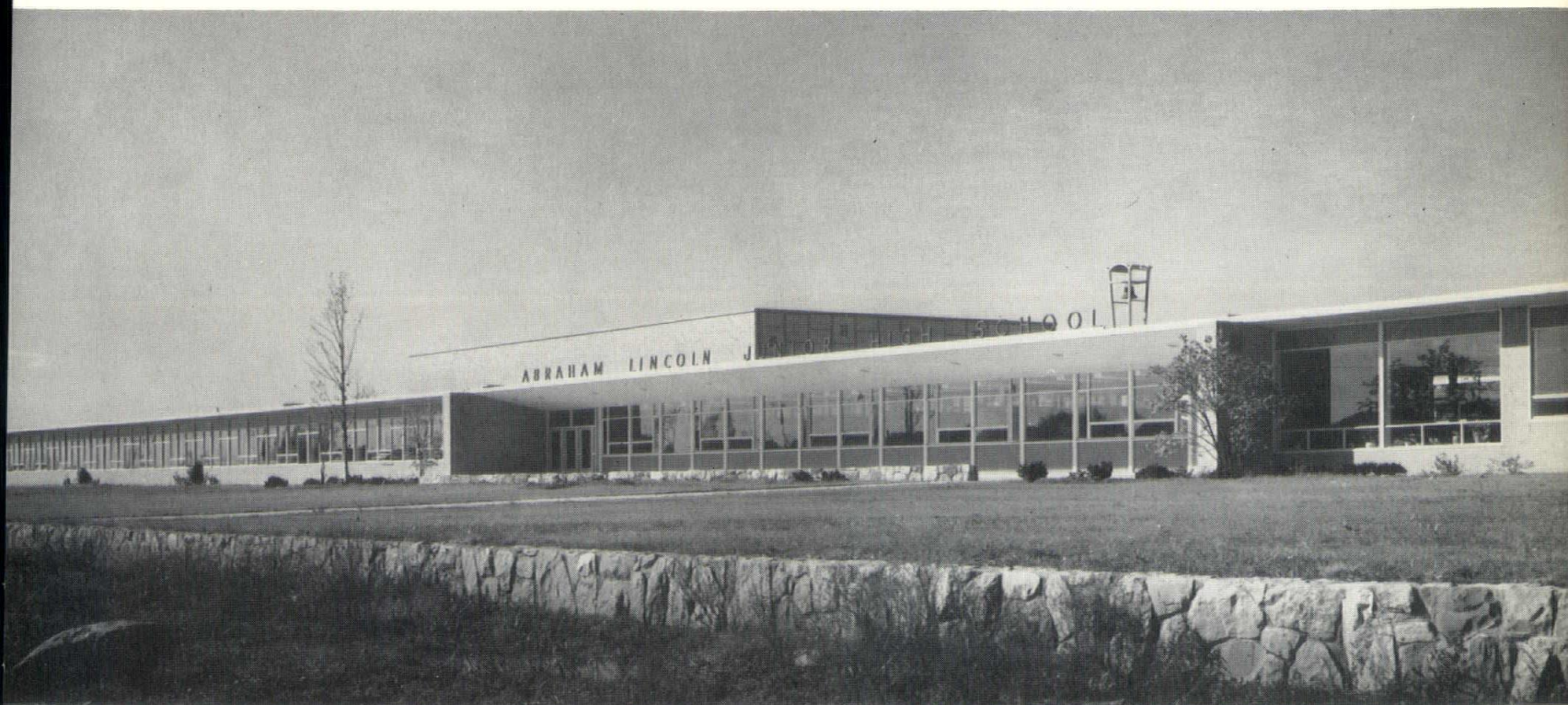


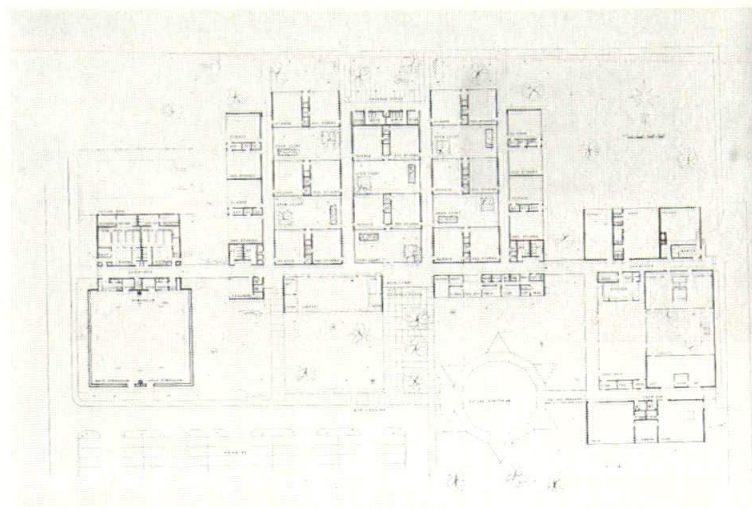
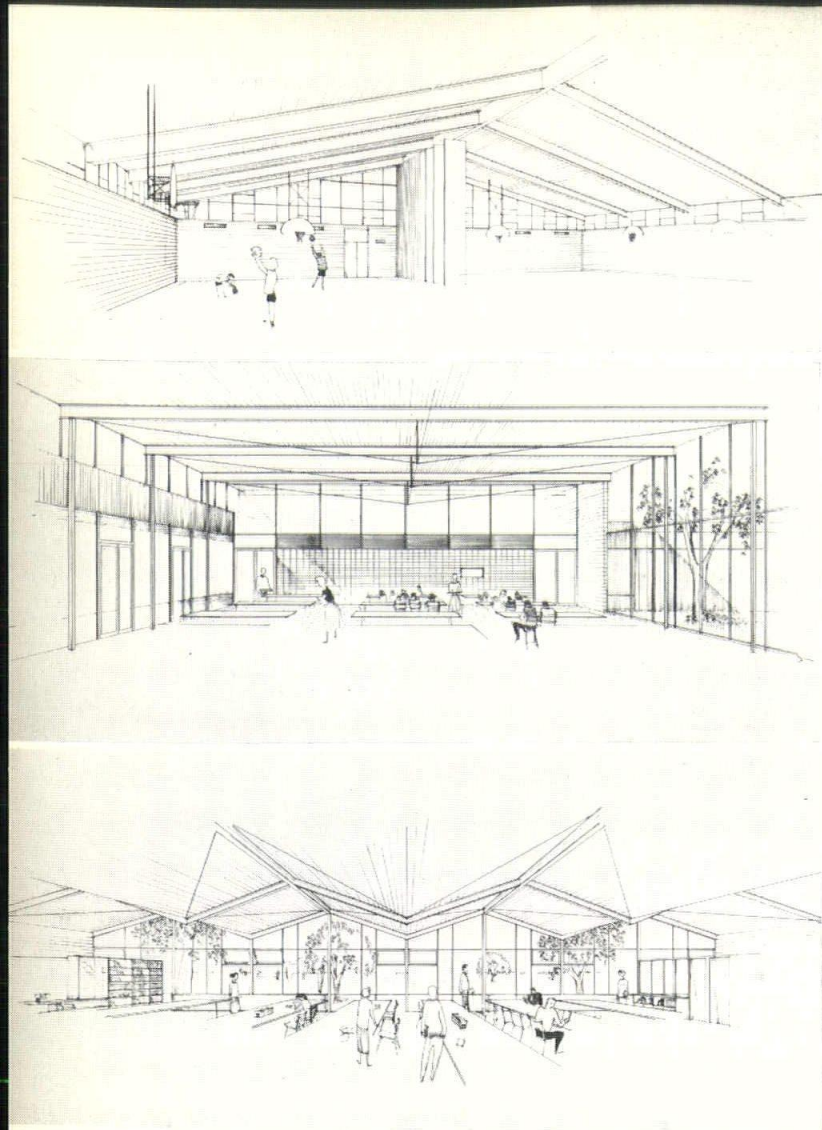
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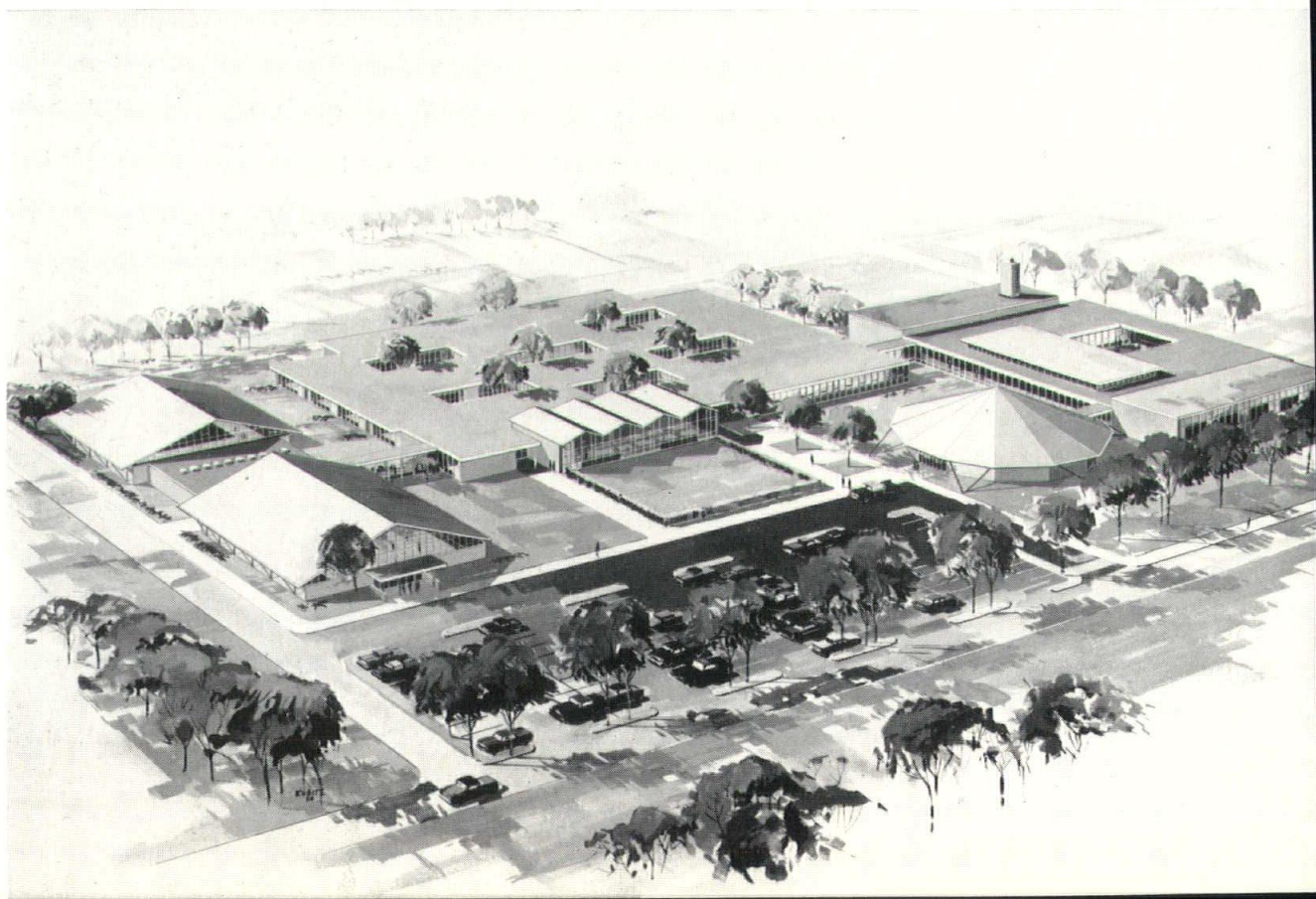
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CENTER LEFT: CLASSROOM COURT





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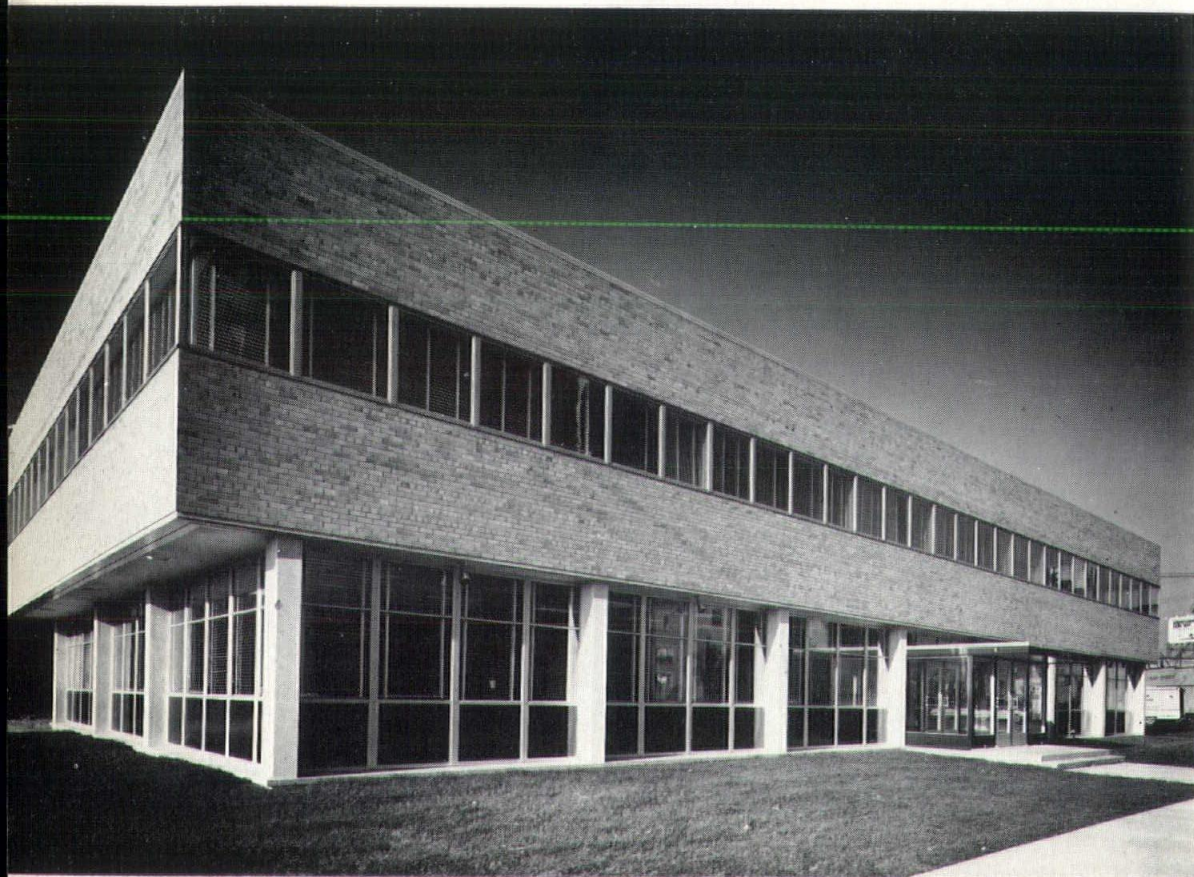
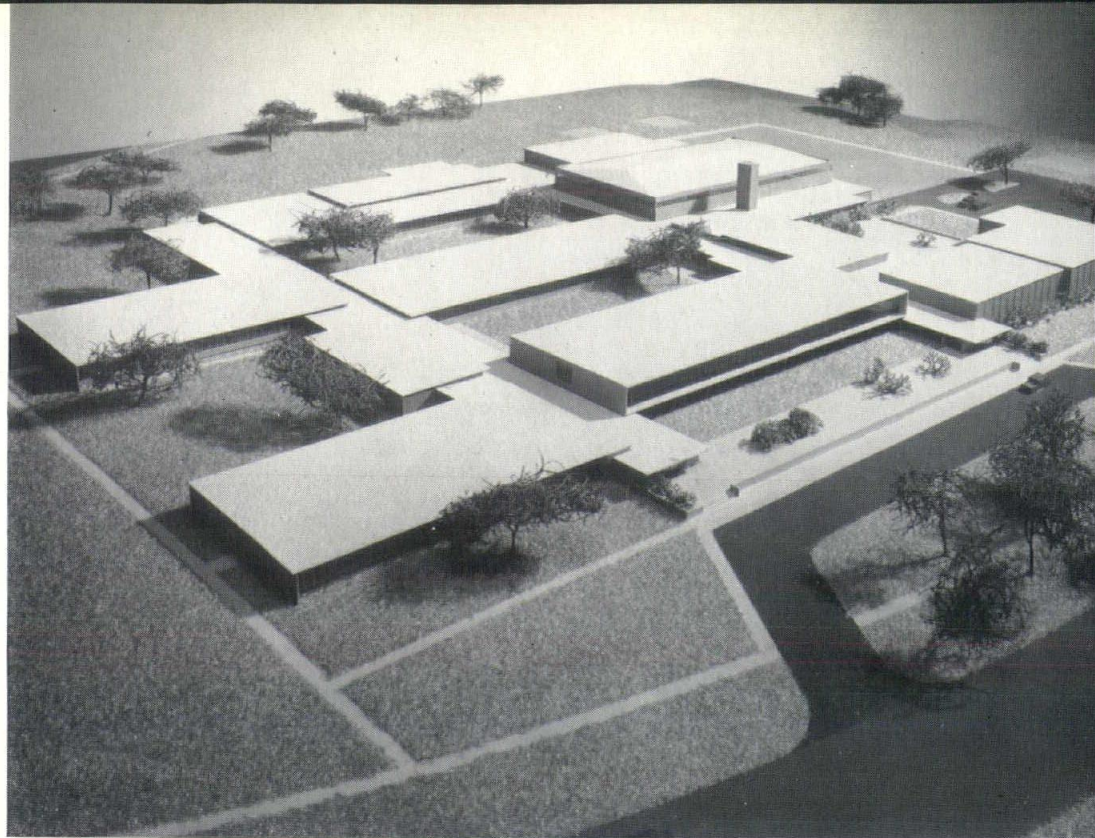
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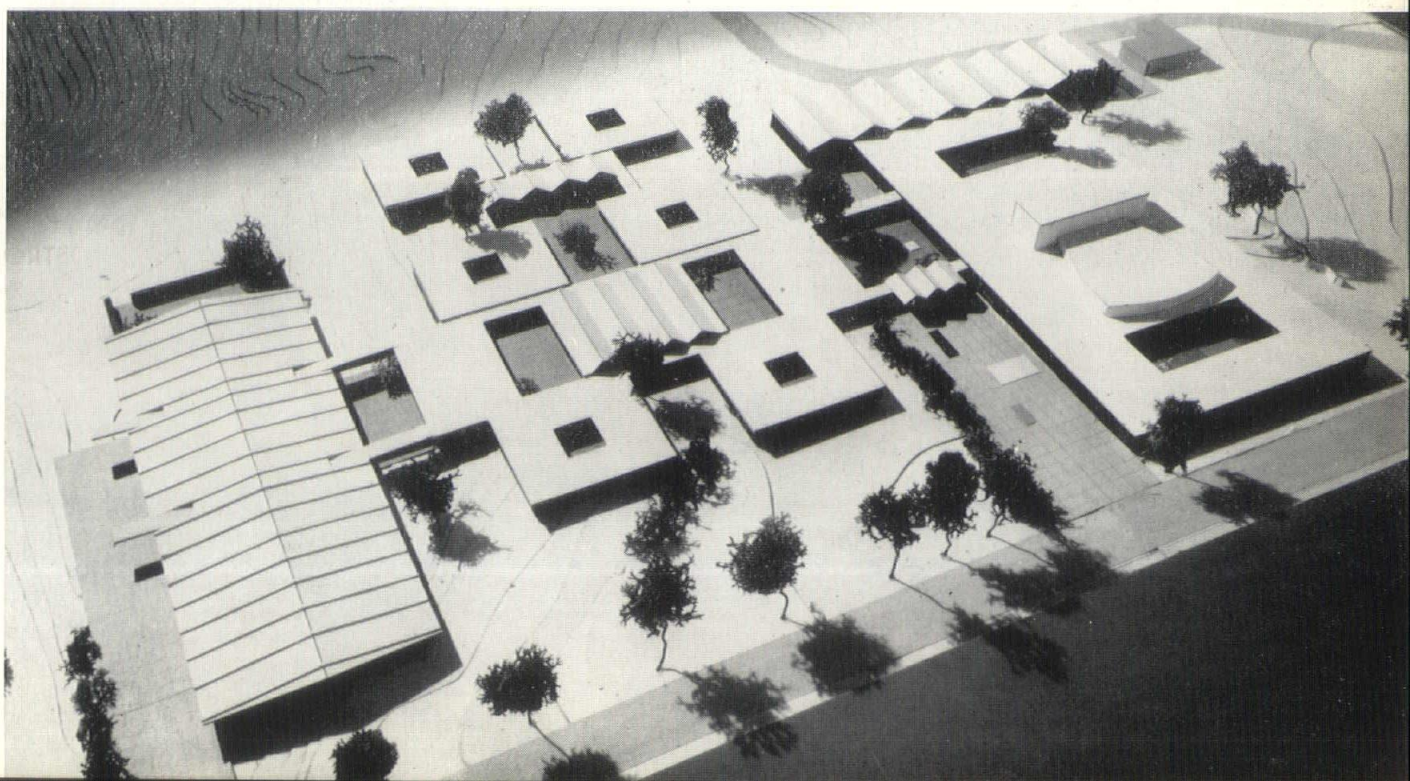
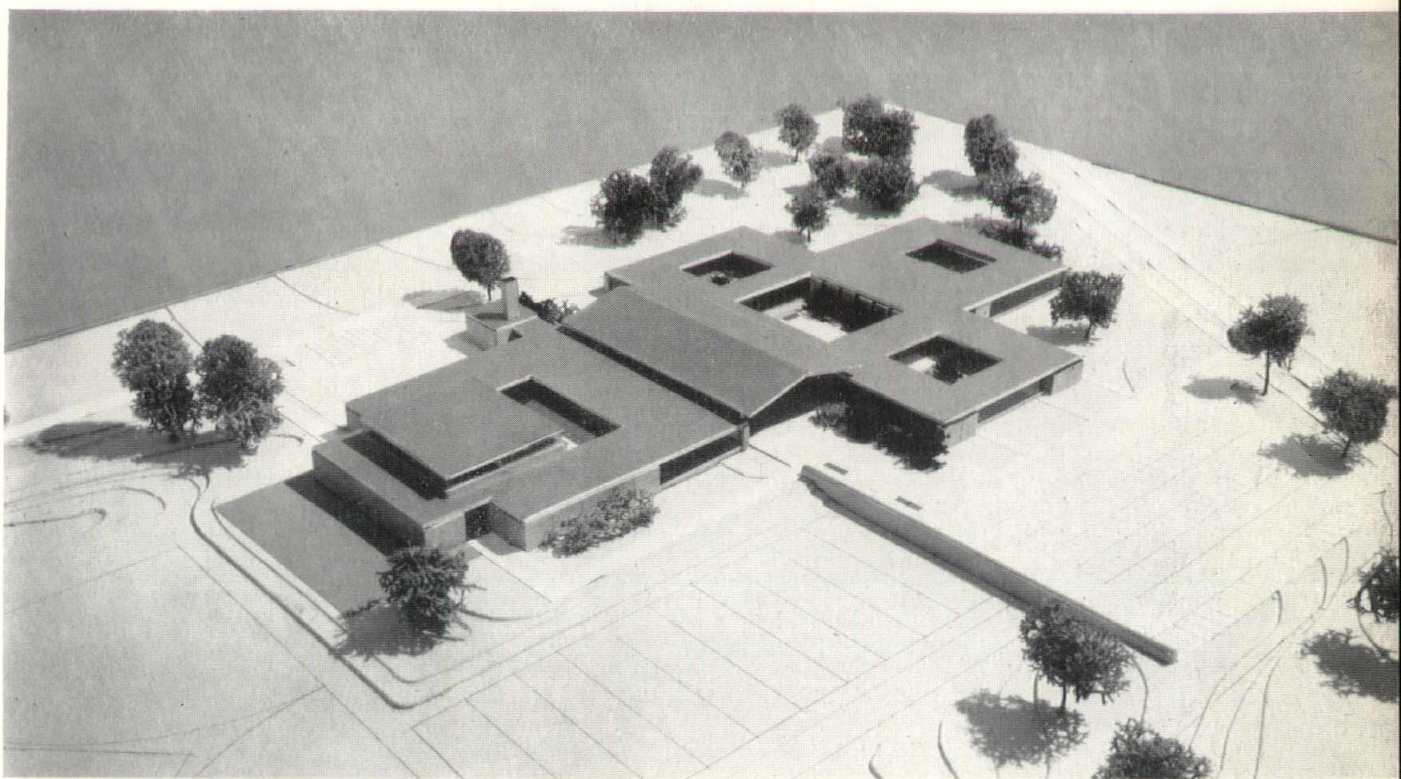
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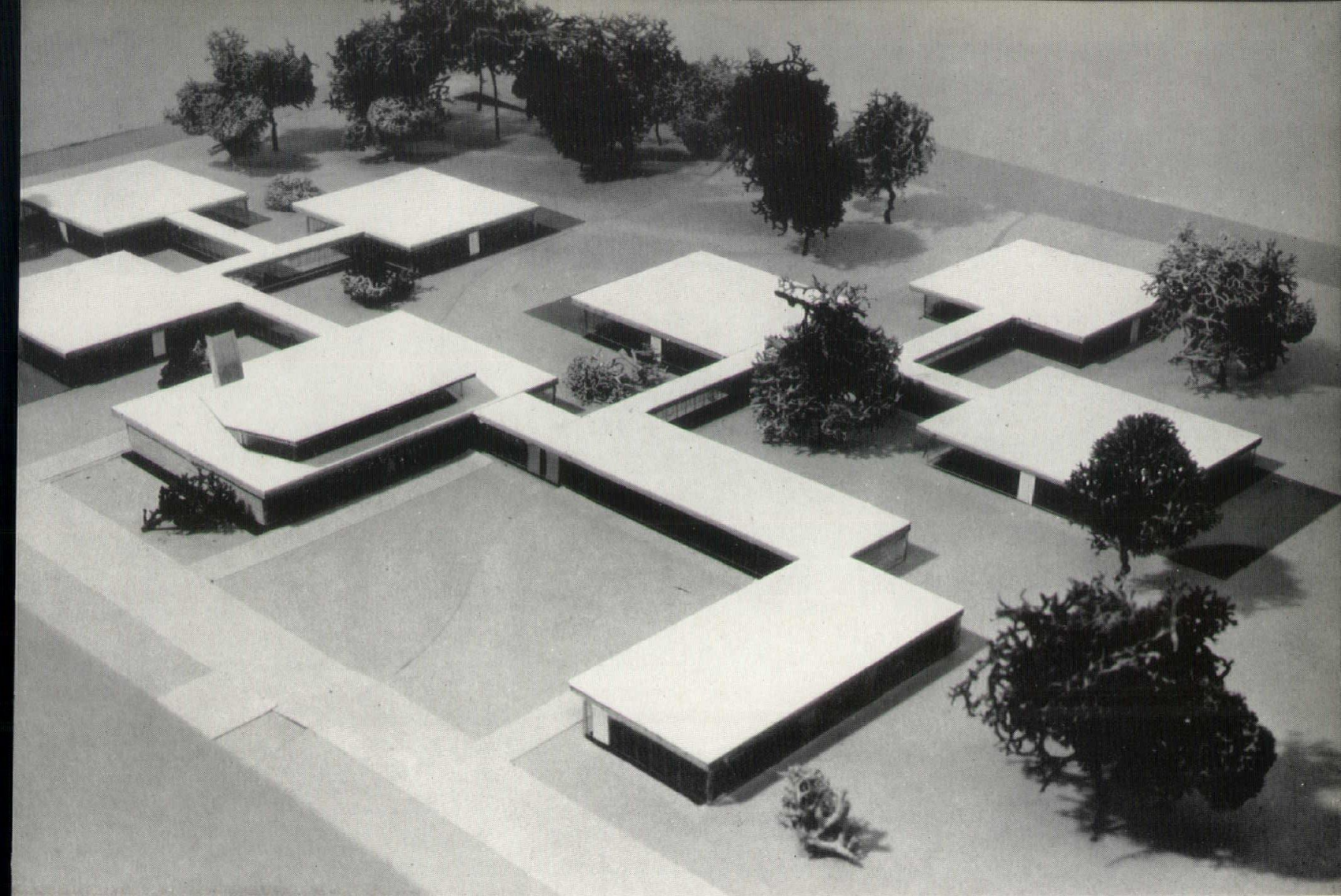


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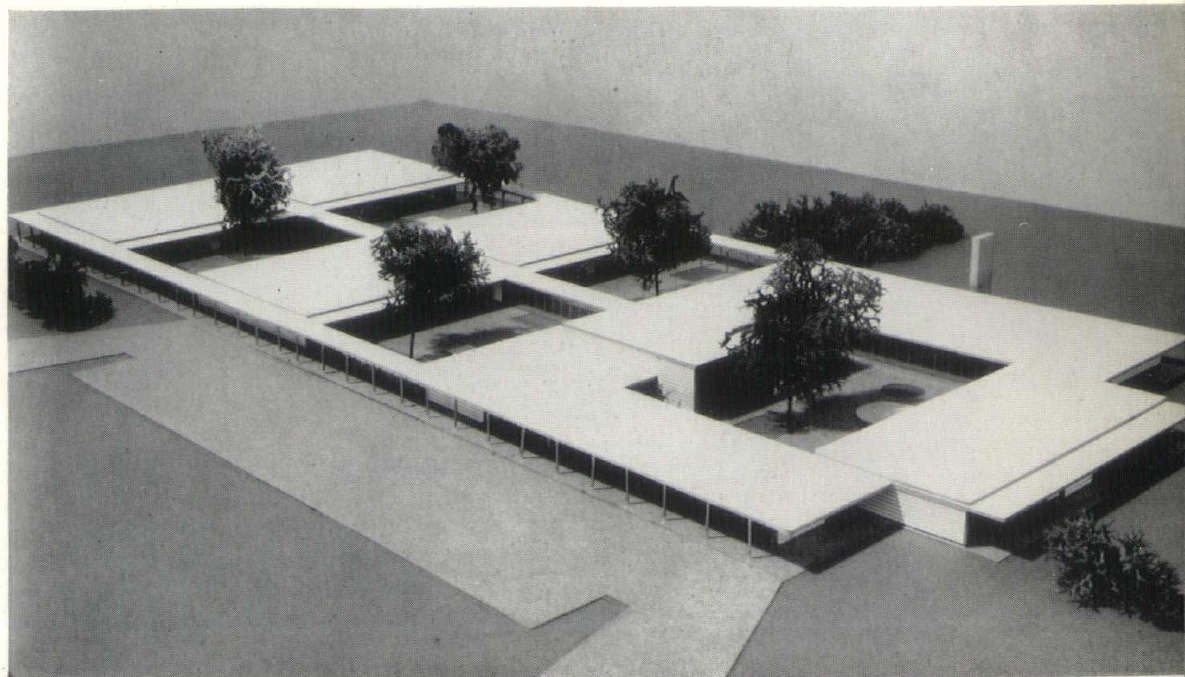
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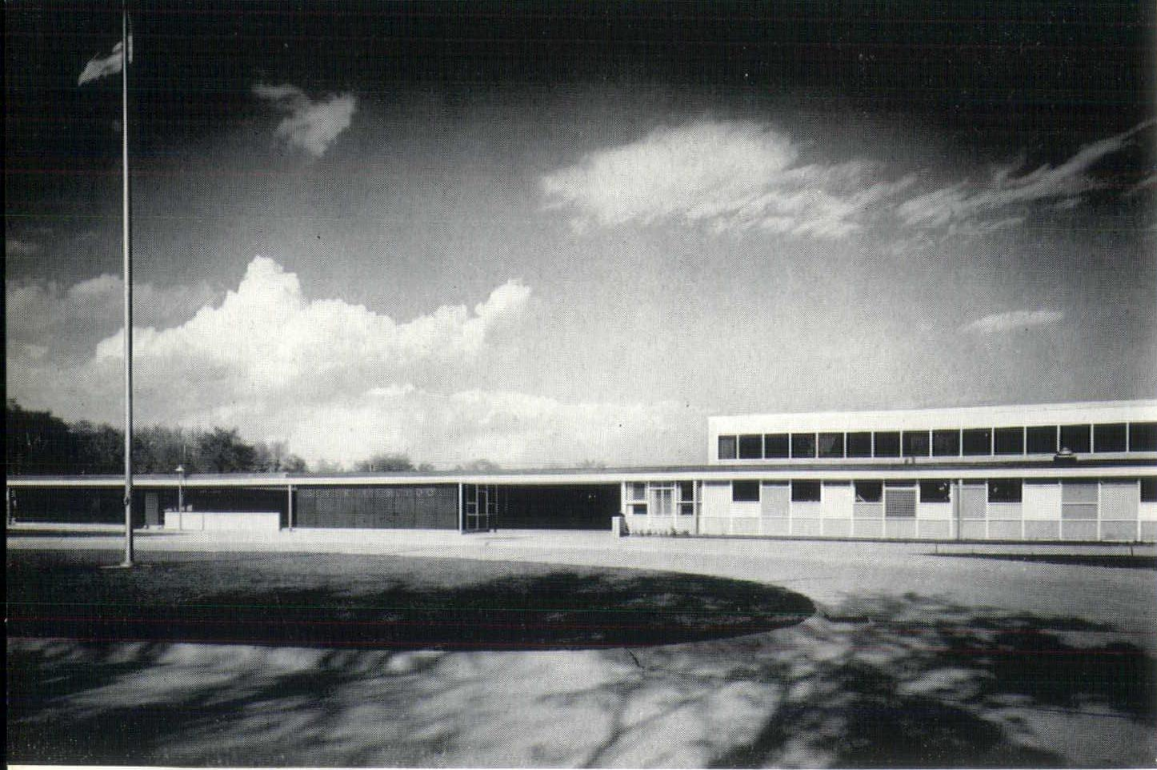




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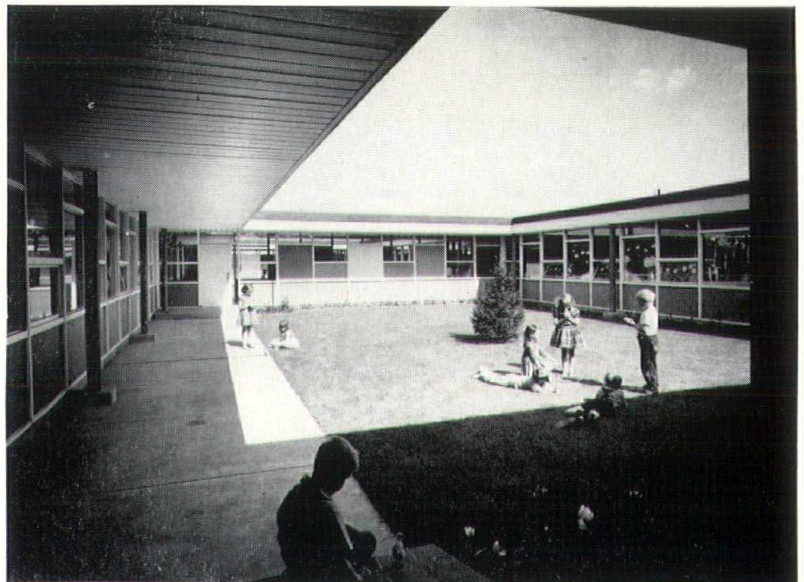


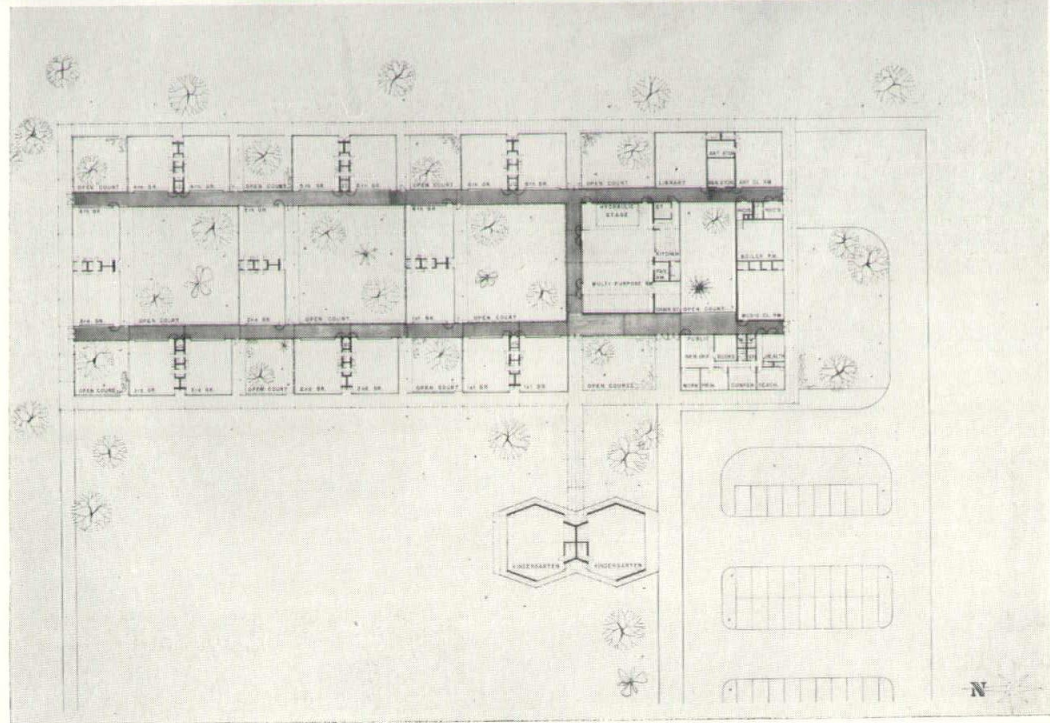
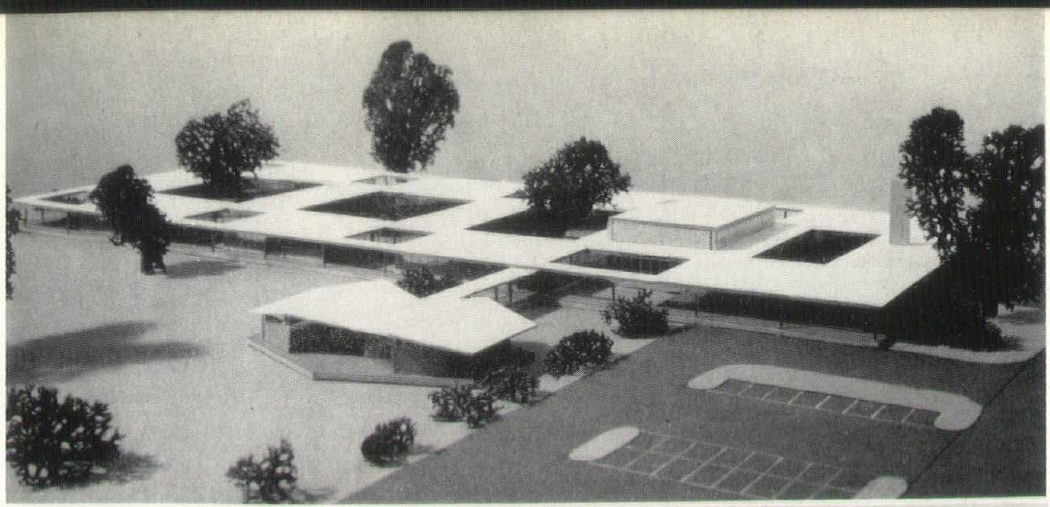
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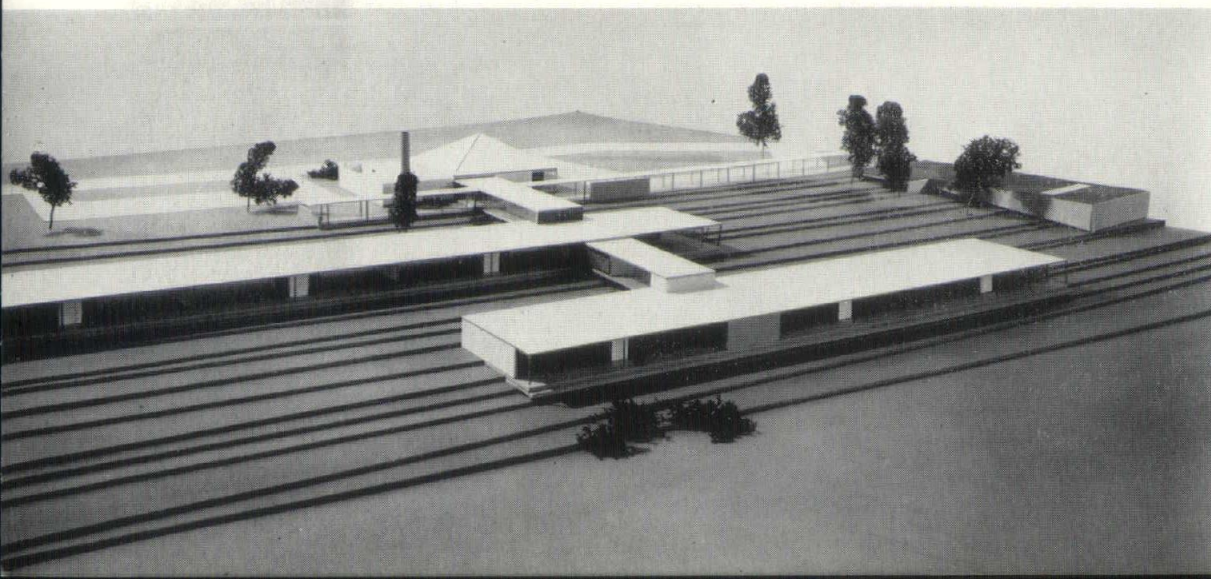
CENTER RIGHT: CLASSROOM COURT
LOWER RIGHT: MULTIPURPOSE ROOM





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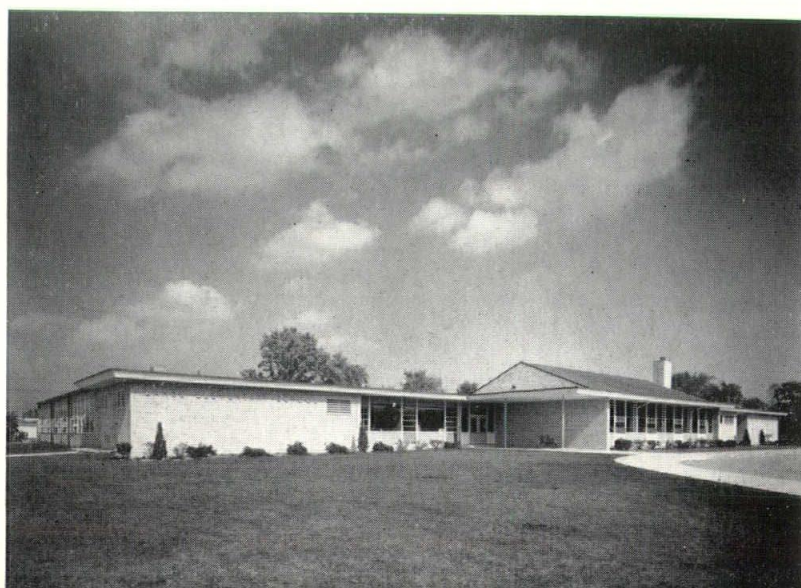
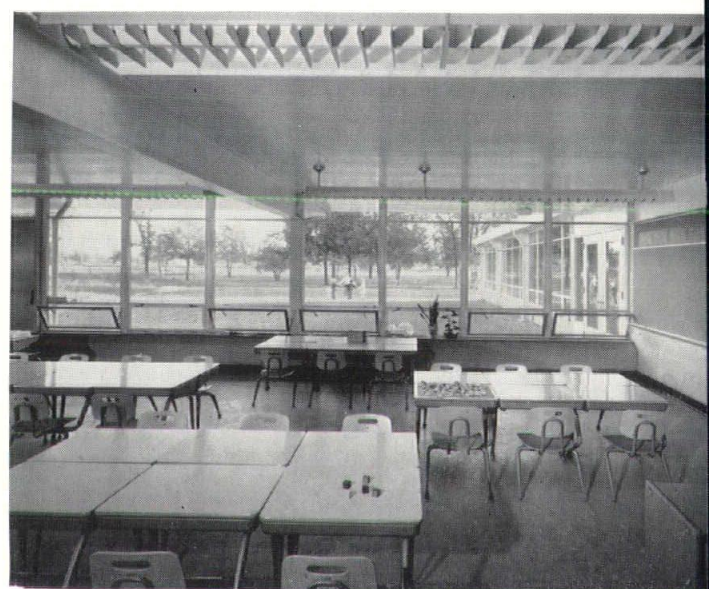
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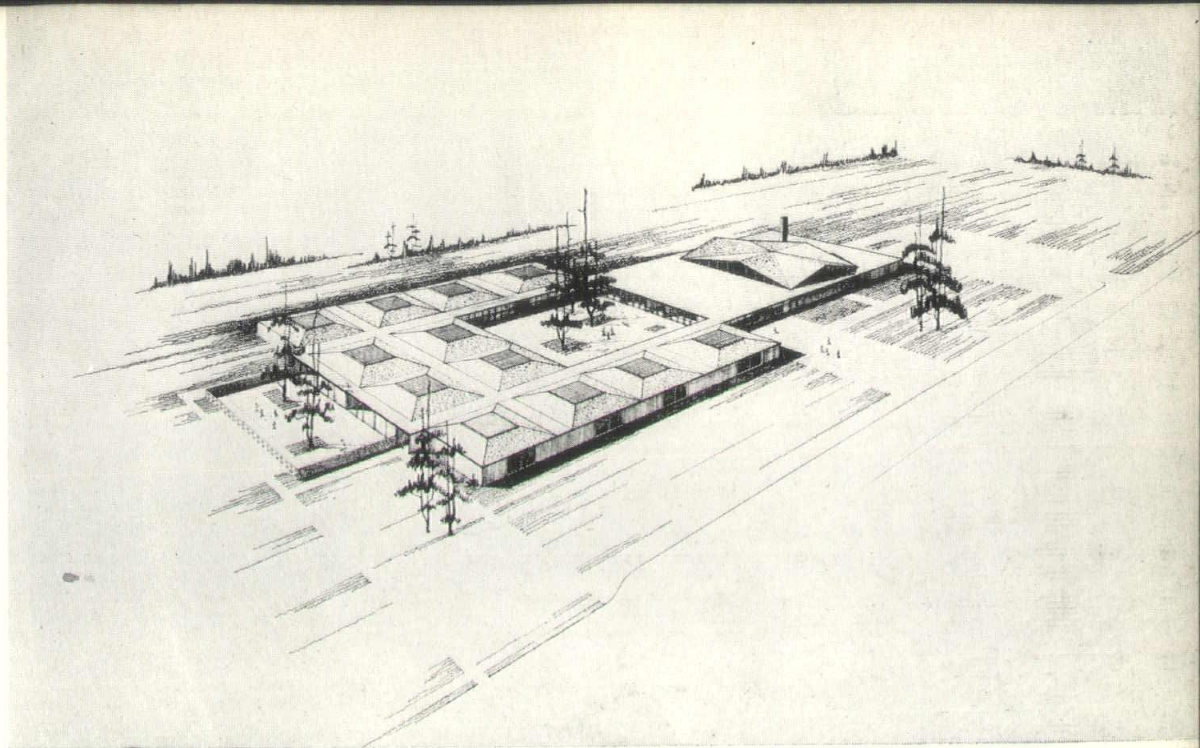


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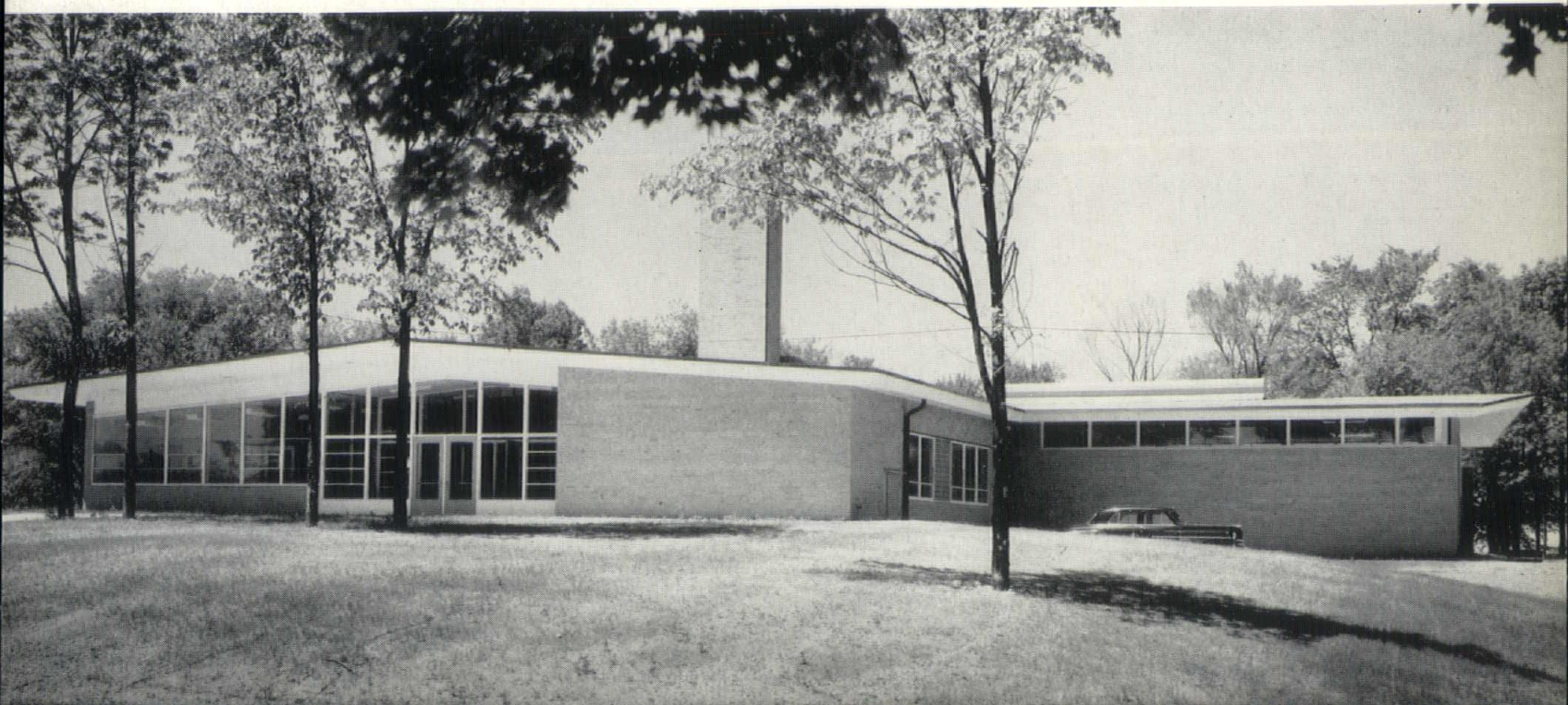


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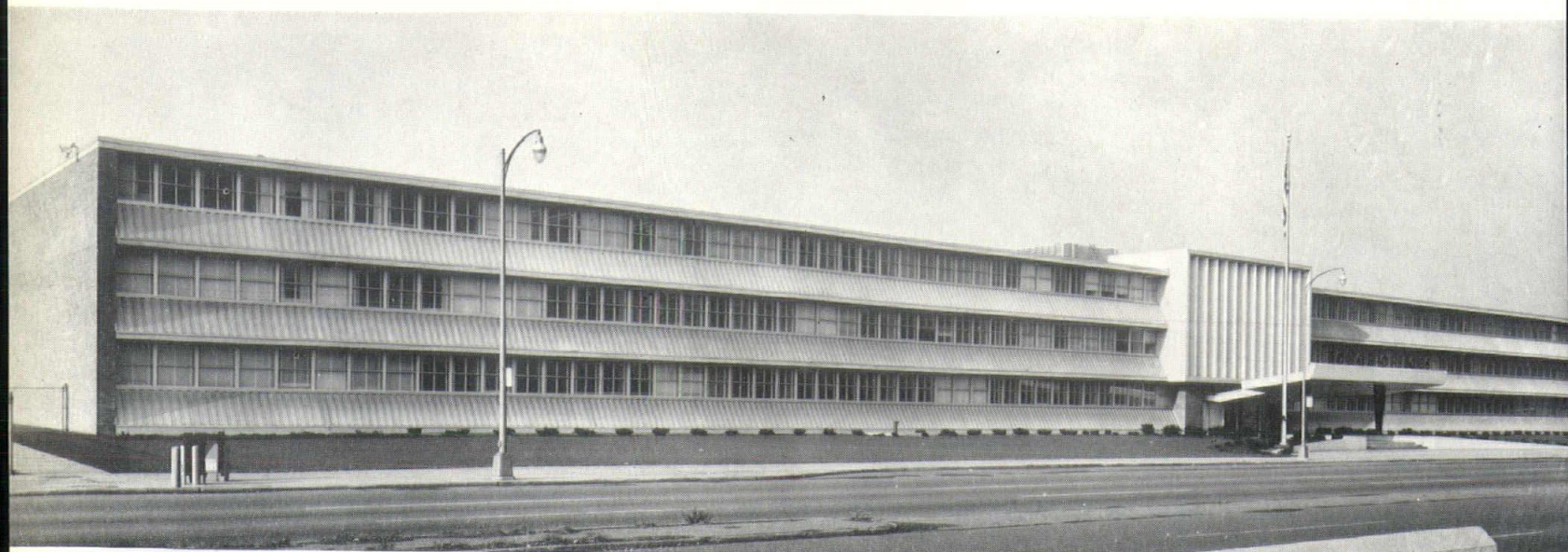
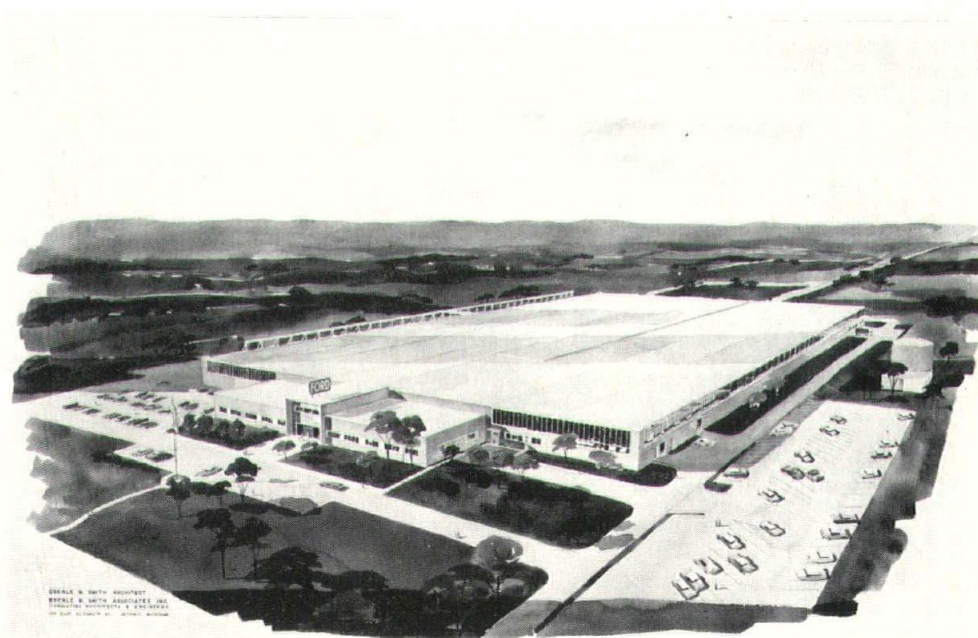
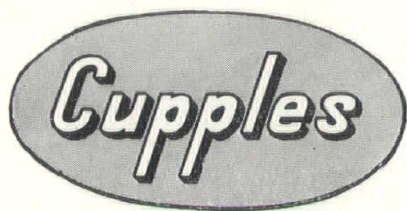


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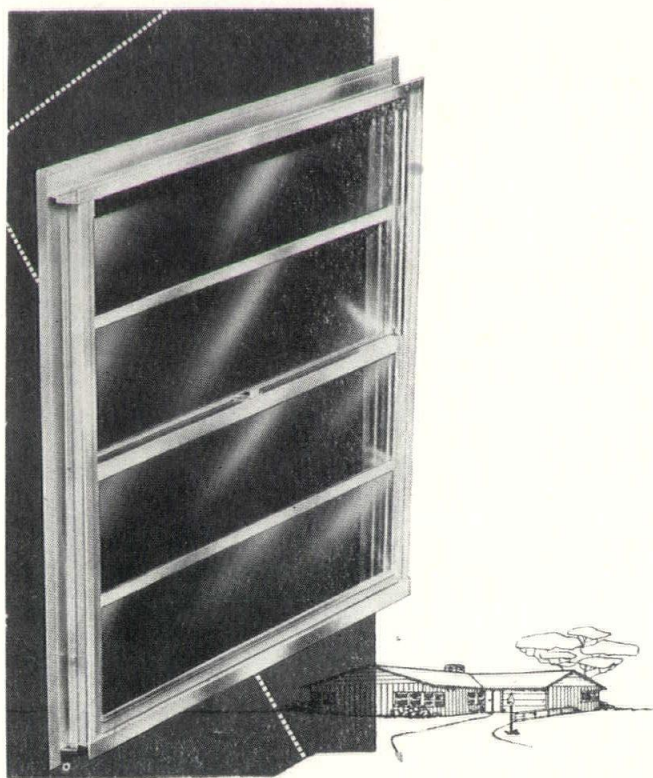
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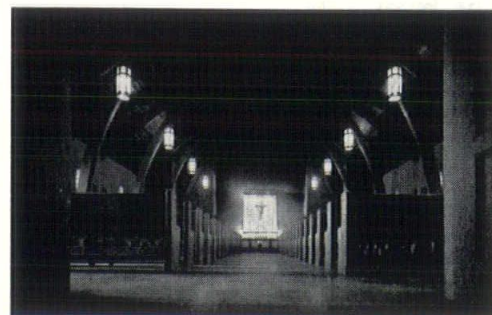
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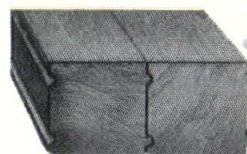
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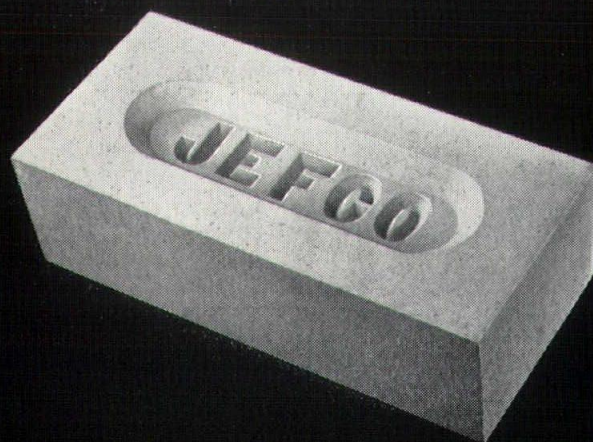
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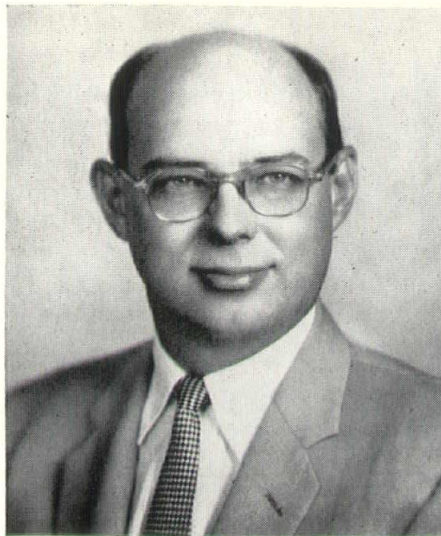
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JAMES B. MORISON, A.I.A.

At 37, he follows in his father's footsteps, to become President of the Michigan Society of Architects.

JAMES B. MORISON, A.I.A., of Detroit, was elected President of the Michigan Society of Architects at the annual meeting of the Society Board held in the Harmonie Club, of Detroit, on December 11. He succeeds Elmer J. Manson, of Lansing, who had served two years.

Others elected to serve with Morison for 1957 are Frederick E. Wigen, of Saginaw, First Vice President; Charles A. OByron, of Grand Rapids, Second Vice President; Peter Vander Laan, of Kalamazoo, Third Vice President; Ernest J. Dellar, of Detroit, Secretary and George B. Savage, of Grand Rapids, Treasurer. Talmage C. Hughes, of Detroit, was reelected Executive Secretary. H. Robert Kates continues to serve as Executive Director, with Hughes at the Society's Headquarters, 120 Madison Avenue in Detroit.

Society Directors for 1957 are Willard E. Fraser, of Midland; Herman J. Klein, of Flint; Adrian N. Langius, of Lansing; Joseph W. Leinweber, of Detroit; Amedeo Leone, Detroit; Elmer J. Manson, of Lansing; Earl G. Meyer, of Detroit; Walter B. Sanders, of Ann Arbor; Frederick J. Schoettley, of Detroit, and George W. Sprau of Kalamazoo.

Morison, 37 years old, is the son of the late Andrew R. Morison, A.I.A. who served as President of the Society and of the Detroit Chapter, A.I.A. After graduation from the University of Michigan College of Architecture and Design, he became registered to practice architecture in Michigan, and entered practice with his father in 1945. He had been employed in the offices of other leading Detroit architects, and he served for two and a half years in China with the U. S. Air Force. His offices are at 618 Fox Building, Detroit.

In accepting the office, Morison said he did so with mixed emotions; he was tremendously proud of the honor bestowed upon him, but apprehensive as to his ability to continue the pace set by former presidents. "Only by the full cooperation of all members of the Board

can we expect to render the service the Society deserves," he concluded.

At the annual meeting of the Board, reports were heard from retiring President Manson and committee chairmen: Eberle Smith on Administration, Linn Smith on School Buildings, A. N. Langius on the Biddle House and Monthly Bulletin, Inc., Peter Vander Laan on Public and Professional Relations, Leinweber on Draftsman's Competition, Willard Fraser on Education and Research, Dellar on Technical Problems, MacMahon on Publicity. Reports were heard also from the Executive Secretary and the Executive Director.

Retiring Director Linn Smith, who had been on the Board for six years (two as President), was given a vote of thanks, as was retiring President Manson, who remains on the Board as Director at Large.

The Board met at the Harmonie Club through the courtesy of Board members, and Club member, Fred Schoettley. The next meeting of the Board will be at Botsford Inn in Farmington on January 10.

TALMAGE C. HUGHES, F.A.I.A., announced that, after January 1, 1957, his telephone number will be changed from WOODWARD 5-3680 to WOODWARD 1-6700.

The change is being made, Hughes states, in order to obtain additional lines to take care of increased activity of the office.

Hughes, executive secretary of Detroit Chapter, American Institute of Architects and the Michigan Society of Architects, is resident agent of five corporations with headquarters at 120 Madison Avenue, Detroit 26, Michigan. He is editor and publisher of the A.I.A. Monthly Bulletin of the Michigan Society of Architects, now celebrating its 30th year, as of ficial publication of the A.I.A. in Michigan-Michigan Society of Architects; Detroit Western Michigan and Saginaw Valley Chapters, A.I.A., and the National Council of Architectural Boards.

Future Meetings

MSA BOARD, 1957, 2 P. M.

Thursday, Jan. 10 — Botsford Inn, Farmington.

Tuesday, Feb. 12—120 Madison Ave., Detroit.

Thursday, March 14 — Convention, Detroit.

Friday, April 12 — Dearborn Inn.

Tuesday, May 21 — (not determined)

June — No Meeting

Wednesday, July 10 — Lansing.

Friday, August 2 — Grand Hotel, Mackinac Island.

Monday, Sept. 16 — Grand Rapids.

Wednesday, Oct. 16 — With Detroit Chapter.

Tuesday, Nov. 12 — With Saginaw Valley Chapter.

Thursday, Dec. 12 — Detroit.

WESTERN MICHIGAN CHAPTER DINNER MEETING, 1957

Monday, Jan. 28 — Lansing Civic Center, With Producers' Council.

DETROIT CHAPTER DINNER MEETING, 1957

All meetings at the Rackham Bldg., Detroit, unless otherwise noted. Board meetings 4 P. M. on the same days. Reception 6 P. M., Dinner 6:30, Program 8. The auditorium has been reserved for January & April.

Wednesday, Jan. 16—Robert B. Frantz, F.A.I.A. of Saginaw.

Friday, February 22—Centennial Birthday Party, Hotel Statler, Detroit.

Tuesday, March 26—Douglas Haskell, at Detroit Institute of Arts.

Wednesday, April 24—With Women's Architectural League.

Friday, May 24—Joint Meeting with student chapters.



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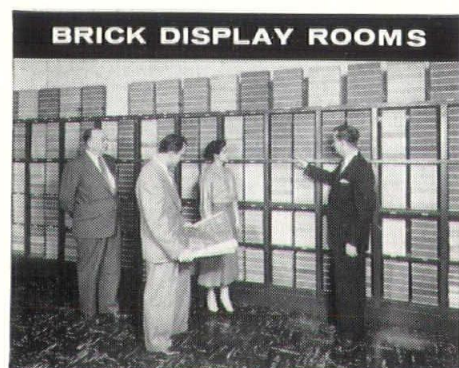
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Committees

JAMES B. MORISON, A.I.A., of Detroit, President of the Michigan Society of Architects, announces the appointment of Society standing committees for 1957 as follows, the first-named being chairman:

MEMBERSHIP—Frederick E. Wigen, Adrian N. Langius, Amedeo Leone, Elmer J. Manson, George B. Savage.

EDUCATION AND RESEARCH—Charles A. OBryon, Ernest J. Dellar, Herman J. Klein, Walter B. Sanders, Frederick J. Schoettley.

PUBLIC AND PROFESSIONAL RELATIONS—Peter Vander Laan, Willard E. Fraser, Joseph W. Leinweber, Earl G. Meyer, George W. Sprau.

Convention

PAUL B. BROWN, A.I.A., General Chairman of a Committee planning the Michigan Society of Architects 43rd Annual Convention to be held at Detroit's Hotel Statler, March 13-15, 1957, announces the appointment of sub-committee chairmen as follows:

William P. Lindhout, Vice Chairman, in charge of Program and Arrangements; Urban U. Woodhouse, Registration; Verne H. Sidnam, General Design and Architects' Exhibits; Gaylord A. Watts, Producers' Exhibits; George K. Harris, Jr., Brochure; Lyall H. Askew, Entertainment; Charles H. MacMahon, Jr., Publicity; Mrs. Hurless E. Bankes, Ladies' Activities; James B. Hughes, Talmage C. Huges and Edward G. Rosella, Advisory Council.

The Convention which is regularly attended by several hundred architects, Producers and guests, will use the hotel's entire ballroom floor for architectural exhibits, product displays, seminars, luncheons and the Michigan Building Industry Banquet which, as the concluding event, attracts as many as 1,100.

Convention Exhibit

DAFTING COMPETITION for non-registered men working in architectural and/or engineering offices in the State of Michigan. Competition to emphasize linear quality, clarity of dimension and simplicity of lettering.

This competition promoted by the Committee on Architectural Practice, Detroit Chapter A.I.A., under the auspices of the Michigan Society of Architects.

Eligible drawings shall consist of prints of actual sheets taken from projects finished in the year 1956.

Individual prizes shall be offered in the following categories: Architectural, Mechanical, Structural, and Electrical.

Arrangements are being made for a suitable sponsor. Winners will be announced at the Annual M.S.A. convention. Full competition program will appear in next month's issue of the Bulletin.

J. ALDEN FUSCO, A.I.A., of 1900 Collins Avenue, Miami Beach 39, Fla., a member of the Florida South Chapter, A.I.A., is an unassigned member of the Detroit Chapter, A.I.A., and registered as an architect in Michigan.

Thus, he is a member of the Michigan Society of Architects, but his name was omitted from the roster of M.S.A. members carried in our December issue of the Monthly Bulletin. We regret this error and offer our apologies to our good friend and member, who was formerly located in Detroit.

ARCHITECTURAL draftsmen and specification writers wanted. Some experience or training required. Housing available. Alden B. Dow, Architect, 315 Post Street, Midland, Michigan.

New Telephone Number For Monthly Bulletin

The telephone number of Monthly Bulletin, Michigan Society of Architects and related activities has been changed to Woodward 1-6700.

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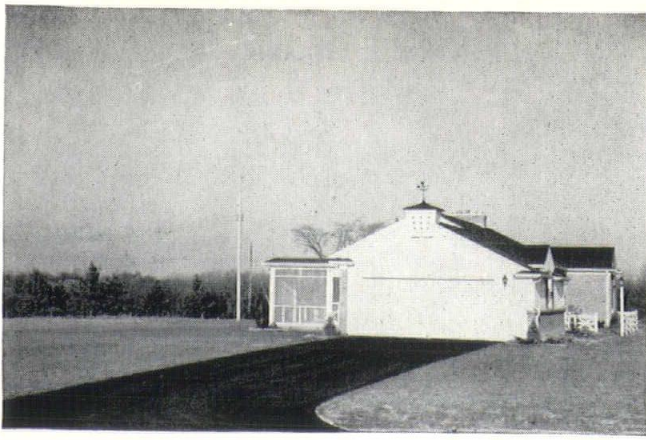
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Western Michigan Chapter

Western Michigan Chapter, A.I.A., heard Dean Glick, A.S.L.A., associate professor and Harold Breen, A.S.L.A., assistant professor, both of Michigan State University, speak on "The Role of the Landscape Architect," at its December 17 meeting at Inman's Restaurant, in Galesburg, Mich.

The two presented an interesting and well-planned program, using color slides, diagrams and drawings to illustrate the many types of their work.

Professor Breen defined Landscape Architecture as "The art of arranging land areas and objects upon them for human enjoyment." He showed various examples, including such areas as subdivisions, research centers, parks, schools, housing, military projects, highways and swimming pools. The American Society of Landscape Architects was founded in 1899 in Boston, it was brought out.

"Less than ten per cent of the landscape architect's time is spent on plant materials," Prof. Glick said, and he added that many think of the landscape architect as one who furnishes and installs plant material. He used color plastic overlays to show how good landscape composition contains foreground, enframement, accents and background elements. Maps of the M.S.U. campus illustrated its overall site planning by the landscape architects.

Chapter President Ian C. Ironside presided at a business meeting preceding the speakers' program, and a move was approved to change the Chapter by-laws to separate the offices of Secretary and Treasurer.

Guests included Harold Stewart and Douglas Robeson, of Des Moines, Iowa, Ted Tuttle, of M.S.U., Jim Kirn and Roger Zolman.

The Chapter's next meeting will be at the Lansing Civic Center, January 28, jointly with the Producers' Council, Michigan Chapter; cocktails at 6:30 P.M., dinner at 7:00. The evening meeting will be preceded by the Chapter's Executive Committee meeting. President Ironside urges a full attendance of members. There is the possibility of showing the film, "Architecture-U.S.A." Robert Smith is program chairman for the event.

Saginaw Valley Chapter

SAGINAW VALLEY CHAPTER of The American Institute of Architects, formerly consisting of the counties of Midland, Bay, Saginaw, Shiawasee and Genesee, has increased its Chapter area by the Institute's assignment to it of the additional counties of Presque Isle, Montmorency, Alpena, Oscoda, Alcona, Ogemaw, Iosco, Baldwin and Arenac.

Detroit Chapter area consists of 12 counties in southeastern Michigan, including the Thumb area. Western Michigan Chapter contains the remaining counties in the lower peninsula and all of the upper peninsula.

Detroit Chapter has 454 members, Western Michigan 112 and Saginaw Valley 39.

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DETROIT CHAPTER

Robert B. Frantz, F.A.I.A., of Saginaw, will be the speaker at a meeting of Detroit Chapter, American Institute of Architects, in the Rackham Building on January 16. Subject of the lecture will be the tour he and his wife Sali made recently through Europe and the East. Mr. Frantz made hundreds of color slides of the architecture of the countries visited, and he will show many of them on this occasion.

Western Michigan Chapter, A.I.A. had Mr. Frantz as speaker at its "Ladies' Night" on November 19, and though they have only 112 members, attendance was 98. This included the ladies, of whom there were many. This is a program that will appeal to the ladies, and they are especially invited to the January 16 meeting.

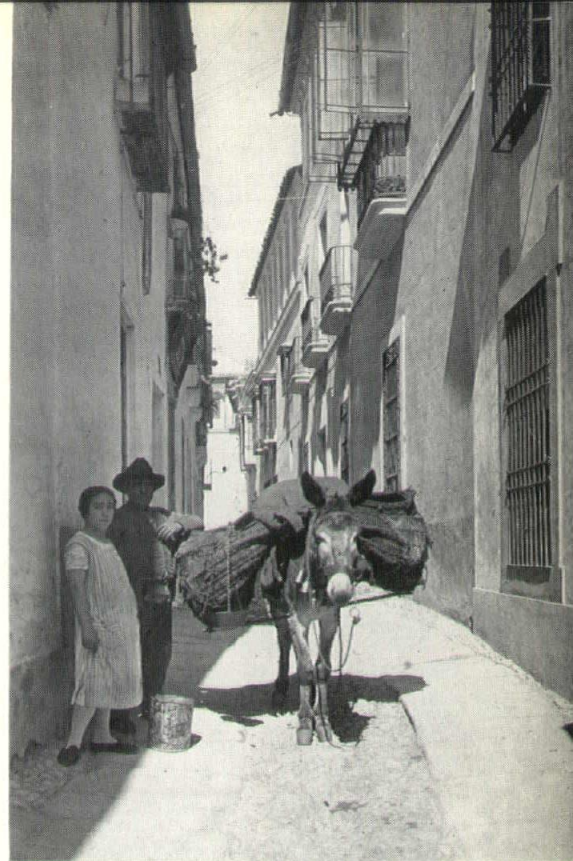
Bob Frantz states that he was inspired to take the trip by Professor Lorch's courses in architectural history at the University of Michigan, where he received such vivid descriptions of the architecture of the old world. Also, he and Sali saw the exhibition at the



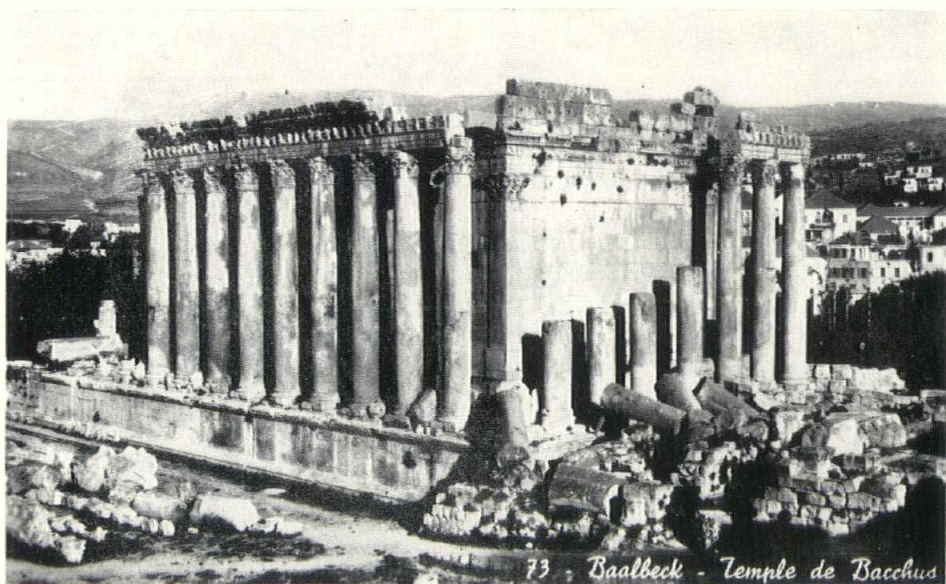
ROBERT B. FRANTZ, F.A.I.A.

Museum of Modern Art in New York, including textiles, jewelry, painting, etc. of the Middle East, they decided there and then that they must see the originals. He says he found to be unjustified the apprehensions of some who thought it would be risky to visit the Middle East at all.

Robert Benjamin Frantz received his bachelor of architecture from the University of Michigan in 1917, his master's in 1920. He engaged in the practice of architecture in 1925 with James A. Spence, A.I.A., as Frantz and Spence.



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His son, Peter B. Frantz, A.I.A., is now a junior member of the firm. Sali Frantz is an artist in her own name, and she has won many prizes for her paintings. She is a sister of Mrs. Dean Acheson. Robert has served as President of the Saginaw Valley Chapter, A.I.A., and Vice-President of the Detroit Chapter, before the Valley Chapter was established. He was made a Fellow of The American Institute of Architects at its New York Convention in 1952. He is a member of Michigan's State Board of Registration for Architects, Professional Engineers and Land Surveyors, of which he has served as President. His other affiliations have included The Architectural League of New York, Beaux Arts Institute of Design, Saginaw Plan Commission, Saginaw Club, Saginaw Museum, U. of M. Club, and Congregational Church.

Detroit Chapter Meeting Report

Norman F. Carver, of Kalamazoo, was the speaker at Detroit Chapter's meeting of December 13. His subject was "Japanese Architecture and Gardens." Mr. Carver has made two trips to Japan, the 1st one for two years on a Fulbright Scholarship.

The lecture was based on his book, "Form and Space of Japanese Architecture," written as a result of his travels in that country.

The program was well organized, well attended, and the speaker gave his audience a clear conception of Japanese design elements and their implications for modern architecture.

He carried on an interesting commen-

tary during the showing of the slides and the playing of authentic Japanese background music.

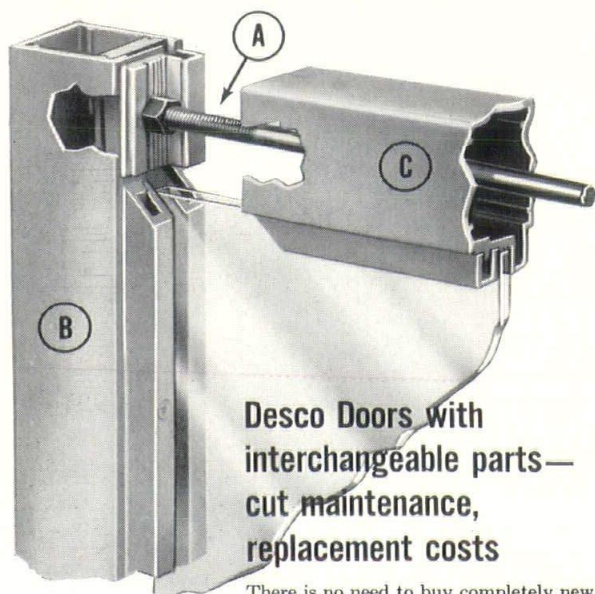
Chapter President, Gerald G. Diehl welcomed members and guests and gave a brief resume of the afternoon Board meeting. He announced approval by the Board of seven Associates and nine corporate members.

Regarding future Chapter meetings, the President said the Board had approved a joint meeting with the Women's Architectural League, probably to be in April.

The Board approved increasing associate dues from \$6.50 to \$7.00, which amount includes subscription to the

Monthly Bulletin at \$2.00 per year. Beginning January 1, 1956, Bulletin subscriptions will be \$4 instead of \$3, and under second class mailing permit the price can be reduced no more than 50% when included in dues.

Alex Linn Trout appeared before the Board to discuss matters pertaining to the Chapter's Committee on Civilian Defense, of which he is Chairman. Joseph W. Leinweber and Ivan N. Cuthbert discussed with the Board a matter of practice, and Mr. Leinweber obtained Board approval of his proposed resumption of a draftsman's competition for the next Michigan Society of Architects' Convention, such as was so successfully held a few years ago.



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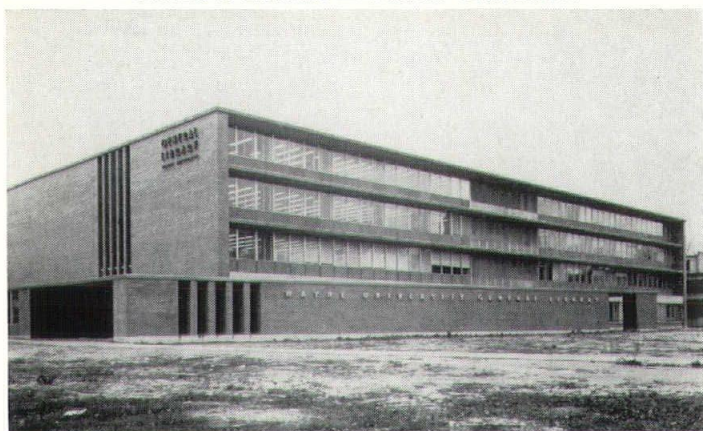
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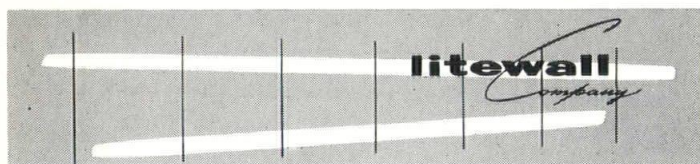
GENERAL LIBRARY — WAYNE UNIVERSITY



Suren Pilafian—Architects

C. H. Reisdorf—G.C.

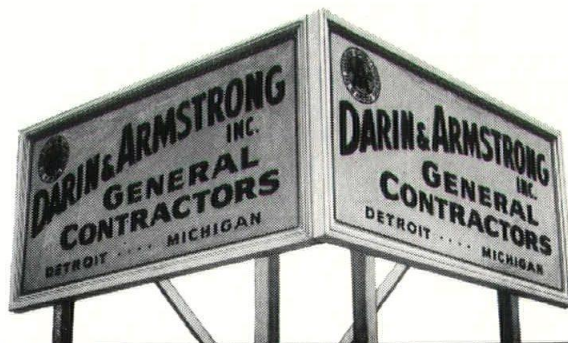
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BUILDING THAT ENDURES

Meetings

MEMBERS OF THE DETROIT CHAPTER, AMERICAN INSTITUTE OF ARCHITECTS are invited to join with the Society of Architectural Historians at a meeting in The Detroit Institute of Arts at 8:00 p.m., Thursday, January 24. The meeting is in connection with the Society's 10th Annual Convention being held at the Institute, January 24-27, 1957.

Mr. Paul Norton, of Pennsylvania State University, will preside at the Thursday evening meeting; Prof. Ralph W. Hammett, A.I.A., of the College of Architecture and Design, University of Michigan, will speak on "Detroit's Contribution to Machine Age Architecture"; Winston Weisman, of Pennsylvania State University, on "Functionalism in Mid-19th Century Philadelphia"; Edgar Kaufmann, of New York City, on "Sullivan's Ornament and Art Nouveau," and Hans Huth, of the Art Institute, Chicago, on "South German Rococo Churches."

Other sessions of the Society's Convention will deal with "New Lights on Early American Architecture," scheduled for 2:30 p.m., Thursday, January 24; "Redefinitions of Styles," Friday, January 25, at 9:30 a.m.; "Aspects of Architectural History," Friday, 3:00 P.M., and "Changes of Taste in the Third Quarter of the 18th Century," Saturday, January 26, at 9:30 A.M.

Hawkins Ferry, of Detroit, is in charge of tours for members and guests to places of interest in and about Detroit, and there will be a viewing of the exhibition, "Detroit Tomorrow," in the Library of Wayne State University.

The Park Shelton Hotel will be headquarters for the visiting delegates, and William Woolfenden, Director of The Detroit Institute of Arts, is in charge of reservations.

Concurrently with the Society's Convention will be that of the College Art Association, at Detroit's Sheraton-Cadillac hotel, and the Society will join with the Association at its annual banquet at 7:30 P.M., Friday, January 25.

The last of the lecture series will be one of the Grosse Pointe Memorial Center following a dinner there at 6:30 P.M., Saturday, at which Ferry will speak on Grosse Pointe houses, illustrating his talk with slides of the Pointe's architecture, old and new.

SMITH, HINCHMAN & GRYLLS ASSOCIATES, INC., is the new name of Detroit's 53-year-old architectural-engineering firm, it is announced by Wallace S. MacKenzie, president of the firm.

Now one of the largest in its field, the original organization was founded in 1903 under the name of Field, Hinchman & Smith, Inc. In 1907 the name was changed to Smith, Hinchman & Grylls, Inc., under which name it has been operating up to the present.

ILLUMINATING ENGINEERING SOCIETY, MICHIGAN SECTION invites architects to attend its January 15 meeting in The Detroit Edison Company's Sales Assembly Room, 2000 Third Avenue, and 9th Floor Auditorium, 2000 Second Avenue.

The meeting will begin at 1:00 P.M. at 2000 Third, with a Design Session, and will continue at 2000 Second, with an Application Session at 2000 Second Ave., at 7:00 P.M.

A most impressive program has been arranged, on lighting subjects, with outstanding speakers. Dinner will be served at 5:00 to 6:30 P.M. in the Edison Cafeteria, and registration fee and dinner will be \$3.75. Programs have been mailed to all corporate and associate members of Detroit Chapter, A.I.A.

JAMES D. ADAIR has become an associate member of the Detroit Chapter, American Institute of Architects, it is announced by Peter Tarapata, Chapter Secretary.

Adair, of 24540 Wagner St., Center Line, Mich., is a graduate of the University of Detroit, with the degree of bachelor of architectural engineering, class of 1951. While at the University he was a member of the school's student branch chapter of the A.I.A. He had worked for Winters Construction Company, of Pontiac, and he is now with Austin Engineers, Inc., of Detroit.

ELBERT VAN KEMPEN and THOMAS STRAT have also been elected to associate membership in the Chapter.

Van Kempen is a native of Amsterdam, Holland, where he received his early education. After attending Lawrence Institute of Technology here, he worked for Detroit architects, and since 1952 he has been employed by the Ford Motor Company as design engineer.

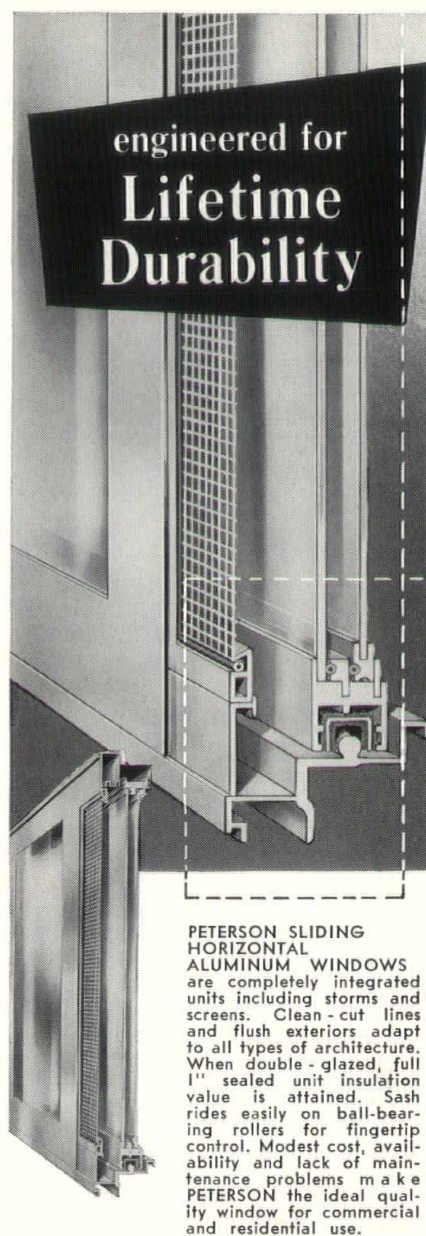
Strat was born and educated in Detroit and he is now employed by George D. Mason Company, architects.

ROBERT A. LEISHMAN has become an associate member of the Detroit Chapter, A.I.A., it is announced by Frederick G. Stickel, Chairman of the Chapter's Membership Committee.

Leishman, of 8601 Arnold St., Dearborn, received his bachelor of architecture degree from the College of Architecture and Design, University of Michigan in 1953, since which time he has been with Austin Engineers, Inc., of Detroit.

ROBERT D. DEZUR, MILES A. MacSHARA, BERNARD F. REESE and DONALD F. WHITE have been elected associate members of the Detroit Chapter, American Institute of Architects. All are employed in the office of Swanson Associates, Architects, in Bloomfield Hills; MacShara as field superintendent, the others as draftsmen.

Reese was educated at the Detroit Society of Arts and Crafts, the others at Lawrence Institute of Technology.



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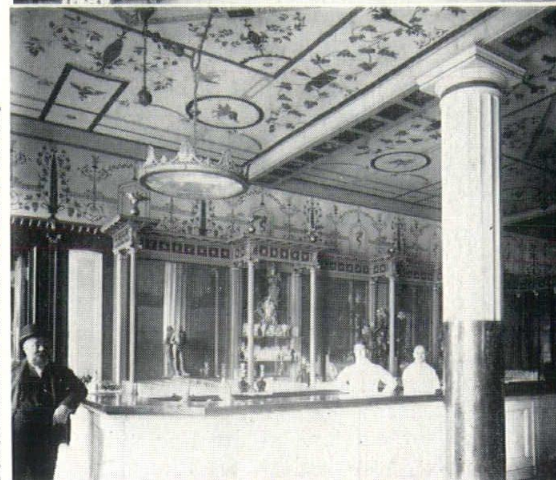
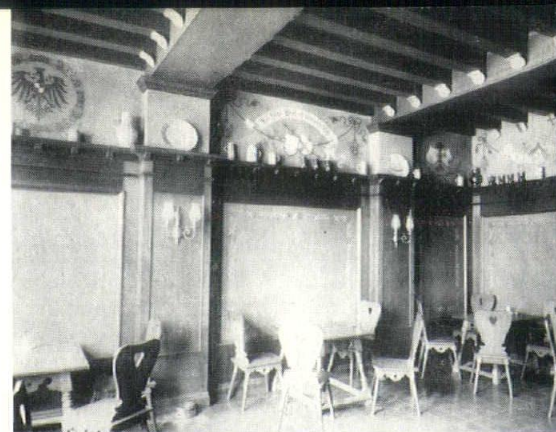
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Portrait By Frank Scott Clark—Circa 1915—Courtesy Mrs. William Telft Barbour

RIGHT:
Wine Room, The Russell House, Detroit

BELOW:
Blue and Gold Bar, The Russell House, Detroit



Detroit Institute of Arts Reference Library

Alpheus Williams Chittenden, A.I.A.

The Heritage of a Gallant Gentleman and His Architect

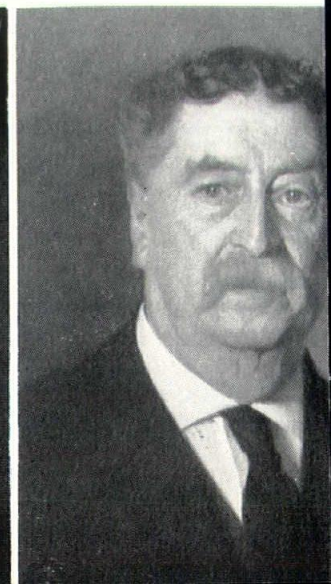
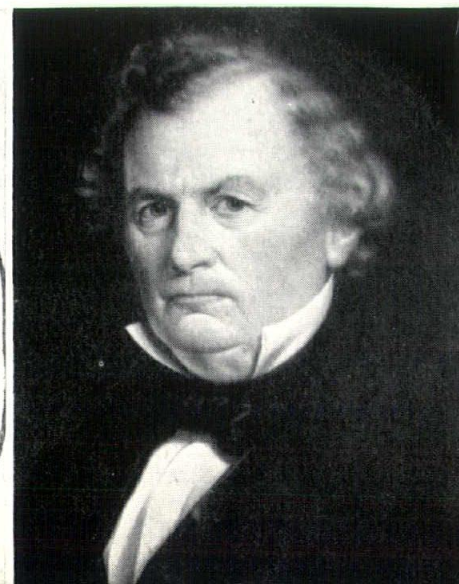
ON FEBRUARY 24th, 1957, Alpheus Williams Chittenden, Member Emeritus of The American Institute of Architects, its Detroit Chapter and the Michigan Society of Architects, will celebrate his 88th birthday.

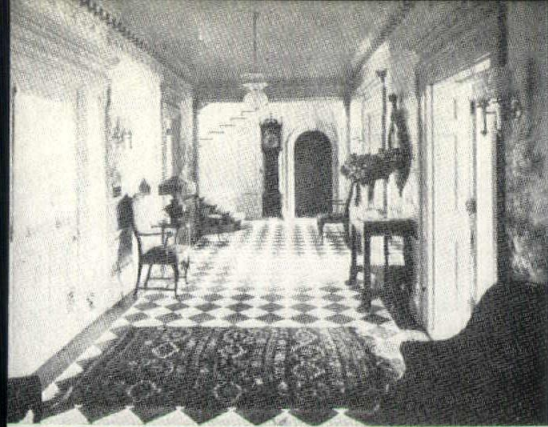
Born just twelve years after the founding of The Institute, which will commemorate its 100th Anniversary on February 22nd, Mr. Chittenden, a scholar and gentleman extraordinary of the old school, and a Detroit architect of note at the turn of the century, now resides in Broadmoor, Colorado Springs, Colorado.

Mr. Chittenden's roots run deep into Detroit's and Michigan's historic past and he comes from a long line of distinguished forebears.

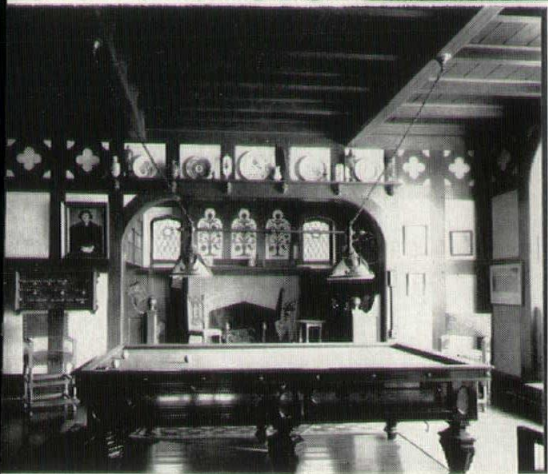
His great-grandfather, General Charles Larned, studied law in the office of Henry Clay, joined the Kentucky Regiment sent to free Detroit from the British, escaped the terrible massacre on the River Raisin in the War of 1812 and eventually became a brilliant and distinguished lawyer of old Detroit.

A man of Good Samaritan qualities, he befriended a stranger dying of





Burton Historical Collection



Detroit Institute of Arts Reference Library

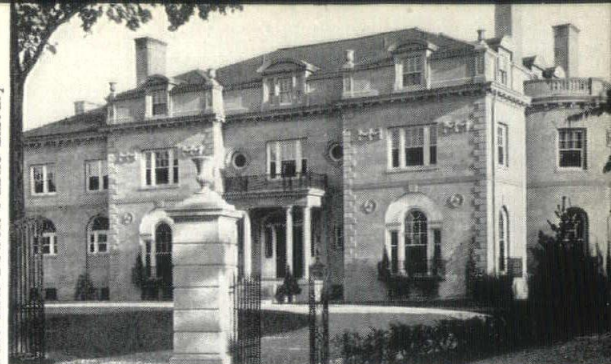
LEFT:
Main Entrance Hall, J. Brooks
Nichols Residence, Grosse
Pointe

BELOW:
Billiard Room, Dr. Ernest T.
Tappey Residence, Detroit

RIGHT—TOP TO BOTTOM:
John B. Ford, Jr., Residence,
Detroit
Frederick Sweet Stearns, and
later, John Wendell Ander-
son Residence, Detroit
River Facade of John B. Ford,
Jr. Residence, Detroit
"Shadow Lawn," Frank Wat-
son Hubbard Residence,
Grosse Pointe
Town Residence of Walter O.
Briggs, Detroit
Bloomfield Hills Country Club,
Bloomfield Hills

LOWER LEFT:
"Briarbank", William Tefft
Barbour Country Residence,
Bloomfield Hills

Fine Arts Detroit Public Library



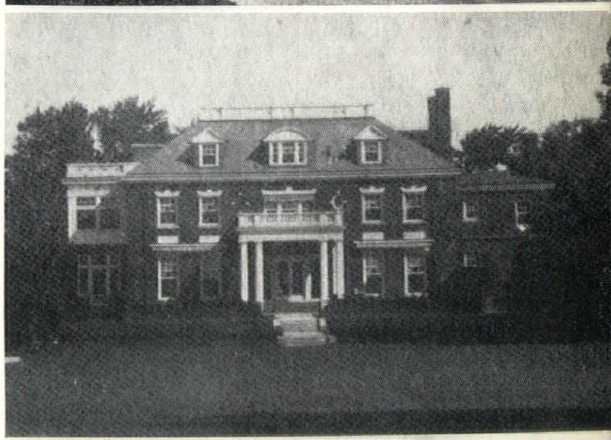
Burton Historical Collection



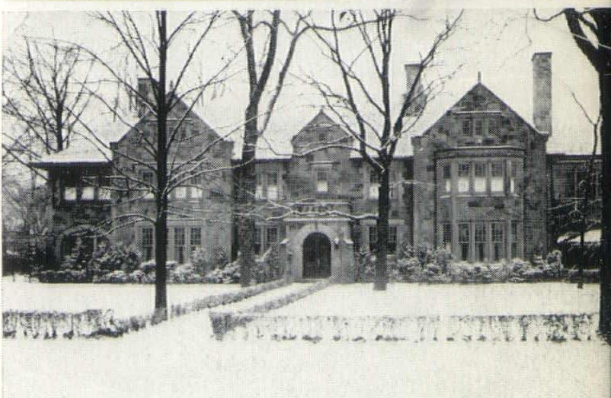
Fine Arts Detroit Public Library



The Detroit Saturday Night—Circa 1916



Detroit News Library—Courtesy Ruth Braun



Burton Historical Collection



Work at the Turn of the Century

BY GUSTAVUS ARNOLD

cholera in the epidemic of 1834, con-
tacted the malady himself and died
the next day. He was "mourned by all
Detroit" and Larned Street was named
for him as a memorial.

Alpheus Chittenden's maternal grand-
father, General Alpheus S. Williams,
was one of Michigan's famous Civil
War generals and a founder of the
Detroit Boat Club. His equestrian statue
is in the center mall on Belle Isle, De-
troit. His other grandfather was the
celebrated Thomas Cotton Chittenden,
a man of "sterling character and pro-
found insight."

Mr. Chittenden's father was William
Jared Chittenden, owner of the famous
Russell House, one of Detroit's great
and historic hotels, where he entertained
such guests as Grand Duke Alexis of
Russia and the Prince of Wales, Queen
Victoria's son, who later became Ed-
ward the VII of Great Britain and the
grandfather of the present Duke of
Windsor. Later, with his son William
J. Chittenden, Jr., he founded the Hotel
Pontchartrain, which was the habitat
of Detroit's early motor barons and
which stood on the site of the present

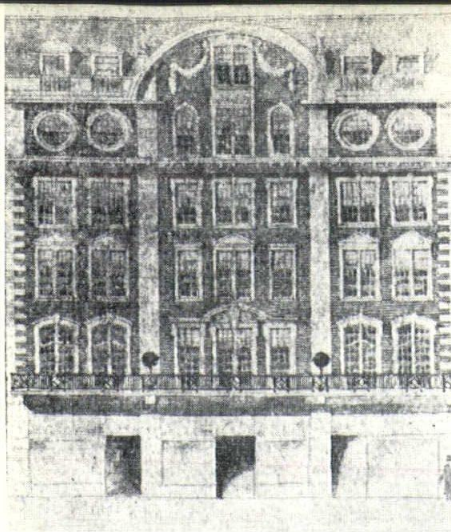
ACROSS PAGE—LEFT TO RIGHT:

- General Charles Larned**
Portrait By Tuthill In Private Collection of the Late Grosvenor Atterbury,
F.A.I.A., New York
- General Alpheus S. Williams**
Detroit Free Press 1897
- Thomas Cotton Chittenden**
Painting By C. V. Bond, Watertown, N.Y., 1853
- William Jared Chittenden**
Painting By Percy Wild

CESTRAL PORTRAITS:
Courtesy Burton
Historical Collection

Courtesy Mildred Schwartzman

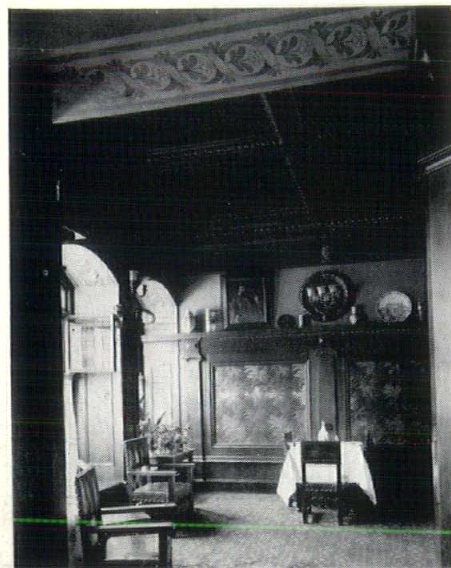
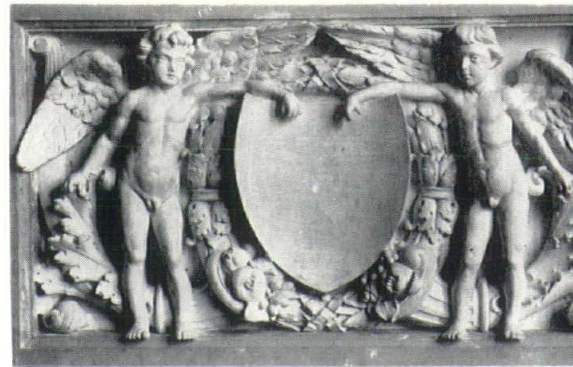




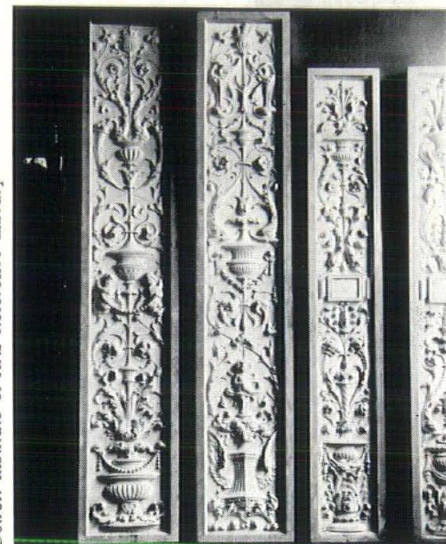
Burton Historical Collection

RIGHT:
Panel over Proscenium Arch

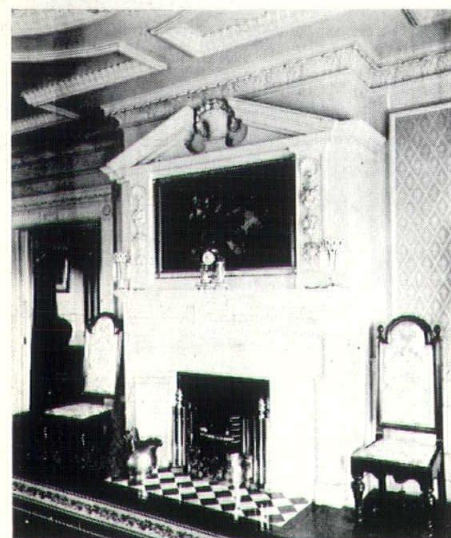
BELOW:
Panels of Brilliant Blue with Design in Gold Leaf



Detroit Institute of Arts Reference Library



Detroit Institute of Arts Reference Library



Courtesy Mrs. William Tefft Barbour



Burton Historical Collection

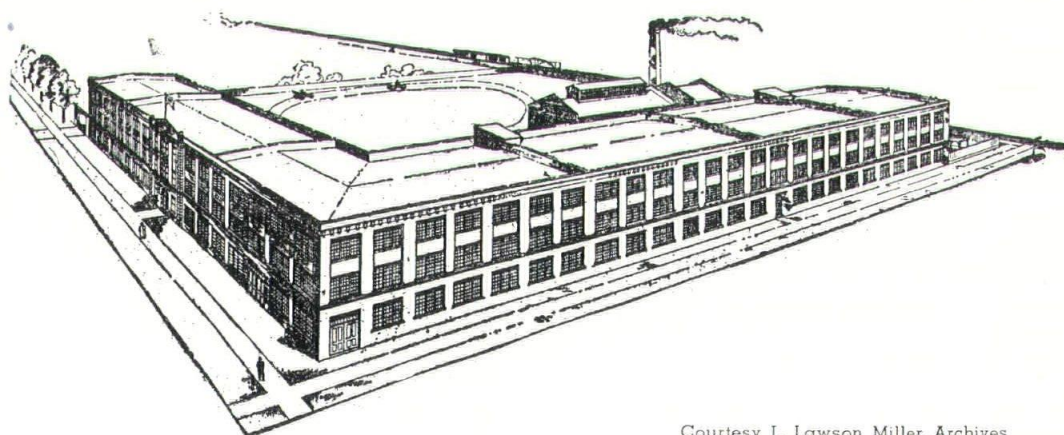
National Bank Building, facing Campus Martius.

Alpheus Williams Chittenden was born in Detroit in 1869, attended the Detroit High School, the Massachusetts Institute of Technology and the Hochschule in Charlottenburg, Germany.

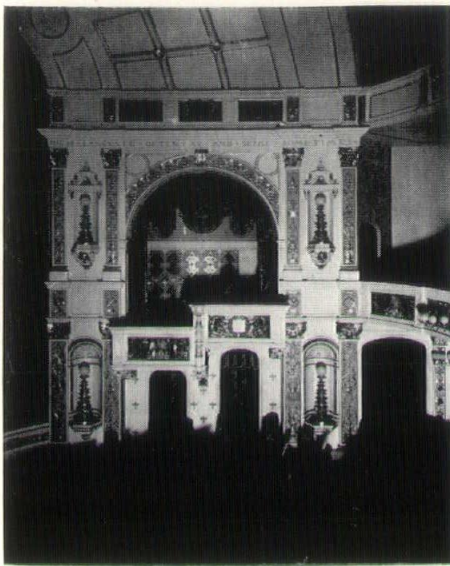
He began practicing architecture before the turn of the century and in 1903 joined with Charles Kotting, a native of the Netherlands and who eventually became president of the Michigan Chapter of The American Institute of Architects, in the firm of Chittenden &

Kotting. Many of Detroit's foremost residences and public edifices in the early days of the century were created on the drawing boards of that firm.

Mr. Chittenden was not only a noted architect but an accomplished musician as well. He was one of the founders of the whimsically called Katzenjammer Orchestra, an amateur forerunner of the present world-famed Detroit Symphony. Made up of young members of Detroit's most prominent families, in 1897, who later became its business and industrial leaders, the Katzenjammers

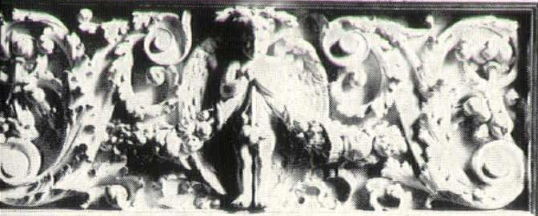


Courtesy J. Lawson Miller Archives



Detroit Institute of Arts Reference Library

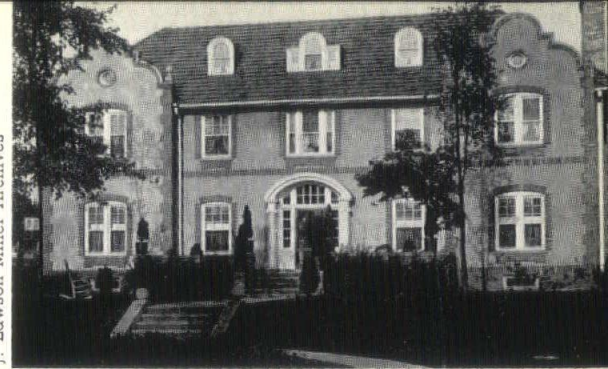
**INTERIOR AND DETAIL
DETROIT OPERA HOUSE
Campus Martius, Detroit
Circa 1898**



practiced in the Convention Hall of the old Russell House. And while its tootling did not reach the eminence of the Boston Symphony of that day, its members, consisting of Frederick Stearns, Alexander Sibley, Charles Palms, John Nichols, Edwin Barbour, Alpheus Chittenden, Harry Standart, Charles Whitbeck, William Chittenden, Jr., Benjamin Warren, Charles Brady King, Mark Sibley, and Truman Newberry, with Edward R. Schremser as band leader, did lay the foundation for good music in old Detroit.

LEFT:
Francis I Interior
Showing Boxes

BELOW:
Ornament in Brilliant
Polychrome



J. Lawson Miller Archives



Detroit Institute of Arts Reference Library



Courtesy Mrs. William Tefft Barbour



Courtesy Frederick W. Fuger, A.I.A.



J. Lawson Miller Archives



Burton Historical Collection

RIGHT—TOP TO BOTTOM:

- Julius H. Haass Residence, Detroit
- Sherman Depew Residence, Detroit
- "Brae Burn", William Jared Chittenden Country Residence, Bloomfield Hills
- Mrs. Theodore Parsons Hall, and later, Edgar B. Whitcomb Residence, Grosse Pointe Farms
- Dr. Ernest T. Tappey Residence, Grosse Pointe Farms
- Detroit Boat Club, Belle Isle, Detroit Circa 1905

ACROSS PAGE—TOP TO BOTTOM:

- Rendering of D. J. Healy Shops, Detroit Circa 1908
- Main Dining Room, The Russell House, Detroit
- Dining Room Fireplace Detail and Chairs, "Briarbank" Bloomfield Hills
- Cartoon of Alpheus Williams Chittenden From "Our Michigan Friends as We See 'em" Circa 1905
- Drawing of Wayne Automobile Company Plant, Piquette Avenue and Brush Street, Detroit

HARLAN AWARDS

HARLAN ELECTRIC COMPANY, its subsidiaries in the United States and Canada, have contributed a total of \$85,000 to twenty schools and colleges for use in 1957, it is announced by C. Allen Harlan, President of the Company.

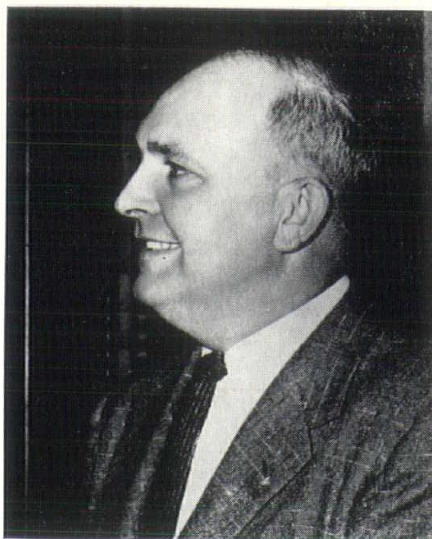
The funds will be used to provide scholarships for worthy students who otherwise would be unable to complete their education, Harlan said, and he added:

"It is not only the privilege but the responsibility of industry to assist in the education of youth who will take over the direction of this great country tomorrow.

"It takes positive action on our part to offset the vigorous selling job which the countries behind the Iron Curtain are doing to influence the minds of our people toward their manner of life."

Commenting on the Harlan Awards, The Detroit Free Press of December 25, 1956, carried this editorial:

"When Henry Ford a week ago an-



C. ALLEN HARLAN

nounced the substantial gift of his Company and family interests to the University of Michigan for a Dearborn branch, he advised other businesses and their leaders to aid the cause of higher education in the same fashion.

"Apparently his advice fell on fertile ground, for only a few days later the announcement was made by C. Allen Harlan, Detroit industrialist and civic leader, that his contracting company was giving a total of \$85,000 to 20 colleges to provide scholarships for students who otherwise would be denied the opportunity for an education.

"It is easy to see in these two gifts—one by a giant industry, the other by a

much smaller firm—evidence of a sense of responsibility on the part of business leaders toward one of the most critical problems of our time.

"The people of Detroit should be just as grateful to Mr. Harlan for his generosity as to Mr. Ford. The community could use more citizens just like them."

AMONG THE schools to which scholarships were granted were: Albion College, Berea College, Bethany College, Brandeis University, Cranbrook School for Boys, Fisk University, Flint Junior College, Hampton Institute, Hillsdale College, Hope College, Kingswood School for Girls; University of Michigan Schools of Architecture, Landscape Architecture, Medicine and Engineering; University of Tennessee and Wayne State University.

GERALD G. DIEHL, President of the Detroit Chapter, A.I.A., has just announced Mr. Harlan as donor of \$5,000 for prizes in a sculpture competition for Detroit's First Conservation Pilot Neighborhood.

The A.I.A. sponsored competition will be conducted by the Chapter in cooperation with the Detroit City Plan Commission, of which Charles A. Blessing, A.I.A. is City Planner; Department of Recreation, and The Detroit Institute of Arts, where the designs will be exhibited.

Participating also will be Detroit Chapter's Committee on Allied Arts, of which Louis G. Redstone is Chairman.

Smith and Smith

SMITH & SMITH, ARCHITECTS, of 2908 North Woodward, Royal Oak, Michigan, have succeeded Madison & Smith and Neal Barton Smith, according to an announcement by Neal B. Smith, A.I.A. and Bruce H. Smith, A.I.A., brothers who are principals of the firm.

The new firm has recently completed elementary schools for St. Clair Shores, Ortonville, Argentine, White Cloud, and three elementary school additions for Utica. Among projects now under construction are a high school for Ortonville; a 12-room high school addition for Utica; and a million-dollar swimming pool, music department and auditorium, also for Utica High School.

Currently the firm is working on the design and planning of four elementary schools, two junior high schools and an

industrial arts expansion for the existing high school for Utica along with several commercial projects.

Neal B. Smith, 34, attended Albion College and the University of Illinois, and until 1951 worked for the Chicago firms of Carr & Wright, Edward Grey Halstead and Schmidt, Garden & Erikson on a variety of large commercial and hospital projects. Since 1951 he has been active in the Detroit area in his own practice as well as a partner in Madison & Smith. He is a registered architect in Michigan and Illinois and holds membership in The Michigan Society of Architects, American Institute of Architects, its Detroit Chapter, Engineering Society of Detroit, Kiwanis Club and the American Association of School Administrators.

Bruce H. Smith, 33, attended Albion College, the University of Colorado and the University of Illinois. Until 1953 he worked in Santa Fe and Phoenix on a variety of projects including research hospitals for the Atomic Energy Commission, elementary and secondary schools, churches and residences. In 1953 he returned to Michigan and

worked with Harry M. Denyes, Jr.; O'Dell, Hewlitt & Luckenbach, and Madison & Smith prior to the formation of the present firm. He holds registration in Michigan and with the National Council of Architectural Registration Boards and is a member of The American Institute of Architects, its Detroit Chapter and the Michigan Society of Architects.

SMITH & SMITH, have been notified by the United States Department of Health, Education and Welfare that the firm's new Utica High School Building Addition will be included in the United States Section of the International School Building Exhibition to be held during July of this year in Geneva, Switzerland.

The building, which is now under construction, includes a 700-seat circular auditorium featuring a wood-lamella dome roof and large expansible stage, complete facilities for a music department, L-shaped swimming pool, instructional and recreational activities.

Three major functions are grouped around a combination lobby-lounge and outdoor terrace which will serve as the student social center and also as a school-community relations center.

Informational Programs

BYRON H. BECKER, A.I.A., of Wheeler & Becker, Architects and Charles Trambauer, of the American Air Filter Co., are co-chairmen of a joint committee for the Detroit Chapter, American Institute of Architects and the Producers' Council, Inc., Michigan Chapter, respectively, conducting a program of education for architects, draftsmen and other employees of architects' offices.

Purpose of the meetings are to inform the attendants of the use of various building materials and products and their use in modern building design. Leading architects are scheduled to speak on the practice of architecture and producers of building materials explain the manufacture and fabrication of their products. Schedules of topics are mailed to architects' offices in advance so that they may select the men they want to attend. Each individual attending pays a nominal sum for his luncheon and the difference is paid by the Producers' Council.

The group meets each Friday at 12:15 at the Fort Shelby Hotel, for a buffet luncheon, and the program ends promptly at 1:15.

This is believed to be the only program of its kind in the country, and from attendance of from 75 to 115 indications are that it is filling a long-felt need of value to the architects' offices.

Says Becker:

"This program affords the future architect an opportunity to talk with representatives of the many equipment and material suppliers who are able to explain the installation requirements for the use of the various products. They will also be able to see how the various contractors interpret the architects' drawings and specifications into reality."

Other members of Becker's Committee are A. Waranoff, Jay S. Pettit, Jr., Donald F. White, Julian R. Cowin, Robert F. Hastings, William E. Kapp, Charles H. MacMahon, Jr., Lavern J. Nelson, Alfred E. Brown, William K. Davis, Joseph W. Leinweber, James H. Livingston and Louis Menk.

Programs have been scheduled each Friday at 12:15 P.M. at the Fort Shelby Hotel as follows:

January 4; Subject, SCHOOLS; Speaker, Wilfred F. Clapp, Assistant Superintendent, Michigan Department of Public Instruction.

January 11; SCHOOL VENTILATION; Speaker provided by the Herman Nelson Division of American Air Filter Co.

January 18; NEW TRENDS AND PRACTICES IN PLUMBING; Crane Co.

January 25; ACOUSTICAL TREATMENT; Armstrong Cork Co.

February 1; GLAZED WALL TILE AND CERAMIC MOSAIC; R. C. Faulwetter.

February 8; ADJUSTABLE STEEL FRAMING AND STRUCTURES; Unistrut.

February 15; DETROIT CODES AND ORDINANCES; Joseph Fink and W. G. Robinson, Building Department.

February 22; WHY DIFFERENT HEATING SYSTEMS FOR DIFFERENT BUILDINGS; Thomas Black.

March 1; ARCHITECTURAL CONTRACTS; Louis Menk, Albert Kahn Organization.

March 8; COLOR PRACTICAL METALS.

March 15; PLYWOODS-HARDWOODS; U. S. Plywood.

A Saturday morning field inspection trip will probably follow a Friday night look at other architects' plans in the plan room of the F. W. Dodge Corp.; announcement later.

New Registrants

MICHIGAN STATE BOARD OF REGISTRATION FOR ARCHITECTS, PROFESSIONAL ENGINEERS AND LAND SURVEYORS announces recently registered architects as follows: (Addresses are in Detroit and Michigan unless otherwise stated. *Indicates by reciprocity from other states.)

Richard Keith Albryn, 2100 Industrial Bank Bldg.; Edmund Arbas, 4755 Dover Rd., Rt. #1, Birmingham; William R. Baker, 8122 S. Yale, Chicago, Ill.; Carl C. Bankemper, 819 St. James Ave., Park Hills, Ky.; Fred E. Betz, 341 Fairbanks Ave., Cincinnati; Walter C. Block, 428 E. Muir, Hazel Park; Raymond Oscar Brinker, 21485 Ulrich, Mt. Clemens; Jack W. Brown, 6575 Franklin Rd., Rt. #31, Birmingham; Douglas W. Burton, 10647 Somma Way, Los Angeles; Wm. T. Carter, Jr., 22301 Englehardt, St. Clair Shores; *Percy Cashmore, 146 E. 35th St., N. Y. C.; Christopher J. Chamales, 11 S. La Salle St., Chicago; Charles J. W. Chamberland, 1812 Graefield, Birmingham; Wallace B. Cleland, 3347 W. Boston Blvd.; Louis Leslie Coon, 2537 Reynolds St., Muskegon Heights; Edwin H. Cordes, 354 4th Ave., N. Y. C.; Lorain D. Cornell, 2388 Pinecrest, Ann Arbor; Gustaf R. Daniell, 11051 Peerless; John L. Davey, 718 Lawrence Ave.; Lawrence W. Davidson, 3142 Wilshire Blvd., Los Angeles; Nobyn H. D'Haene, Jr., 1139 Mitchell, Lansing; Paul Engle, 9550 Chatham; Lester Fader, 13973 Woodward Ave., Highland Park; Michael D. Freeman, Jr., 28823 Jayne St., St. Clair Shores; Jack Friedman, 2318 Priscilla Ct., Port Huron; Robert S. Gazall, 602 Marquette St., Flint; Robert J. Glynn, 1027 Fernwood Rd., Royal Oak; Isaac Green, 3245 W. Chicago Blvd.; Donald S. Haarstick, 1st Natl. Bank Bldg., St. Paul, Minn.; Joseph B. Haas, 115 Park St., Jacksonville, Fla.; Johnny Haracz, 4244 Pasadena; John Calvin Haro, 723 N. Eton Rd., Birmingham; Alfred W. Harris, 2748 Edgehill Rd., Cleveland Heights, O.; Irving G. Hunsberger, 1126 McKay Tower, Grand Rapids; Albert Jager, Jr., 1004 Fletcher Ave., Kalamazoo.

*Thomas L. Kemp, 18245 S. Lothmoor Dr., Brookfield, Wis.; *William S. Kinne, Jr., Kawneer Co., Niles; *Carl R. Kohler, 1401 Logan St., Grand Rapids; Clarence E. Kroll, 9551 Deering, Livonia; John M. Kushner, Jr., 21429 Mack Ave., St. Clair Shores.

*Austin H. Lange, 802 Wesley Temple Bldg., Minneapolis; Wesley E. La Roy, 23324 Military, Dearborn; Morris A. Lifshay, 24140 Marlow Ct., Oak Park.

Wm. Maitland, Jr., 6651 Sharon, Garden City; *James J. Marley, 30 N. La Salle St., Chicago; *A. Stanley McGaugham, 2000 P St., N.W., Washington, D. C.; John Arthur Meader, 6890 Ann Arbor Rd., Jackson; Robert G. Mengel, 2940 Clement St., Flint; *Warren T. Monberg, 4100 N. Pioneer Ave., Chicago.

Edward M. Newman, 16211 Lawton; *Anton G. Nosek, Jr., 8811 Chippewa Rd., Brecksville, O.; Edwin J. Otis, Jr., 5715 Ellis Rd., Ypsilanti.

*Anthony J. Panzica, 1321 Wall St., South Bend, Ind.; Emil W. Pellegrini, 2825 Decatur, Dearborn; Alvin R. Prevost, 915 McLean Ave., Royal Oak.

Francis G. Ralls, 6959 Whitby Ave., Garden City; Richard S. Rokiki, 22501 Sunnyside, St. Clair Shores; *Benjamin Ronis, 3442 Oakwood Terrace, N. W., Washington, D. C.; Sanford G. Rossen, 24642 Rensselaer, Oak Park.

August St. George, 20152 Regent; *Jerome Salzman, 3053 Granville, Chicago; *Gene R. Summers, 1617 E. 50th Pl., Chicago; Robert Saarinen Swanson, 1906 Graefield Rd., Birmingham.

Harold S. Tsuchiya, 103 W. 5th St., Royal Oak; Edward X. Tuttle, Jr., 331 Jones St., Lansing; Albert E. Unger, 2940 Boston Blvd.

Wm. H. Vanderbout, 431 Cedar St., N. E., Grand Rapids; John Vander Meiden, Jr., 1613 Hillcrest, Grand Haven.

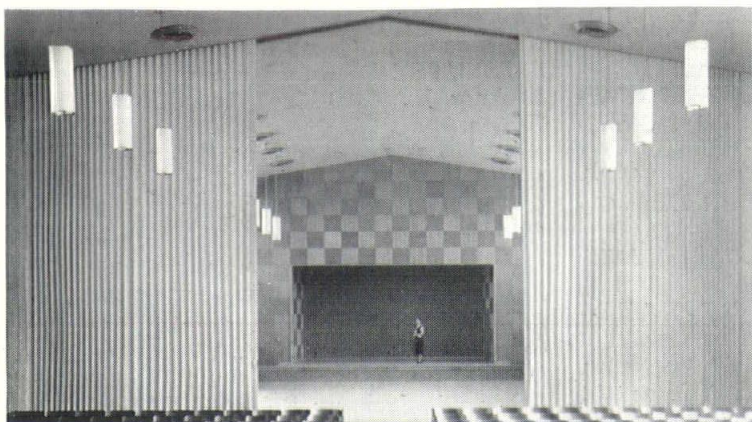
Otto L. Warady, 204 S. Martha, Dearborn; Francis Eugene Warner, 315 Post St., Midland; William W. Webb, Rt. #3, Mason; *Wesley W. Wedemeyer, 11 N. 4th St., St. Louis, Mo.; Cornelius J. White, 101 Park Ave., N. Y. C.; Carl H. Zillmer, 300 Fulton St. E., Grand Rapids.

REFRESHER COURSES for those planning to take examinations to become registered as architects, professional engineers or land surveyors in June, 1957 are announced by The Engineering Society of Detroit.

The classes are conducted by the Refresher Course Committee of the Affiliate Council of ESD, under the Chairmanship of Paul B. Brown, A.I.A., vice-president of Harley, Ellington & Day, Inc., Architects and Engineers. Prof. John J. Ucker, head of the mechanical engineering department at the University of Detroit, is director of the program.

Starting date for architects is January 26. Those who desire to take the courses should register with The ESD, and pay the fee, before that date.

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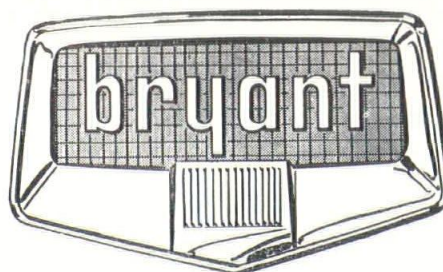
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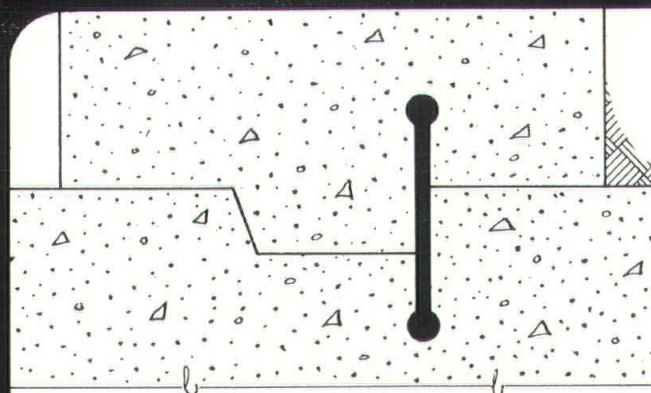
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Firm Expands

Eberle M. Smith, A.I.A., President, announces the expansion of the firm of Eberle M. Smith, Inc., Associates, Architects and Engineers to include Lyndon Welch and Mark Jaroszewicz, with Donald C. Templin as Chief Superintendent.

Welch, a professional engineer and associate member of the Detroit Chapter, American Institute of Architects, is a native of Boston, Mass., with a master's degree in engineering from the Massachusetts Institute of Technology and a bachelor of arts degree from Harvard University. He served as a lieutenant in the U. S. Navy during the last war, in the Pacific theatre. He was formerly employed by Smith, Hinchman & Grylls, Inc., Architects and Engineers, and as chief structural engineer with Victor Gruen and Associates, Inc., Architects. He has also served as instructor and visiting lecturer at the College of Architecture and Design, University of Michigan. In 1954 he joined the Smith organization as chief structural engineer, and there he pioneered in the design of thin-shell and warped-surface concrete structures as well as in new techniques.

Jaroszewicz, a member of the A.I.A., is a native of Warsaw, Poland, and he holds a master's degree in architecture and city planning from the Swiss Federal Institute of Technology, in Zurich. He came to this country in 1946 and has worked as a designer for Harley, Ellington & Day, Inc., Architects and Engineers; Smith, Hinchman & Grylls, Inc., Architects and Engineers, and Swanson Associates, Inc., Architects. In 1950 he joined the office of Eero Saarinen and Associates, as designer on such projects as the General Motors Technical Center, and Kresge Auditorium at M.I.T. After a period with the Gruen office, he joined the Smith office in the spring of 1954. He has several competition awards to his credit, among them the N.A.H.B.-Forum Small House Design Competition in 1951. Other award-winning projects on which he acted as an architect designer include the Derby Junior High School, Birmingham, Mich., which received a Gold Medal at the 1955 American Association of School Administrators Convention, and the Community Junior High School, at Plymouth, Mich., which won a citation with commendation in the 1956 Progressive Architecture Design Awards.

Templin, a graduate of the University of Michigan, School of Engineering, served in the U. S. Navy during World War II. He was formerly employed by the Michigan State Highway Department and by Walbridge, Aldinger Company, general contractors. In 1956 he assumed the responsibility of chief field superintendent for the Smith organization, and now heads eleven-man department.

Other members of the Corporation are Jonathon A. Taylor, Stewart C. Kissinger, C. Wendell Smith and Lloyd H. Wright, all members of The A.I.A.; Arthur T. Bersey and Leo A. Henning.



Mark T. Jaroszewicz, Donald C. Templin and Lyndon Welch

Thomas Hornbrook

Thomas W. Hornbrook, architect, of 90 Amherst, Pleasant Ridge, Mich., died on November 29, at the age of 55.

A native of Union, Ind., he received his early experience there and in Florida. He came to Detroit 22 years ago, and here he studied at the Detroit Institute of Technology, Crafts Guild Art School, and the Detroit Thumb Tack Atelier.

Before coming to Detroit, he had been employed by architects in Indiana and Florida.

He became registered as an architect in Michigan in 1931, and, after serving with leading Detroit architects, and in his own practice, he was engaged by the Fisher Body Division of General Motors Corporation since 1934.

He was a member of the Detroit Cocker Spaniel Club and the Oakland County Kennel Club. He has been a member of The American Institute of Architects, its Detroit Chapter and the Michigan Society of Architects.

Mr. Hornbrook is survived by his wife, Bernice, and a sister, Mrs. Helen Schroeder.

Washington Chapman

Washington Chapman, formerly a practicing architect in Detroit, died on December 11, at Grace Hospital, Detroit, at the age of 81.

Mr. Chapman was an architectural graduate of the University of Michigan, and he was active in the Michigan Society of Architects during his early career. However, he gave up architecture and went into the contracting part of the building industry. He had been with the Austin Company here since 1942.

He was a member of Palestine Lodge, F. & A. M. and The Engineering Society of Detroit.

Surviving are a son, Clarence; a daughter, Mrs. Lucile Johnson, and a stepdaughter, Mrs. Donald Schreur. The family home is at 886 Euclid Avenue, West, Detroit.

Mrs. Emma Groehn

Mrs. Emma B. Groehn, mother of Henry G. Groehn, Executive Secretary of the Michigan State Board of Registration for Architects, Professional Engineers and Land Surveyors, died on December 4, 1956, at the age of 80.

Mrs. Groehn, of 14461 Elmdale Avenue, Detroit, was the wife of the late Henry G. Groehn, Sr. She leaves another son, Harold G. Groehn, a daughter, Mrs. J. C. Green, a sister, Mrs. Nellie Welke, a brother, William Schmidt, six grandchildren and four great-great-grandchildren.

Reverend Armin G. Frohne conducted services at the Schmalzriedt Sons Funeral Home, at 16625 Grand River Avenue, Detroit, and interment was in Forest Lawn Cemetery, on December 6.

In "A Memorial Record for Friends and Relatives" is a little poem by Reynolds Reyburn, entitled "The Promise of Dawn":

The sun goes down in its glory
And darkness descends on the land,
But dawn comes quickly to cheer us,
For time is a swift-running sand.

Why, then, should man in his wisdom
Forget in his moments of gloom
That night gives birth to the morning;
That dawn will be coming—and soon?

Louis Klei

Louis W. Klei, retired architect, died at the home of his daughter, Mrs. Hilda Strock, 9268 Steel Ave., Detroit, on December 12. He was 84 years of age.

Mr. Klei, a native Detroiter, had practiced here for more than fifty years, until his retirement two years ago. He had been a member of The American Institute of Architects, its Detroit Chapter and the Michigan Society of Architects.

Besides Mrs. Strock, survivors are his wife, Mary; two sons, Louis, Jr., and Herbert; seven grandchildren and one great-grandchild. Louis W. Klei, II, of the architectural firm of Berry-Klei and Associates, of Oak Park, is a grandson.

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Public Relations

Charles H. MacMahon, Jr., Chairman

During the past year this Committee, composed of Fred Stickel, John Jickling and myself as Chairman, worked on the following matters:

Television Program—Kay Eyde Show, WKAR, East Lansing.

We produced eleven programs as part of the Kay Eyde show which were kinescoped as follows:

Date	Sponsor
Jan. 20	Armstrong Cork Co.
Jan. 27	Master Builder's Co.
Feb. 3	Congoleum-Nairn Co.
Feb. 10	R. L. Deppmann Co.
Feb. 17	The Stanley Works
March 2	Modernfold Door Sales Corp.
March 9	(no sponsor)
March 23	Pittsburgh Corning Corp.
April 20	Fenestra Corp.
May 25	Libbey-Owens Ford Glass Co.
June 15	U.S. Plywood Corp.

Inasmuch as the seventh program on which Tony Moody and Dick Jennings appeared had technical difficulty both with the sound and the quality of the photography, we cannot pass this on to the sponsor as being acceptable for television showing, and we therefore have a total of only ten instead of eleven kinescopes.

These programs were completed during the summer, but Kay Eyde lost her television program at WKAR and therefore she was unable to take care of putting on the introduction and closing messages for each kinescope and absorb the costs for this in her regular program. Miss Eyde had given us the understanding that the approximate \$120 cost for each individual kinescope would be the total cost including the introduction and closing messages, and we had quoted the sponsors on that basis. The sponsors were billed on this basis, and when we found that additional costs were necessary to get the sponsor's message put on the kinescope, it was then impractical to rebill the sponsors without creating a bad impression with the sponsors. We therefore had to delay releasing the kinescopes until the cost of approximately \$400 for putting these introductory and closing messages on the kinescopes was authorized by The Michigan Society of Architects. This cost has been authorized, and Bob Kates has made arrangements now to have the messages put on the kinescopes at WKAR in East Lansing and this should all be completed within the next two weeks. The promotion of the kinescopes and their distribution to the seventeen TV stations throughout the State will begin immediately after the kinescopes are completed. It should be noted that we are going to be quite limited in our distribution of these kinescopes with television stations desiring to make a spot-announcement charge for the sponsor's message on the kinescope. In all instances, these sponsors will not

MSA Committee Reports

be willing to pay the spot-announcement charge, and we will therefore be able to have the kinescopes shown only on those television stations which will not make a spot-announcement charge. We do not know at this time how successful we will be in getting television

Talent

Louis Redstone
Suren and Grace Pilafian
Elmer Manson and Ed Anthony
Joe Dworski and Ed Elliott
Professor Ralph Hammett
Cliff Wright
Tony Moody and Dick Jennings
Karl Van Leuven
Linn Smith and Wilfred F. Clapp
Helen Fassett, Florence Dyer,
Anne Krebs
Tom Hewlett

stations to show the kinescopes without making a spot-announcement charge. However, all indications point to this as being a serious barrier. Out of loyalty to our sponsors, we must make every effort to gain distribution of the kinescopes with the sponsor's message attached. We do hope that if we are unsuccessful in having the kinescopes shown with the sponsored message attached, that after reasonable period the sponsor will allow us to have this message removed so that we can continue the showing of the kinescopes to promote The Michigan Society of Architects.

Sustaining Membership

This Committee did some background work for the Sustaining Membership program. The art work for the brochure and the writing of the brochure was taken care of by the office of Smith, Tarpata, MacMahon, Inc. Assistance was also rendered in presenting the Sustaining Membership program at the initial luncheon in Detroit in October.

M.S.A. Movie

For the first eight months of 1956 the M.S.A. film, "Design for Better Living", has had thirty-eight showings to a total of approximately 5,000 people. We do not have figures from September 1 on, but we are planning a direct mail campaign to school districts throughout the State of Michigan. We have a total of four copies of the film, and we have had a mailing card produced which has been sent to a standard mailing list throughout the State of Michigan. This mailing list comprises service clubs, religious organizations and all groups interested in the showing of such films.

Assistant to the Executive Director

This Committee has been working with Robert Kates, M.S.A. Executive Director, on matters of policy and to help him to direct his efforts in accordance with the current Public Relations program. This Committee has been in frequent contact with Mr. Kates and

helped him in organizing the State Fair booth. In regard to the recent publicity involving Giffels & Vallet, Inc., Louis Rossetti, Associated Architects and Engineers, in the Detroit Civic Auditorium, we were able to get the facts quickly indicating that Giffels & Vallet had been unfairly criticised by Mayor Cobo, and further that the facts were misrepresented in the Detroit newspapers. The facts were quickly relayed to President Manson who sent telegrams to "The Detroit News", "The Detroit Times" and "The Detroit Free Press" which resulted in restatements of the problem, and we think a fair and equitable story giving the facts as they did exist. This is an example of converting bad public relations to good public relations to the benefit of the Michigan Society of Architects. We are currently working with Mr. Kates on the planning of Public Relations Clinics to be conducted as quickly as possible with all the Chapters, and we expect the first of the Clinics to be conducted within the next month or two.

School Committee

Linn Smith, Chairman

The Michigan Society of Architects School Committee, which is composed of C. Theodore Larson, C. A. O'Bryon, Eberle M. Smith, Frederick Wigen and Linn Smith, Chairman, has, during the year 1956, engaged in the following activities:

State School Building Committee

In 1953 Dr. Clair L. Taylor, Superintendent of Public Instruction for the State of Michigan, appointed a state-wide committee composed of representatives of all groups interested in school building in the State of Michigan, including three members of The Michigan Society of Architects School Committee. A principal function of this committee was School Buildings," which publication is a guide and code for school building in Michigan. This group made a thorough revision of this publication, and the three architect members were most active in this work. This revised publication was published in September, 1956 culminating three years work on the project.

Michigan Association of School Boards Conference

Early in 1956 The Michigan Society of Architects was asked to co-sponsor with the Michigan Association of School Boards a competition and exhibit of school buildings in Michigan. Representatives of the two groups met on numerous occasions. The program for the award exhibition was written by the School Committee, and the Committee served as advisors throughout the development of the program. A group of Lansing area architects handled the design and hanging of the exhibit. The entries were judged in East Lansing on October 16, 1956 by a jury which included Douglas Haskell, A.I.A., Editor

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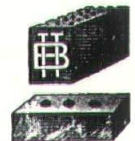
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of "Architectural Forum" and F. Lee Cochran, A.I.A., of the Chicago firm of Perkins & Will. There were approximately eighty mounts entered which represented the work of approximately thirty firms. The work submitted formed an exhibition for the conference of the Michigan Association of School Boards which was held on October 17, 1956, and was a central part of this conference. In addition, the theme of the conference was on school buildings, and the two architect jurors served as panel members and the principal address of the conference was given by Douglas Haskell. Awards were given each of four classifications, and the award winners received a considerable amount of publicity. This publicity together with the fact that the conference was attended by approximately 600 persons representing the most important group of potential school clients that could be brought together in one place, and with the many fine compliments made by those attending the conference, indicates that this was a successful, very worth while undertaking on the part of the Society, and every effort should be made to continue this most advantageous relationship.

Ann Arbor Conference

This was a one day architect-educator conference held in Ann Arbor on November 1, 1956, which was conceived by Eberle M. Smith who is the Great Lakes District Representative on the National A.I.A. School Committee and which was held in conjunction with a meeting of the National A.I.A. School Committee in Ann Arbor at the same time. The members of the M.S.A. School Committee served on a group which helped in planning and carrying out this conference. However, most of the work was actually done by Eberle Smith. This conference which was attended by 300 to 400 people was one of the finest conferences ever held on school planning. In addition to the National A.I.A. committee group, who were most constructive in their participation in the program, there were other nationally known architects, educators and editors who participated in the conference. The award winning schools from the MSA-BASB exhibit mentioned above were also exhibited at this time.

Great Lakes Regional School Committee

On the evening prior to the November 1, Ann Arbor conference, Eberle Smith called together representatives of all the Chapters in the Great Lakes region who met with the National A.I.A. School Committee and Bergman Letzler, Great Lakes Regional Director, and discussed the formation of a regional school committee. This group discussed, and the first steps were taken in the formation of a regional school committee.

Uncompleted Projects

Prefabricated schools. The possibility of a problem in the area of prefabricated school buildings was referred to this Committee by our President during this past year. Nothing has been done to date by this Committee on this matter.

Amending State School Laws: A request received from the City of Detroit that the Michigan Society of Architects initiate an amendment to the Michigan School Law was referred to this Committee. To date no work has been done on this matter other than its having been discussed with Wilfred Clapp, Superintendent of Public Instruction. This matter should receive the immediate attention of the new school committee and whatever steps deemed appropriate taken in the very near future.

Administrative Committee

Eberle M. Smith, Chairman

The members of the Administration Committee for this year consisted of the following:

Eberle M. Smith, Chairman; Sol King, James B. Morison, A. N. Langius, Leo I. Perry, Linn Smith, and Talmage Hughes.

The following items were referred to this committee:

- (1) Hiring of an Executive Director for the Michigan Society of Architects.
- (2) Tax Liability of the Monthly Bulletin, Inc. and the Michigan Society of Architects.
- (3) Organizing the Sustaining Membership Drive.

In March of this year, we advertised in the Detroit News for an Executive Director. These applicants were interviewed by Talmage Hughes, screened again by a sub-committee of the Administration Committee, and again by the full Committee. A recommendation was made to the Board that Robert Kates be hired for this position. He was then interviewed by the full Board, whereupon a motion was made and passed that he be retained by the Board.

In regard to the tax liability of the Monthly Bulletin, Inc. and the Michigan Society of Architects, the Committee conferred with the firm of Monaghan, Monaghan and Crawmer, attorneys, in the Buhl Building, Detroit, Michigan, and received valuable advice regarding this problem. As a result of these meetings, a report was made to the Board of Directors recommending that this firm of attorneys be employed to settle the tax liability of the Monthly Bulletin, Inc. and the Michigan Society of Architects. As a result of this recommendation, these attorneys were retained by the Board. This Committee should keep in close touch with the attorneys for advice and implementation regarding the matter as outlined in our report of October 9, copy of which is attached hereto.

Several meetings were held by the Administration Committee to organize the Sustaining Membership Drive for the Society. A recommendation as to how it should be organized was made in July. It was felt that the movement should be started during August of this year, but it was delayed, however, until October. Plans were made to inaugurate a series of luncheon meetings throughout the State. Local members of the Board of Directors would invite a repre-

sentative group of practicing architects to these luncheon meetings where the Sustaining Membership Drive would be explained and a brochure given out. The first of these meetings was held for the Detroit area at the Detroit Athletic Club on October 23, 1956. At this meeting, a considerable amount of enthusiasm was displayed by those attending. Subsequent to this meeting, letters were sent to all architects in the Detroit area asking them to participate in this Sustaining Membership. At the present time, 40 contributions have been received totaling about \$3000. We believe that, if an organized attempt is made to follow up these letters by means of personal calls or telephone calls to practicing architects throughout the State, this drive can be brought to a successful closing.

Here follows the Report of Oct. 9, 1956:

In response to President Elmer Manson's request, we wish to make the following report regarding our activities and recommendations relative to tax liability of the Michigan Society of Architects and the Monthly Bulletin, Inc.

We have conferred relative to this matter with the firm of Monaghan & Monaghan & Crawmer, attorneys, and have held several meetings with them and among ourselves.

The tax liability problem goes back some four years. It appears that the problem is pretty much a legal one to be settled with the Bureau of Internal Revenue, and until it is given to some person or persons with authority to act, no good solution is likely to be achieved. We have talked with this firm of attorneys to try to determine what should be our best course to pursue, and they have very kindly given us advice relative to the problems and implications and have made certain recommendations to us. However, we have reached the point where we cannot expect that they will go along any further unless some firm commitment is made relative to their fees. They have suggested that they will undertake the work of solving this tax litigation problem and advise us as to the best course to follow regarding tax liability as related to membership fees and other pertinent matters for a sum of \$350.00. Except that if we were to be involved in a court case, this sum would be increased. This committee makes the following recommendation:

- (1) That this firm of attorneys be employed.
- (2) That we wait for the opinion of the attorneys before any tax payment is made on the Monthly Bulletin Corporation assessment.
- (3) That we wait for the opinion of the attorneys before we make any move in the direction of establishing a foundation of any kind.
- (4) At the present time we see no need to change the status of the Monthly Bulletin, Inc., contribution should constitute deductible business expenditures on the part of donors.
- (6) Before we accept any further gifts for scholarships, we should get a

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- recommendation from the attorneys.
- (7) Apparently, the Biddle House Restoration Fund is not necessarily a problem of the Michigan Society of Architects.

Executive Director

H. Robert Kates

Western Michigan Chapter

Attended meeting in Battle Creek, November 19 at the Athelstan Club, reporting on the presentation of Honor Award Certificates and other activities for Bulletin. Plan to attend December 17 meeting in Kalamazoo. Attended a Sustaining Membership luncheon on November 20 in Grand Rapids. Twelve architects, representing the area, were there. Sustaining Membership brochures were distributed and the goals of the program described. Reaction seemed to indicate approval of the Society's plans and, in fact, we have received checks from several of those in attendance that day.

Designs for Better Living

There were five bookings in November, with one arranged for January, 1957 in North Carolina, A.I.A. Chapter. Information as to the 1956 total bookings has been obtained and will be reported by the Public Relations Committee Chairman, Charles H. MacMahon, Jr. This Committee feels that to assign a print of the movie to the three state universities would mean that it would receive little promotion and would be buried in the list of available films. Instead, they recommend that letters be written to school principals about the film, that the Bulletin might remind MSA members that the film is available and to mention it whenever appropriate, and that the Society retain the responsibility of promoting its use.

Visitors' Guide to Detroit Architecture

Distribution is continuing and additional copies are being furnished to conventions, hotels, clubs, Convention and Tourist Bureau, Detroit Institute of Arts, Historical Museum, Board of Commerce, bus stations, drive a car services, sight seeing tours, architectural schools, etc. They are well received and seem to serve a good purpose. To date, some 6,500 have been distributed.

Biddle House

After consultation with Messrs. T. C. Hughes, Marshall, Langius and Brokaw, 1,000 Press Comments sheets were printed; cost \$144. Also 7,500 Biddle House Brochures and contribution envelopes have been printed and made available to the Committee.

Giffels & Valet & Rossetti

At the request of The A.I.A. in Washington, they were sent the file of clippings, etc. concerning the publicity given Mayor Cobo's "blast," charging a "\$7 million architects' error" in cost estimate on Detroit's Convention Hall Exhibits Building. Mr. Edwin B. Morris, Jr., assistant to the Executive Director, replied, "I really think you people in Michigan did an excellent job on

neutralizing this most unfortunate story, and are to be congratulated. I am returning the clippings. We have made copies of them and have documented the story to several chapters interested in the outcome of the case."

Sustaining Membership

Total money received up to noon, December 11, \$2980 from 40 replies. The P. R. Committee believes that Sustaining Members may be thanked on a card or letter enclosed at the time the Certificate is mailed and that Eberle M. Smith might sign the thank-you communication on behalf of the Board of Directors and as Chairman of the Administrative Committee. The December Bulletin will be available tomorrow and perhaps the Membership Roster therein could be checked against the list of Sustaining Membership contributors so that key officers might be called if they have not become Sustaining Members to date in the MSA office.

Publicity

Publicity has been obtained on a new motor hotel in Detroit designed by Ann Krebs and Lester Fader; speech by Minoru Yamasaki at University of Detroit on Art in Architecture; pictures of schools designed by Beyster & Associates, and by Eberle M. Smith, Associates which are to be entered in International Conference on Public Education, Geneva, Switzerland; formation of firm of Smith & Smith, Architects; Linn Smith named chairman of MSA Nominating Committee and many other "filler" items on architects' activities.

Public Relations Workshop

Charles H. MacMahon, Jr. suggested that we obtain copies of A.I.A. public relations booklets for distribution at our Workshops. This was to emphasize what was said to add to the public relations file of each office. However, the A.I.A. does not have copies available and probably will not for some time.

Television Kinescopes

President Manson has obtained figures on the cost of completing the series of kinescopes to make them available for public showing. We have 10 programs to which opening and closing announcements are to be added. Total cost proposed: \$280. We are meeting with Miss Kaye Eyde on December 12 to work out details of actual production. Closing credit announcements have been rewritten, each saying that "this program was presented as a public service by the MSA and (for example, Armstrong Cork Company, etc.)"

Report of Monthly Bulletin, Inc.

The Monthly Bulletin, just completing its 30th year, maintains its position as one of the leading state professional organization publications. It continues to be well received both locally and nationally. The officers of the Corporation recognize fully that the publication's worth to the profession can be greatly

enhanced if each issue contains authentic, up-to-date articles and information about the work and achievements of the profession and the building industry. Much of their energy and also much of the work of the Executive Director during the past year, was devoted to that purpose. In addition, the officers, as well as the Editor and Publisher, look to the individual architect or to firms of architects as well as the organizations in the profession, for assistance.

The Editor and Publisher, Talmadge C. Hughes, deserves the recognition and the gratitude of the profession for a format which stimulates interest and commendation throughout the profession, the industry and elsewhere.

The magazine now has an important place with other periodicals and newspapers in the reading rooms of many libraries, clubs and professional offices. About 500 copies are sold by the news stands. It has a distribution of more than 3,800, one-half of which are in Michigan.

The magazine, during 1956, continued to draw well as an advertising medium. This year, as in the past, two issues were devoted to rosters of the profession. These roster issues were combined with issues assigned to the Western Michigan and Saginaw Valley Chapters. Another issue was assigned to the Detroit Chapter. Special issues concerning the Society's Annual Convention and its Mid Summer Conference were also published.

This year it became necessary to engage special counsel for the purpose of reviewing the organization, revenues and expenditures of the Corporation as they concern the Department of Internal Revenue. The estimated cost for such counsel is \$350. However, lasting benefits will be derived from this legal advice concerning the organization, and principally from the assistance given relative to the information and expenditures of the Corporation to be submitted yearly.

It is the recommendation of the Corporation that for 1957:

1. Issues featuring the work of an individual architect or firms of architects be limited to only those who have sustaining membership in the Society.
2. The annual public official's issue be resumed with a feature editorial and articles of special interest to such officials, as well as photographs of public works of outstanding merit, with the understanding the additional cost for the publication and mailing of such an issue be first approved by the Society Board.
3. Every issue of the Monthly Bulletin be sent to the principal state officials, newspapers and key radio and television stations.
4. The practice of publishing a monthly guest editorial of about 300 words be immediately established, and that the incoming president be directed to name a member of the Board of Directors and the issue for which said director shall be re-

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sponsible to either prepare or have prepared such a guest editorial.

5. The proposed increase in the subscription price of the *Monthly Bulletin*, beginning January 1, 1957, shall be from \$3 to \$4 annually; 2 years for \$7.00; 3 years for \$10, and the increase in the Michigan Society of Architects subscription from \$1.50 to \$2.00 be approved provided proper adjustment is made with the Editor and Publisher.

Adrian N. Langius, President
Sol King, Vice President
Leo I. Perry, Sec'y and Treasurer
Amedeo Leone, Director
Frederick E. Wigen, Director.

EDITOR'S NOTE: *Monthly Bulletin*, Inc. is a subsidiary of the Society, the purposes of which are to own the name, "*Monthly Bulletin*, Michigan Society of Architects," to establish and carry out policies concerning the publication and to deal with its editor and publisher.

Retiring President

The Michigan Society has actively worked to keep the profession abreast of the many records and achievements of the building industry. From the forecasts these appear to be only the mileposts on the road to even greater accomplishments.

The profession is aided in maintaining its position as a leader in the industry by the many accomplishments of the Society. The directors, the numerous committees, and many individuals have all served to the credit of our profession.

The public relations program as authorized by recent conventions is now under way. A full time Executive Director, Rober Kates, was employed in June. He has published the newsworthy activities of the profession, prepared feature stories for publication, set up a public relation workshop program, assisted on the TV kinescope program, and aided the distribution of the MSA movie. The much-discussed public relations program has a track to run on and is proceeding full-steam ahead. This has been accomplished by the committee headed by Chuck MacMahon.

The legislative activity this year was relatively mild. With the aid of the engineers and home builders, we were able to prevent the passage of adverse legislation. The Society was not supporting or sponsoring any legislation. The Society has joined the Michigan Building Council which reviews legislation affecting the Industry. Member organizations are not bound by the actions of the Council. Executive Director Kates will represent the Society on the Council.

Permanent financial support for the increased program of public relations was assured by the adoption of the sustaining membership program. Considerable effort will be required to secure full support for this volunteer pro-

gram, but framework is accomplished, and the scheme is operating. Michigan ranks as a leader of the state organizations in establishing a practical method of assessing the costs of professional advancement to the practicing firms and individuals. Eberle Smith and the Administrative Committee of the Board deserve great credit for their efforts on this project.

The Society contributed to many activities through its committees. The School Committee with Linn Smith as chairman aided the Department of Public Instruction in the revision of the Planning Guide, a display at the school board meeting, and a school conference at Ann Arbor. The Society was represented on APELSCOR by Fred Schoettley and Earl Meyer. The governor appointed several architects on his Housing Code Committee and one on the Committee to investigate the Jackson tragedy.

Both winter and summer conventions set new records of attendance and benefits to the Society. These meetings are of great assistance to professional advancement. Jim Hughes and Paul Hazelton were the convention chairmen.

The *Monthly Bulletin* continues to serve the Society as one of the leading state publications. Editor Hughes deserves great credit for his many efforts to advance the profession.

The increased growth of the profession was reflected in the increased number of the directors—one from each chapter. The chapter representation is now seven from Detroit, five from Western Michigan and three from Saginaw Valley.

Working with the money fine people of our profession has been a great pleasure to your president. I wish to express my thanks for the splendid cooperation of the many who have served on committees, given advice, and helped in many ways. The aid of Tal Hughes and Bob Kates has been most helpful. To every member of the Board, I give particular thanks for their generous contributions of time and energy.—Elmer J. Manson.

Preservation of Historic Buildings

Emil Lorch, Chairman

In Michigan the national phase of this project has been almost complete for so mtime. More than 100 Michigan buildings have been recorded with descriptive notes and small pictures. Included are buildings before 1850 of architectural and/or historical importance, also some of the buildings built after that date.

The project has been carried on with the collaboration of the three A.I.A. chapters in the State and the Historical Society of Michigan.

The more inclusive list of buildings for the descriptive catalog of the Histori-

cal Society of Michigan is also well advanced. To the buildings on the Institute list are being added descriptions of many other buildings which will hardly be preserved but still are of architectural or historical interest.

A significant activity of the national committee is to cooperate with those who are trying to preserve an interesting building which is threatened with destruction. An important example of this is the old Patent Office Building, Washington, which it is now hoped to adapt as a national portrait gallery. An excellent example of the Greek Revival, monumental in character and faced with granite, the structure occupies a large square surrounded by business buildings. A few years ago a movement was started by the adjoining property owners to raze the Patent Office Building to provide a parking lot for their customers! The committee joined with many others in defeating the effort, for the time being at least. While time is one of the enemies of old buildings, the automobile is also playing a part.

Education & Research

Willard E. Fraser, Chairman

There was some confusion as to the name of this committee when assignments were made last July in that it was termed Education and Registration, and your chairman has seen by-laws in which that name was given. It is assumed that the correct name is, however, Education and Research, as stated in the copies of by-laws passed out in the past year, and that the duties are as spelled out therein.

Messrs. Dellar and Allen were appointed to deal with Michigan Elevator Code at the meeting last February, and your chairman is informed that they served to the extent required.

No other assignments were made and no independent actions were taken.

Your chairman feels that actions in respects to codes should result from expressions made from the Board or membership. It is recommended that next year this committee keep in touch with the Michigan Joint A.I.A.-A.G.C. committee who are currently considering such matters. Two areas which could well be investigated are as follows, the first having been mentioned by your chairman at the first meeting he attended in January, 1955.

1. Possible indexing of administrative regulations of the several state bodies which have the effect of statutes.
2. Compilation of regulations of the office of the State Fire Marshal if such exists.
3. Possible preparation of a manual for the use of the young practitioner, in particular, with respect to the lien laws of Michigan, and the steps to be taken in closing out a project.



SOME OF THE THREE HUNDRED GUESTS are shown above who enjoyed the cocktail party, dined and

danced, and witnessed the scintillating floor show to the rhythmic tunes of Sam Barnett's High Society Orchestra in the

Grand Ballroom of the Detroit Yacht Club on Belle Isle, December 7th, 1956. The affair was the Fourth Annual

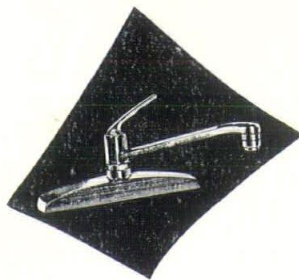


Christmas Party under the tutelage of the Detroit Chapter of the American Institute of Architects and the Michigan

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All Photos By William E. Bradley

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Producers' Council MICHIGAN CHAPTER

Calendar of Coming Events

- Jan. 14—Business Meeting Dinner, Sky Room, Fort Shelby Hotel.
- Jan. 28—Table Top Meeting with Western Michigan Chapter, A.I.A., Civic Center, Lansing, Michigan.
- Feb. 11—Mechanical Trades Night Dinner, Fort Shelby Hotel
- Mar. 14—Producers Council Cocktail Party in connection with 43rd Annual MSA Convention, Hotel Statler, Detroit

ELASTIZELL CORPORATION OF AMERICA, with headquarters in Alpena, Michigan, has elected Dr. Leo M. Legatski, professor of civil engineering at the University of Michigan and widely known authority in the field of concrete, vice president of engineering and research and a director.

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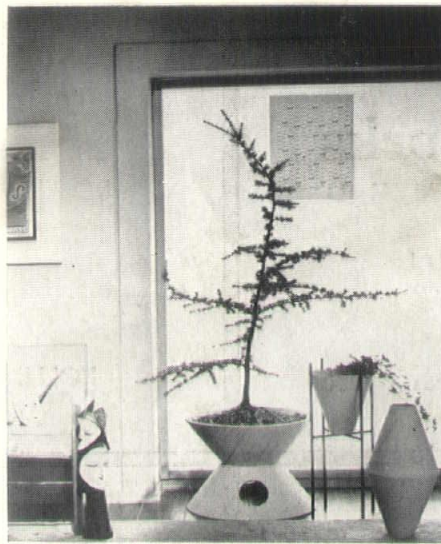
Others elected to corporate offices include Alpena men prominent in the concrete industry. Jesse H. Besser, president of Besser Company, is chairman of the board; Raymond M. Douglas, president; Edwin H. Rosenthaler, executive vice president, and Marx P. Rosenthaler, treasurer.

George E. McMurray, Jr., and Lawrence J. Bernard, both of the Washington, D.C., law firm of Sullivan, Bernard, Shea and Kenney, were named respectively secretary and director.

Dr. Legatski brings to the corporation long experience in the field of civil engineering as structural designer, researcher, consultant and teacher. He held a teaching appointment at the A & M College of Texas from 1938 to 1942 and has been a member of the University of Michigan faculty since 1943. He holds membership in the American Society of Civil Engineers, the International Association for Bridge and Structural Engineering and the American Concrete Institute.

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With contemporary architecture and large expanses of glass and an integrating of outdoor-indoor areas, there were needs for bringing the "outdoors in". Prior to these designs there had been no handsome way to bring plants indoors in containers that would encourage plant growth. There were unglazed pots which required a hole in the bottom and a saucer beneath. And there were the custom-built, metal-lined boxes which were air-tight and bad for the plants. For a time architects tried to leave part of the indoor floor surfaces unfinished to have planting areas directly in the floor surfaces. Indoor planting spaces became too fixed and the re-arrangement of the room inflexible. With the growing amount of glass area and light-scaled furniture,

ties" architects and builders have been going along with the archaically designed electrical outlets. Improvements have been made in the construction of these units. However, the appearance has been such that they conflict with rather than complement today's decor.

The startling expansion in the construction field has brought about a number of problems, not the least of which is substitution for price and quality. This has been a headache not only for the architect, builder and engineer whose reputation is at stake, but also for the contractor who is faced with expensive replacement and labor cost.

The exclusive, distinctive design of the Sierraplex outlets will make this problem non-existent. Visual inspection will show at a glance that specification grade receptacles have been installed. Many unique features of quality construction are incorporated into the units

there was need for plating containers that also gave a light look while still providing ample planting space.

Architectural Pottery set out to solve these various problems with special emphasis on design and a clay body that would allow the plants to really grow. A clay was devised which was porous enough to allow the plants to "breathe" without fear of any water seepage when planted and necessitated some device of lifting the container from the floor surface—hence, the metal stands, to solve this problem and to provide a light, a sculptured look to large containers.

The new hourglass planters, though all in clay, may also be placed directly on indoor floor surfaces, including carpets. The design followed from the need again. It was to elevate the planting portion of the clay from the floor by some means other than a metal stand.

Most of the early models (which are considered basic shapes and forever good) were designed by an entire class in the California School of Art. They would have remained just that—a school project—probably forgotten were it not for the fact that an important contribution to contemporary architecture and decorating was recognized in these forms.

The line now has models to accommodate everything from small table plantings to large containers to hold trees and long, narrow containers to go under long windows and keep people from walking through. There are also hanging models and models large enough to create the feeling of an entire indoor garden.

The new hourglass forms are being further used as basic sculptured forms to pyramid (by using steel rods inside) into tall varied forms of sculpture which may use the complete hourglass line to create totem-like structures. Architectural Pottery is distributed in the Detroit area by: C. A. Finsterwald Co.

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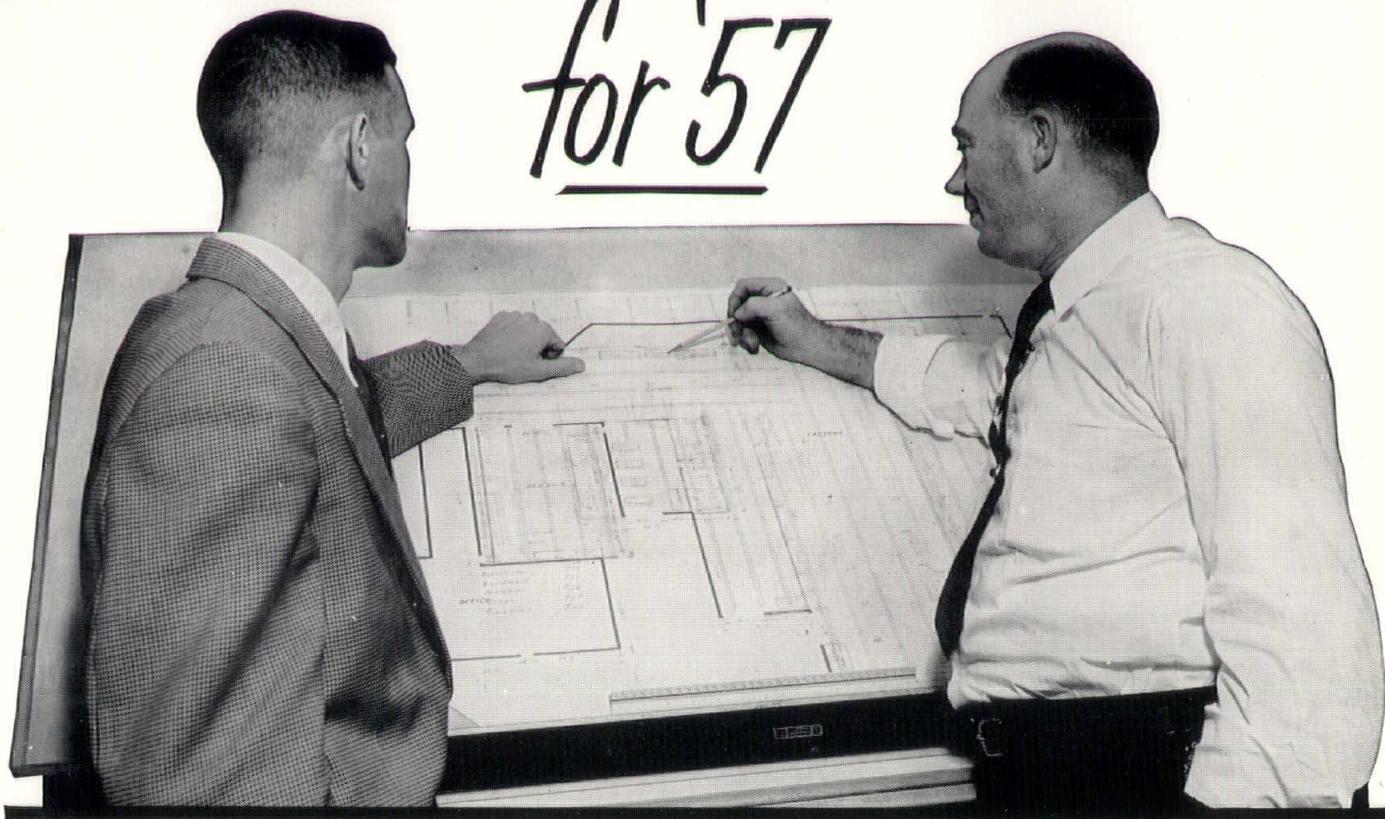
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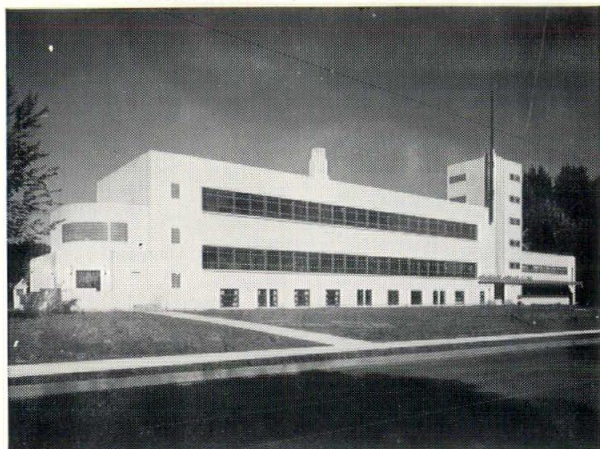
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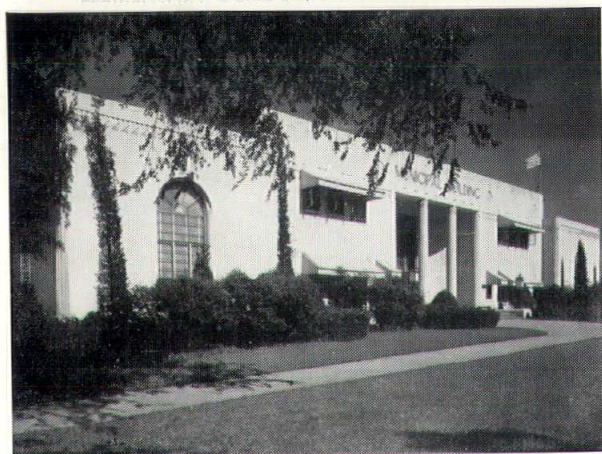
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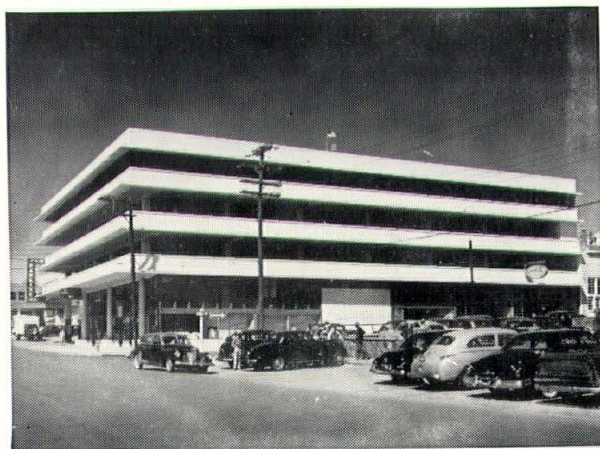
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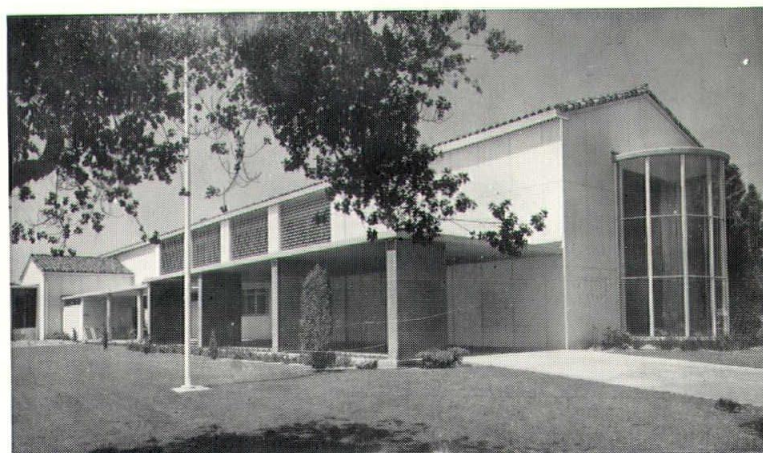
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